

The Rotarian

AN INTERNATIONAL MAGAZINE



U. S. Politics—Sense or Nonsense?

H. V. KALTENBORN

NOVEMBER • 1956

Hope for the Mentally Retarded—MARGARET McDONALD

Foundation Week • Vietnam Refugees • Heart of London

In LANDS around the GLOBE...



Recipients
of
Gift Subscriptions to
THE ROTARIAN and
REVISTA ROTARIA

. . . enjoy and look forward to every issue. These recipients have been selected by Rotarians in their own countries as men of goodwill who should know more about Rotary, and the subscriptions are donated by Rotary Clubs and individual Rotarians.

Are you sending such gifts too? It is both easy and inexpensive. Just send the names and addresses of each recipient along with:

\$2.00 for each subscription delivered in the United States, Canada, or in the Pan American Postal Union.

\$2.50 for each subscription to THE ROTARIAN delivered elsewhere.

\$2.50 for each subscription to REVISTA ROTARIA delivered anywhere.

If you prefer, you may specify the country in which you wish the gift to be presented, and the Magazine Office will select the name of a worthy recipient.

The ROTARIAN

**1600 Ridge Avenue
Evanston, Illinois**

Your Letters

It's "Governor of Oslo"

Points Out TRYGVE LIE, Rotarian
Governor of Oslo
Oslo, Norway

I send you my thanks for the honor shown me in putting my picture in *Rotarians in the News* in THE ROTARIAN for June.

I would like to draw your attention to the fact that my title in the English language is Governor of Oslo and the Province of Akershus. I have 31 counties under my administration.

Eds. Note: Our caption described Rotarian Lie's position as "chief executive officer of his county."

El Tule's Age Questioned

By H. S. WOLFE, Rotarian
Horticulturist
Gainesville, Florida

That was a fine picture of the famous old cypress tree, El Tule, in THE ROTARIAN for August [see page 7], but you have swallowed too easily the propaganda regarding its age. I know of no botanical scientists who have estimated an age of several thousand years, at least not if they have actually made any investigation at firsthand, and I would be happy to learn of any if you know of them. Those who have reported on careful studies have concluded that around 500 years is the age of this clump of trees which now appears to be one. Incidentally, there are senile and dying ahuehuete trees close to this one, right at Santa Maria del Tule.

Bedrock Rotary Helpful

Holds DONALD C. HARRISON, Rotarian
Accountant
Mineola-Garden City, New York

I have enjoyed so much the helpfulness of *Bedrock Rotary* in THE ROTARIAN [see page 60] that I just had to thank you and to tell you how it helped me as I visited various Clubs. Last year I was a Counsellor and I am still making Rotary-information talks throughout five Districts.

It is really encouraging to discuss classification questions with a specific reference to *Bedrock Rotary*, especially when someone from the audience has stated that he enjoyed *Bedrock Rotary* because it fully explained questions that had bothered him for a long time.

Fun in the 110-120 Golf Range

Finds C. T. HAZEN, Rotarian
Stationery Retailer
Saskatoon, Saskatchewan, Canada

I liked the article on golf, *The Gay 90's*, by John Dengel [THE ROTARIAN for September]. I have been playing golf for only six or eight years, having started rather late in life, and since I am in the category that cannot find time for lessons and doesn't enjoy practicing, I have fun in the 110-to-120 range. I al-

ROTARIANS! Make your convention trip a "Grand Tour" at no extra fare!



Fly TWA to the Rotary International convention next year and visit all these cities for the fare to Rome!

Shannon	Frankfurt	Nice
Dublin	Stuttgart	Barcelona
London	Geneva	Palma
Paris	Zurich	Valencia
Brussels	Milan	Madrid
Amsterdam	Venice	Lisbon
Cologne	Florence	
Dusseldorf	Rome	

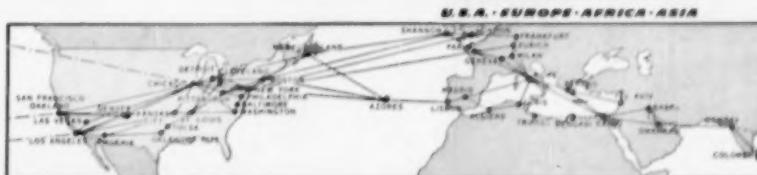
Yes, a round-trip ticket to Rome lets you fly to *all* the cities above . . . and even a round-trip ticket to Zurich entitles you to air transportation to 14 cities at no extra fare! What a wonderful way to turn your convention trip into a "Grand Tour"!

You'll find lots of other advantages in flying TWA to the Rotary International, too. Only TWA connects 60 U.S. cities directly with Europe . . . and TWA is the only U.S. airline flying directly to Switzerland.

TWA also offers you a wide range of services and fast, frequent flights—including thrifty Sky Tourist and luxurious First Class *non-stop* to Europe. What's more, you're on your way for as little as 10% down . . . have up to 20 months to pay. Enjoy every minute of your trip next May! Request swift, dependable TWA when you write to the North American Transportation Committee.



Fly the finest... **FLY TWA**
TRANS WORLD AIRLINES
U.S.A. - EUROPE - AFRICA - ASIA





**Why strain
your brain?
Use a**

Smith-Corona ADDING MACHINE

No other adding machine gives you so much for so little: low cost; speedy operation; years of sturdy, trouble-free use. Insure accurate records, profitable operation. Get a Smith-Corona, the lowest-priced, full-featured adding machine in America. Costs as little as \$94.50*.



Model shown, \$112.50*

*Prices for all states permitting Fair Trade Laws. Subject to change. F.E. Tax extra.

SMITH-CORONA INC SYRACUSE 1 N.Y.

ways hope that I shall get below 100, but I think I shall continue playing golf as long as I have the strength, regardless of where my scores go.

Re: Too Much Credit?

By WARREN P. WILFERT, JR., Banker
Vice-President, Rotary Club
Muhlenberg, Pennsylvania

Much has been said on consumer credit [see *Too Much Credit*, debate-of-the-month for September], too much by people and publishers unfamiliar with the basic principle. The consumer himself has proved to be his own best credit manager.

It is the pyramiding borrower and the so-called "deadbeat" who is being portrayed both in words and in art, and who is being used as a symbol for the consumer. This, we know, is untrue, for it is the consumer who is making the United States prosperous, as compared to many other countries with far more, or equal, resources that are failing to grow for lack of consumer participation in the economy.

This consumer has grown so important that many lenders are leaving the collateralized basis for lending and using the personal or character method. This brings us to an important factor on the question of too much credit. The quality of the debt outstanding is more important than the quantity.

This consumer has charge accounts for convenience, not only because he does not have the money. Installment credit is not only for people who have run out of money nor those who have not real purchasing power. We still have billions of dollars in Series E bonds in addition to the record savings of the American people.

I believe consumer credit will grow as more and more consumers enjoy the American way of life.

Dignity of Young People Enhanced

Thinks MRS. ROY F. LAYTON
President, Girl Scouts of the U.S.A.
New York, New York

I believe you will be interested to know that many, many people have told us how much your coverage of the first national Senior Girl Scout Roundup contributed to their understanding of the Roundup's significance and to their sense of sharing the fun and excitement of those who were there [*Was It Ever Fun . . .*, by Herbert A. Pigman, THE ROTARIAN for September].

In addition, the fact that you have brought to so many hundreds of thousands the story of this adventure in friendship has, I am sure, enhanced the dignity of young people everywhere.

Girl Scout Help Acknowledged

By MARY HOWARD ELLISON
National News Bureau
Girl Scouts of the U.S.A.
New York, New York

We all appreciate the interest of THE ROTARIAN in the Senior Roundup, a "first" in Girl Scout camping history [*Was It Ever Fun . . .*, by Herbert A. Pigman, THE ROTARIAN for September].

and are delighted to know that it has been presented to an audience which has been so important a factor in the growth of Girl Scouting at the local level. It acknowledges, in effect, the help of the many Rotary Clubs whose support made it possible for Girl Scouts to attend the Roundup, and by implication it also acknowledges our long-time indebtedness to your organization for its countless services to Girl Scouting.

People Build Parks for People

Notes BEN N. SALTMAN, Rotarian
Physician and Surgeon
Mountain Home, Arkansas

In his *Parks Are for People* [THE ROTARIAN for September] William Penn Mott, Jr., makes the point that today "we are designing our parks to be . . . functional and alive, with people of all ages enjoying a wide variety of recreational interests." We had that very thing in mind when we presented a park to our city. It was dedicated just a few weeks ago.

But we did more than give the city a park. We made it—with our own hands. At least we made that portion which could be made by a group of amateurs like ourselves. The new swimming pool was opened for the 1956 season—some of that was done by Mountain Home Rotarians. And the two tennis courts: we agreed to pave them for the city—and



Four who will be showing net results for their work: two new tennis courts.

here [see photo] are four of us at work (from left to right: the writer; Bentley Stracener, Treasurer; Albert F. Heide-mann, President; and Lloyd Fisk, Past President).

If you want a "park for people," you can have it—though much of it may have to be done by people like yourself.

Let 'Name Business' Develop

Says FRITZ LOEWY, Laundry Manager
Secretary, Rotary Club
Haifa, Israel

I was troubled by this first-name business a lot some years ago [see *This First-Name Business*, debate-of-the-month for July]. A few months after I was admitted to my Club some members decided to call each other by their first name and asked others to join them.

I was thinking of my sponsor, a very good friend of [Continued on page 50]

THIS ROTARY MONTH

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

PRESIDENTIAL TRAVELS. Set for mid-October was the start of a two-month Rotary journey to the Far East by President Gian Paolo Lang and his wife, Valentina. The first leg of this all-air trip was to take them from Rome, Italy, to Karachi, Pakistan, where the President was scheduled to meet with Rotarians for talks about Rotary's program of service in that part of the world. More scheduled stops—and scheduled talks—were to be made in India, Singapore, Indonesia, Australia, Ceylon, Iran, Iraq, Lebanon, and Jordan. In Australia he will attend the Pacific Regional Conference, in Sydney, November 12-15 (see below).

PRESIDENTIAL HONORS. Reported last month was the Panamanian honor conferred upon President Lang by Panama's Minister of Foreign Affairs. Two other honors have since come to him: one in Canada, the other in Italy. In Toronto, Ont., the Iroquois Indian Confederacy named him "Chief Ganadeyo," meaning "pretty home," the reference being to the world and the efforts of Rotary's President to make it better. In Livorno, Italy, the President's home, the Provincial Commissioner conferred upon him the title "Grande Ufficiale al Merito della Repubblica."

SYDNEY CONFERENCE. This month eyes of the Rotary world turn to Sydney, Australia, where the Pacific Regional Conference is to be held November 12-15. Though planned primarily for Rotarians and their families in countries bordering the Pacific, the gathering is open to all Rotarians. This meeting—its business sessions, entertainment, and hospitality features—will be reported in the earliest possible issue of this Magazine.

OTHER MEETINGS. In session in Evanston, Ill., will be the Finance Committee on October 22-23, and the Executive Committee of the Board of Directors on October 29-30. ... In Singapore, on November 19-21, the Rotary Information Counsellors Institute for Asia meets to plan ways of furthering Rotary information in that area.... In Delhi, India, on November 28-30, the Asia Regional Conference Committee will hold planning sessions for a proposed gathering of Rotarians in that part of the world.

HOLIDAYS AHEAD. As the holiday season is just around the corner for Clubs in many parts of the world, this annual reminder is timely: Meetings cancelled because they fall on a holiday are not counted in computing attendance. Suggested is the usual Rotary practice of holding the meeting the day before or the day after a holiday—not to cancel it altogether.

NEW "WEEK." It's the "Rotary Foundation Week"—the first ever held—and the dates are November 11-17. Rotary Clubs everywhere are spotlighting the Foundation and its work at meetings during the observance period. Information about the Foundation is available upon request at the Central Office, including copies of "The Rotary Foundation Story" and "What Can I Do for The Rotary Foundation?" (See the article on page 24 by the Chairman of The Rotary Foundation Committee.)

VITAL STATISTICS. On September 26 there were 9,202 Rotary Clubs and an estimated 434,000 Rotarians in 99 countries. New Clubs since July 1, 1956, totalled 63.

The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

- (1) The development of acquaintance as an opportunity for service.
- (2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.
- (3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
- (4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

WHAT BETTER TIME THAN NOW



**...to help everybody in
your organization enjoy
the many benefits of**

NEW YORK LIFE'S EMPLOYEE PROTECTION PLAN

**Life Insurance!
Weekly Disability
Income!
Medical Care Benefits!**

- ★ Especially designed to offer extensive coverage to the smaller business organization
- ★ Low in cost
- ★ Easy to set up
- ★ Easy to administer

Ask your New York Life agent for full details now, or write: New York Life Insurance Company, Dept. RO-5, 51 Madison Avenue, New York 10, N. Y.

**NEW YORK LIFE
INSURANCE COMPANY**

A Mutual Company  Founded in 1845

The New York Life Agent in
Your Community is a Good Man to Know

The Editors'

WORKSHOP

THE on-to-Switzerland movement — to Rotary's 1957 Convention in Lucerne May 19-23—is getting up steam. Already, Rotarians in North America have made 1,100 reservations and have indicated that in addition about 7,000 individuals in that region are interested in attending. This is the word at press-time from Charles G. ("Buzz") Tenant, Chairman of the North American Transportation Committee of Rotary International.

But Chairman "Buzz" has further news. It's this: To aid Rotary folks who hope to go, a large 32-page transportation and tour book has been produced and is already in the mails. It describes the Convention sailings of 21 ships, nine special air-line flights, and 33 pre-and post-Convention tours. These sailings, flights, and tours—the only ones with the official sponsorship of Rotary International—have been arranged by Thos. Cook and Son and the American Express Travel Service. The tours take from six to 35 days, encompass 23 countries of Europe and the Near East.

The booklet is being distributed to those in North America who have indicated an interest in attending the Convention. Others may obtain a copy on request to the North American Transportation Committee, 649 Fifth Avenue, New York 22, New York.

P.S. Did you see our *Swiss Folio* last month?

WE ARE DELIGHTED and frankly a little surprised by the large response readers are making to our invitation to comment on the J. Edgar Hoover article in the October issue. Dozens of letters are already in. We are running an informal contest on the article, offering \$50 each for the three best letters. We let it become a little too informal, however. We intended to put in a terminal date on it, but it just didn't show up in our copy. To be fair to readers far from our post office we'd like to establish January 1, 1957, as the final day for receipt of these comments here—and we do so now. For the other details please turn back to page 24 of the October issue.

SOMETIME ago we presented a nice little piece called *Names Unite Us*. A genial British Rotarian by the name of

"Alf" Preston wrote it; scores of people commented on it. Well, here's another example of the unity that can come from names—given a little Rotary push. Melbourne, Victoria, Australia, was named after Melbourne, Derbyshire, England. The Rotary Clubs in the two cities, according to our correspondent Bill Shone of the latter, "remain in close affinity." Now, this month, for the Olympic Games in the Melbourne down under, the Lord Mayor of that city, Sir Frank Selleck, has invited the Chairman of the Parish Council of the English Melbourne—Rotarian Ronald Loake—to be a guest of honor and he has accepted. He will be an ambassador with two portfolios—municipal and Rotary.

ALMOST every mail brings us a request we can't fill, but here's one request from the Rotary Club of Niagara Falls, Ontario, Canada, which we can. It's simply that we suggest to you that when you go abroad, you write ahead to the Clubs you know you'll visit and announce your coming—and also signify whether or not you would be willing to address the Club. Niagara Falls, it was a pleasure!



Our Cover



IT'S ANOTHER—an oil—by the U. S. wildlife painter Tom Dolan. The birds, as most of our readers know, are mallard ducks, which, when you stop to think of all the measures people take to protect them, to hunt them, to trace them, and to cook them, are quite a story in themselves, but not for telling here. Mr. Dolan never went to art school, did, however, study under several artists, once he was well launched on his career. Eight years ago he turned to wildlife subjects and is one of the most exacting, painstaking workers in the field. A family man, Tom lives in Berwyn, Illinois.—Eos.

ABOUT OUR CONTRIBUTORS

At 12, MARGARET McDONALD began writing for pay. She fashioned poetry for a newspaper in Appleton, Wis., and received movie passes in return. Since then she's been a reporter for big-city newspapers, has free-lanced successfully, and has won numerous literary awards. She is now associated with Centenary College, Shreveport, La., and signs her name Mrs. THOMAS H. McDONALD.

A top name in radio news reporting has long been that of H. V. KALTENBORN, a Wisconsin-born editor and teacher who has been talking into microphones since 1922. The author of several books, he now devotes most of his time to writing.

LOUIS L. ROTH, a Rotarian since 1927, is an insurance executive in St. Louis, Mo. He has served on many Rotary International Committees, and is now Chairman of the Rotary Foundation. . . . WILLIAM BEARD, a retired hardware dealer, keeps busy writing poetry and prose, and attending his Rotary Club in Randwick, Australia. . . . LOUISE RYAN is news editor of *The Life*, a newspaper for several suburbs outside Chicago, Ill. . . . PIERRE HUMBERT, Governor of District 75, is a sheet-steel manufacturer in Meaux, France. He holds offices in his trade associations, heads an employers' group.

With a Vassar diploma in her hand, GLORIA EMERSON entered the editorial field in New York, N. Y., holding positions on *Mademoiselle* and the *Journal-American*. Turning free-lancer, she began travelling, went to Vietnam, where she pinned down the facts for her article in this issue. . . . KENN REED is director of public relations for the Swiss National Travel Office in New York. . . . ROBERT A. PLACEK is an Assistant Editor of *THE ROTARIAN*.



McDonald



Roth



Ryan



Humbert

IN THIS ISSUE

VOLUME LXXXIX

NOVEMBER, 1956

NUMBER 5

This Rotary Month.....	3
The Challenge of Being 'Boss'.....	6
To Your Pioneers.....	7
U. S. Party Politics—Sense or Nonsense?.....	8
The Moral of the Blue Orchid.....	11
Because a Father Cared.....	12
A Monument to Kindness.....	15
Rotarians in the News.....	17
It's an Art in the Alps.....	18
A Square Mile of Money.....	20
A Call to the Friends of Learning.....	22
The Chance of a Lifetime.....	24
'Doctors, Thank You!'.....	28
Peeps at Things to Come.....	31
The After-math (Symposium).....	32
Kings of the Furrow.....	36
Speaking of Books.....	40
Sydney: Gem of the Southern Seas.....	49
Other Features and Departments:	
Your Letters.....	1
The Editors' Workshop.....	4
Do Businessmen Vote?.....	10
Organization Does It.....	11
It's Rotary Foundation Week	27
'Something to Live For'.....	35
Rotary Reporter.....	42
Take a Page from Winnetka.....	46
Personalia.....	47
When I Grow Old.....	51
Opinion	55
Rotary Foundation Contributions	56
Tempered with Mercy.....	58
Bedrock Rotary—Classification—I	60
The Bad Man.....	61
Hobby Hitching Post.....	62
Get Your Passport Early.....	63
Stripped Gears	64



THE ROTARIAN MAGAZINE

is regularly indexed in *The Readers' Guide to Periodical Literature*

Published monthly by Rotary International

President: GIAN PAOLO LANG, Livorno, Italy

Secretary: GEORGE R. MEANS, Evanston, Illinois, U.S.A.

Treasurer: RICHARD E. VERNOR, Chicago, Illinois, U.S.A.

Magazine Committee Members

LLOYD HOLLISTER, Wilmette, Illinois, U.S.A. (Chairman); WALTER R. BEAUMIER, Lufkin, Texas, U.S.A.; ALEJANDRO GARRETÓN SILVA, Santiago, Chile; HAROLD KESSINGER, Ridgewood, New Jersey, U.S.A.; CHESLEY F. PERRY, Fort Myers, Florida, U.S.A.

■

Editor: KARL K. KRUEGER Associate Editor: AINSLEY H. ROSEN

Business Manager: RAYMOND T. SCHMITZ Advertising Manager: WALTER R. BUELL

Editorial Business, and General Advertising Office: 1600 Ridge Ave., Evanston, Illinois, U.S.A. Cable Address: Interotary, Evanston, Illinois, U.S.A. Telephone: DAvis 8-0100. Change of Address and Subscriptions: Mail all correspondence to address above. When ordering change of address, allow one month and please furnish old as well as new address, including postal-zone number if you have one.

SUBSCRIPTION RATES: \$2 the year in the U.S.A., Canada, and other countries to which minimum postal rate applies; \$2.50 elsewhere; single copies, 25 cents; REVISTA ROTARIA (Spanish edition) \$2.75 annually; single copies, 25 cents. As its official publication, this magazine carries authoritative notices and articles on Rotary International. Otherwise no responsibility is assumed for statements of authors. Any use of fictionalized names that correspond to the names of actual persons is unintentional and is to be regarded as a coincidence. No responsibility is assumed for return of unsolicited manuscripts or photographs. THE ROTARIAN is registered in the United States Patent Office. Contents copyrighted 1956, by Rotary International. Entered as second-class matter at the Post Office, Evanston, Illinois. Additional entry at Chicago, Illinois.

The Challenge of Being 'Boss'

THE EMPLOYER, wherever and whoever he is, walks a tightrope. If he leans over on the side of his rights, he is assailed as being antagonistic. If he leans over on the side of his duties to his employees, he is charged with naïveté and sentimentalism. We in our Rotary fellowship, however, can discuss the employer's difficult rôle with reason and understanding for we start with the premise that, as Rotarians, we ought to be the best possible employers we can be.

The people of France and perhaps of some other countries have, I think, this fault today: they know their rights and guard them jealously, but they forget their duties or treat them indifferently. Yet the employer, the higher he rises in the business and social hierarchy, must give ever-greater weight to his duties than to his rights.

The time has passed, fortunately, when the employer regarded the worker as merely an element in the machine, as easily replaceable as a worn belt. Yet are we certain that this enlightenment has passed on down the line in our establishments to our supervisors and foremen? Do these subordinates of ours who in turn are bosses look upon their crews as men and women first and as agents of work second? Do they know that the worker is extremely sensitive of his dignity as a free man? This, to my mind, is one of the principal duties of the boss: to respect and to generate respect in all who work for him, for those human principles that must obtain if the business operation is to be harmonious and successful. An enterprise is an economic cell. It must satisfy the needs of all. Well may we ask ourselves, "Will it be beneficial to all concerned?"

The duty of being just—scrupulously just—this, I would say, is the employer's second duty. We all know it. Yet how many employers and their lieutenants ignore the consequences of the

By

PIERRE HUMBERT

Steel-Sheet Manufacturer;
Governor, Rotary District 75;
Rotarian, Meaux, France

harsh and arbitrary decision, the thoughtless slight. I dare add that certain strikes we have had in our metal industries here in France are attributable to such injustices, unintentional as they certainly were.

Finally, the employer has the duty of making himself heard and obeyed. He must, of course, be a chief worthy of his command—irreproachable in his conduct, profound in his technical knowledge, and "on top" of his heavy task. Authority, it is said, is not bought: it is earned. Permit me this example from World War II:

In the early days of the War an artillery unit was established at Fontainebleau. From the officers to the second gunners, it was made up entirely of reservists, men with no previous military experience. In civilian life, all were equal. When suddenly thrust into military life, they could not be blamed for yielding with difficulty to orders of a hierarchy based on the number of stripes on the sleeves. Under the sustained combat which followed, this unit displayed magnificent conduct, because those appointed as officers proved themselves to be leaders—by their concern for their men, by their smiling firmness. The men recognized and accepted them as leaders willingly. It is our duty as business leaders to prove that we are the chiefs—by our acts, by our words, and by our example.

There was a time when the serf, dependent body and soul on his lord, could expect nothing except from him. We are centuries past that point. Today the immense

majority of salaried workers, jealous of their liberty, resent the boss who plays *paterfamilias*. It is nevertheless true that the climate of an enterprise depends in large part on the attitude the boss takes toward the multiple social programs developed to benefit the employee. He must be interested and helpful—but never Jupiter looking down from Olympus.

One of my deepest convictions about employer-employee relations is that the boss must keep everybody, including every worker, informed of the aspirations, the difficulties, and the hopes of management. I subscribe to the "glass house" theory. Management has to come down out of its ivory tower and share all the knowledge it can, short of accounting details and confidential research, with the employee.

Do I expect employees to be grateful to bosses who do all these things? Not at all. Gratitude is a difficult matter. The worker who may already feel inferior cannot bear the extra burden of feeling a debt to his boss. No, the employer finds his reward only in his own knowledge that he has discharged his duty well, that he has acted for the general good, that he has helped other men to gain a little of spirit and flesh.

On one corner of my desk pad I have a small card that states a formula for accomplishing a task effectively. On the opposite corner I have another which I have titled:

HOW TO FULFILL MY RÔLE AS A ROTARIAN EMPLOYER

1. Be just.
2. Be loyal.
3. Be above reproach.
4. Respect the liberty and dignity of my personnel.
5. Share the fruits of my work.
6. Be simply human.
7. Give all my employees a part in the life of my enterprise.

When we fulfill in our own enterprises the ideal of service, we serve our professions, our country, and humanity—and we also serve ourselves, for no man can be truly happy unless those around him are.

Guest EDITORIAL



Photo: Roy Boston

Korumburra students bear the flags of many nations to the tree-planting ceremonies.

To Your Pioneers

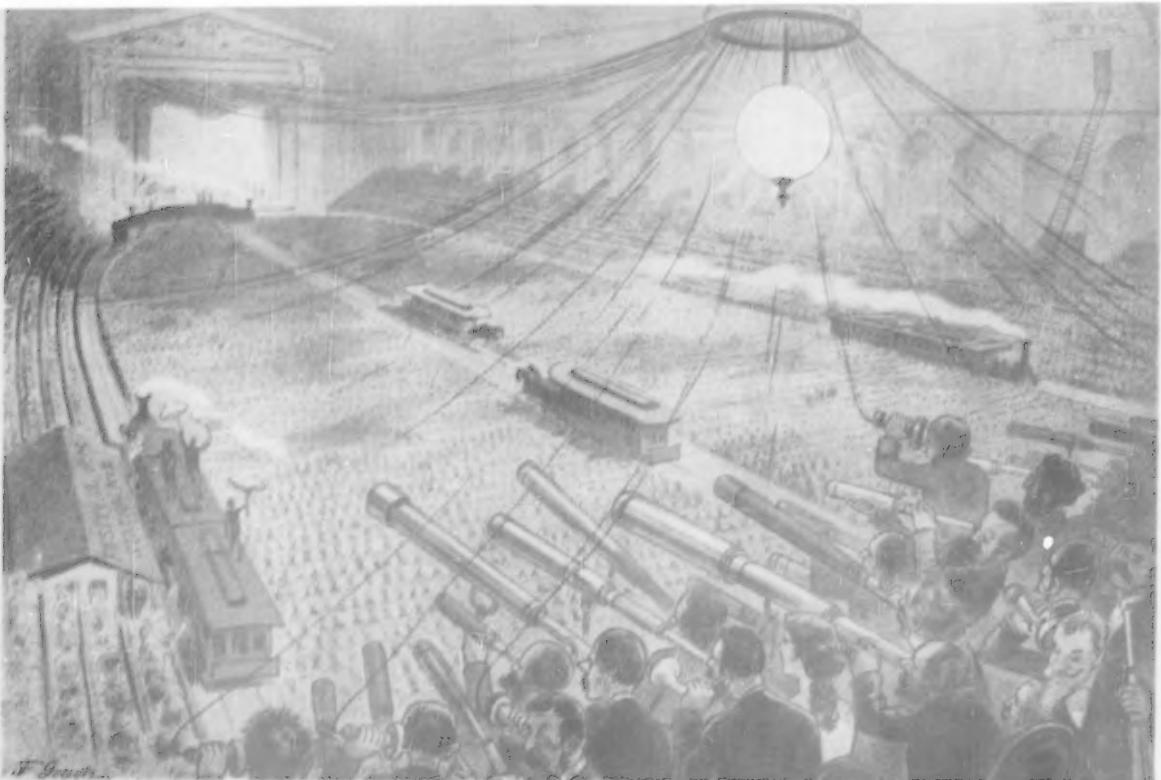
AUSTRALIA—for all its modern cities, efficient air lines, and expanding industrial plants—is not far past its pioneering days. It still feels a nearness to the stout men who pushed into the bush, brought in the sheep, and opened the great veins of ore; and it still has a vast frontier awaiting development.

Something that happened in the little town of Korumburra near Melbourne one recent afternoon made it clear that this Australian admiration for the starters of things is as broad as the world. With 1,000 people looking on, the Rotary Club of Korumburra planted an International Avenue of Trees and dedicated it "to the pioneers of all nations." Rotary's Past International President Sir Angus S. Mitchell, of Melbourne, made the dedication address. Twenty members of the consular corps in Melbourne came to spade their trees into the earth. And the man who had thought up the whole idea—Korumburra's Past Club President James Proudfit—voiced the hope that the trees would "grow together in peace as should the nations of the world." Rotary folks going to Australia this month for Rotary's Pacific Regional Conference in Sydney (November 12-15) and to the Olympic Games in Melbourne a week later may have a chance to see Korumburra's little trees rising in salute to their pioneers.

Sir Angus Mitchell plants a "wheel tree," emblematic of Rotary International's wheel.

Indonesian Consul Darry Salim plants a cypress of his country.





A historic, fanciful, and somewhat prophetic view of a national convention in Cincinnati in 1883—by Puck magazine.

THIS MONTH some 50 to 60 million people of the United States of America will go to the polls to choose for the Presidency of their land one of two men selected by a party convention process that leaves observers in other countries puzzled and full of questions. "How can you entrust the nomination of so important a leader to such methods?" some of them have asked me. "Just where does the nonsense end and the sense begin?"

As one who has attended and reported national party conventions for three decades, I would like to try my hand at answering those questions, hoping that I might thus make some contribution to international understanding and to understanding in my own country as well.

There is, first of all, no mention whatsoever of political parties or party conventions in the U. S. Constitution. There is no Federal law respecting them. Actually, the two great parties—and all the lesser ones—have developed in spite of the founding fathers, who certainly never intended that can-

didates for the high Federal offices should be selected by vast and sometimes disorderly mass meetings.

George Washington and his early successors opposed political parties. "Faction could wreck the Republic," warned James Madison, who became the fourth President. "There is nothing I dread so much as division of the Republic into two great parties," said John Adams during his Vice-Presidency.

No, not political conventions but an "electoral college," which the Constitution provides for, was to nominate and elect the President of the United States. Technically, it still elects him, for when the citizen of the U. S. goes to the polls on November 6 to vote for Dwight Eisenhower or Adlai Stevenson he doesn't vote directly for him at all—but rather for a set of "Presidential electors" in his State committed to either of the two candidates.

At the start, however, the electoral college was intended to be a gathering of the country's leading

men—a number equal to the number of Representatives and Senators each State had in the national Congress—who would meet in the capital city and, in their wisdom, select the best available man for President. Whoever received the second-largest number of votes was to become Vice-President.

It was Andrew Jackson, of Tennessee, and his pronounced personal views that gave impetus to the party system during his Administration as seventh U. S. President, 1829-37. Pretty largely, you were either for or against Andy Jackson—there was little middle ground—and his strong adherents in the several States began holding mass meetings in his interest. Thus was born the Democratic party, and the party system with its national conventions developed in a kind of spontaneous evolution without benefit of formal statutes.

This informality still obtains. The Democratic and the Republican national conventions of 1956 (it was the latter's centennial meeting) were called by their respective committees. Both these committees hold their authority

A CLUB-INTERNATIONAL SERVICE FEATURE

U. S. Party Politics : Sense or Nonsense?

A veteran radio news commentator and author answers some questions for readers in lands abroad from his

By H. V. KALTENBORN

only by established tradition. They were not set up by law. Each committee asked its convention to do four things: (1) to nominate a President; (2) to nominate a Vice-President; (3) to write a party platform; (4) to organize a new national committee which would be authorized to call the next national convention.

Thus it is the national party committees that perpetuate the convention system. These committees have the sole right to determine how delegates to each convention are to be selected, where and when they are to meet, how many of them there are to be, and the rules under which they are to do their work. Once the convention is fully organized and is functioning according to the established rules, it can do pretty much what it likes. It can even change the rules by which it was created.

Thus the Democrats, in 1936, decided they would no longer insist on a two-thirds majority for the nomination of a President or a Vice-President. This rule had been responsible for long-drawn-out

convention battles in 1912 and again in 1924, when it took 103 ballots to select John W. Davis as a compromise candidate. Those Democrats who supported the Franklin D. Roosevelt nomination in 1932 wanted to change the rules that year to assure his victory on an early ballot, but the change was delayed another four years.

With the passing years, the national conventions have become larger and more unwieldy. Until the advent of radio and public-address systems in the '20s, only a full-throated orator could make himself heard. This probably explains the unexpected victory of William Jennings Bryan with his famous "Cross of Gold" speech at the Democratic convention of 1896. The advent of radio has done much to change the style of speaking at conventions. Young Governor Clement of Tennessee, this year's Democratic keynoter, gave us some old-school oratory. He delivered a rousing partisan appeal which reminded me of the best efforts of the silver-tongued Bryan and of Bob LaFollette, the one-



time hero of my native Wisconsin.

With 50 million people looking in on television and 100 million listening in, old-fashioned oratory may no longer have much place on the convention floor. More than half the speeches delivered at both conventions were a complete loss so far as both delegates and the huge outside audience were concerned. The delegates didn't listen while the radio and television networks pulled away from the platform for more interesting material from the floor or from hotel and caucus rooms. As a guess I would say that the television cameras gave their viewers less than half of the total convention-platform proceedings. Most of the time the radio and television directors showed good editorial judgment and kept viewers and listeners from being bored. In previous years we received many protests whenever we ignored the platform proceedings. Not this year. Yet the invisible convention audience missed some good things.

On the afternoon President Eisenhower arrived in San Fran-

In a forest of standards the Democrats convene in Chicago and in another forest the Republicans in San Francisco—Summer of '56.



Photos: United Press

DO BUSINESSMEN VOTE?

NOVEMBER, for readers in the United States of America, is national election month. Here are some apt facts and figures and oddments of history about elections in that country and others.

* * *

First, the question of whether businessmen vote. They do, most of them. According to a recent survey by the Research Center of the University of Michigan, 88 percent of the eligible voters in the U. S. professional and managerial group voted in the 1952 elections. This was an increase of 13 percent for the group over the 1948 turnout. Here are voting percentages in the two national elections:

	1948	1952
Professional and managerial	75	88
Other white collar	81	81
Skilled and semiskilled	71	74
Unskilled	50	60
Farm operators	42	67
<i>Age</i>		
21-34	56	68
35-44	66	76
45-54	75	79
55 and over	63	77
<i>Type of Community</i>		
Metropolitan area	83	79
Towns and cities	63	73
Rural areas	41	68

In the 1952 elections, 63 percent of the eligible voters in the United States voted; in 1950, 44 percent voted; and in 1948, 52 percent voted. Comparable records in other free countries are:

June, 1949 Canada ... 75 percent
 Sept., 1950 Sweden ... 80 percent
 July, 1951 Israel ... 72 percent
 Oct., 1951 England ... 83 percent

Utah holds the best voting turnout in recent election years in the United States—80 percent in 1952, and 74 percent in 1948. In the last Presidential election (1952), half the States recorded a voting turnout of 70 percent or better, whereas in 1948 only four States showed that high a participation.

* * *

There is an estimated total of 104,866,000 persons who meet age requirements for U. S. voting in November, 1956. The estimated disfranchised population is nearly 12 million. (Some of the reasons: unable to pay State poll tax, alien, inmate of prison or mental institution, illiterate, recently moved.) Of the estimated total fully qualified, nearly 54 million are women. Approximately 89 percent of the women voted in the 1952 elections.

* * *

History proves that many elections are won or lost by a few votes. In 1948, in Texas, Lyndon Johnson defeated former Governor Coke Stevenson for U. S. Senator by only 87 votes. In 1884, James Blaine lost the State of New York by less than one vote per precinct. Had he carried the State, he would

have defeated Grover Cleveland for the Presidency of the U.S.A.

Eight gubernatorial elections were so close in the 1954 elections that the difference between the winning and losing candidates was 7.6 percent or less of the total vote. Averell Harriman of New York, for instance, was elected Governor with 2,560,738 votes to Irving H. Ives' 2,549,613—a difference of .22 percent of one percent of the total vote!

* * *

An intensive "get out the vote" drive in Syracuse, New York, resulted in these differences between



"How to vote by not voting" is the way Vaughn Shoemaker puts it in the Chicago Daily News.

the percentages of those who did not vote in 1949 and 1950:

Group	1949	1950
Automobile dealers	44%	20%
Doctors	28	15
Bankers	28	14
Public-school teachers	23	12
Real-estate dealers	38	22
ROTARY CLUB	33	13
Monarch Club	32	7
Kiwanis Club	40	13
Advertising & Sales Club	37	18
Jr. Chamber of Commerce	44	13
Scottish Rite Club	44	13
Lawyers	32	12
Dentists	32	9

* * *

From The Poor Voter on Election Day

By John Greenleaf Whittier

*The proudest now is but my peer,
 The highest not more high;
 Today, of all the weary year,
 A king of men am I.*

*Today, alike are great and small,
 The nameless and the known;
 My palace is the people's hall,
 The ballot box my throne!*

cisco for the convention, there were brief speeches by members of the Eisenhower Cabinet. The radio and television audience did not hear them. Instead they witnessed and followed the arrival of the President from the time his plane was a mere speck in the sky up to the moment he walked out on the convention platform. I considered that poor judgment as convention coverage. The Cabinet members were entitled to at least a partial hearing and we could have done with fewer minutes of the Presidential caravan on its way to the Cow Palace. But I learned long ago that television directors are eye-minded and not ear-minded, which is one reason I prefer radio.

Our overseas friends are always appalled at the amount of time wasted on entertainment and horseplay. This year speeches were shortened while demonstrations were held down to 15 minutes. Yet many of the speeches were extraneous to the business of the conventions and were partisan addresses intended to exploit free radio and television time. One great handicap that faces the convention program makers is that they are trying to serve three masters: the convention itself, the radio audience, and the television audience. As a result they divide their favors and don't quite satisfy either the delegates, the party officials, or the outside viewers and listeners. Some of our friends abroad, who consider radio and television as a servant rather than a master, cannot quite understand why a great political party must cater to the demands of a broadcasting business which, in their countries, is Government controlled. The difference between regulation and control often escapes them.

At both conventions there was no wide central aisle. This meant that the demonstrating paraders had much less space than usual in which to move about. In previous years outsiders were brought into the convention hall to carry on when the delegates got tired of marching. Such adventitious aid was not tolerated this year.

Most everyone in the U. S. has finally come to realize that all the business [Continued on page 54]



the Moral of the Blue Orchid

MY FRIEND LIZZIE had, as the saying goes, a green thumb. Born and raised here in Bangkok, this sophisticated woman of French-Dutch descent had a very thorough knowledge of Siam's tropical flora and could make anything grow. Orchids, however, were her specialty, and her orchid house of latticed teakwood was one of Bangkok's finest. It housed about 900 orchids, and Lizzie managed them so well that there was always a very special one in bloom.

One morning Lizzie telephoned me to share some exciting news. "I have got her at last! I have just bought the rare and exquisite *Vanda coerulea*—the only blue-flowering orchid in the world. . . . Please come over right away . . . hurry!"

I went and Lizzie was awaiting me at the gate. Quietly as moss grows we tiptoed to the orchid house which Lizzie called her Green Palace, and there she was—the orchid, I mean. To one like me, who grows only zinnias, hibiscus, and marigolds, the graceful green thing meant nothing at all. It had no flower. Seeming not to notice my disappointment, Lizzie described the future of her priceless item. "She will blossom twice a year, the first time in four months. I know exactly how to treat her. There will be a special pot for her, a wooden frame, a special wire hook on which to hang the pot, sterilized small bricks and moss, vitamins for the water, fertilizer, and the like. And I will take care of her myself . . . and when she is in full full full bloom, my friend Princess Klong will faint with envy."

The four months came and went—and there was no bloom. The orchid was moved constantly within the Green Palace from the best spot to a far better one. She was given light shade and dark shade, no sun and much sun, breeze and no breeze. She was fed with fertilizers flown in from Hawaii, New Guinea, and The Philippines. She had her own bloom-inducing, vitamin-enriched watering system, and a misty cloud of a poisonous insecticide kept all insects from her. This went on for a year and a half—and still there was no flower.

By MARCELLE LUZZATTO

Author: Wife of a Rotarian, Bangkok, Thailand

One sunny afternoon we were having tea in Lizzie's garden, when I made a routine inquiry about the orchid which in these 18 months had acquired by way of fertilizer a new leaf and by way of sarcasm a new name—*Vanda furiosa*. My inquiry evoked Lizzie's full fury, and rushing into the Green Palace she jerked the orchid from its special spot, swung it around like an Olympic champion, and flung it high and far. We waited for the crash but none came. It was as if the orchid had gone straight to Heaven, or had dissolved in thin air. After a few seconds of strained and unrewarded listening we laughed, and Lizzie remarked: "There is nothing anymore to be done about it, and one must not be attached to anything on earth. . . . I must and I will forget her."

Months and months passed and we never spoke of the orchid, but one morning Lizzie's trembling voice again came over the 'phone urging me to come at once. Again Lizzie was awaiting me at the gate, and she led me quickly to a large Flame of the Forest tree. There, high up in the branches where it had caught in mid-flight, was the orchid hanging upside down. It had neither moss, nor bricks, nor earth to feed and hold its roots. It had no fertilizer, no watering system, no insecticides, no loving care. Yet out of it burst a cascade of large, soft-blue blooms, alive with dew, serenely swaying in out-of-this-world beauty.

I held my breath and stood and stared . . . and mused that we can overdo our help to living things, whatever the form God gave them, and that sometimes all they need is a little less care and a lot more freedom.

Because a Father Cared..

IT WOULD have been easier, really, for Morley and Lucy Hudson if their little Lucy had died.

Death is heartbreaking, but it is also inevitable and final, and the sorrow it brings is universally understood and respected.

But when this fine couple—this Rotary couple, as you would call them—found that their pretty little girl would never develop mentally, they felt that their heartache was unique, and they soon discovered that few can fathom the grief of those whose loved ones are condemned to the land of the living dead.

It was many months before this normally jolly businessman of Shreveport, Louisiana, learned to live with the knowledge that his child probably will spend the rest of her allotted span on earth in the desolate strata of existence which hope seldom reaches and promise rarely brightens.

Because Morley Hudson became convinced that this tragedy had befallen his family for a purpose, the parents of mentally retarded children throughout Louisiana and in several adjoining States now can face the future with serenity and, in many instances, with hope as well.

Rotarian Hudson's personal tragedy served as the springboard for the organization of the Caddo-Bossier Association for Mentally Retarded Children. It also proved the stimulant for the almost unbelievable development of the Louisiana Association for Retarded Children. From it, too, have sprung similar organizations in Texas, Arkansas, and Mississippi.

The wave of activity by parents of mentally retarded children in all sections of the U.S.A., some of which undoubtedly was inspired by the action of Louisiana parents, is a social phenomenon almost without precedence in any country.

Morley Hudson feels his experience was typical of that of other parents of mentally retarded or brain-injured children. When he

was first informed of his daughter's affliction, he felt an acute sense of guilt and something akin to shame.

"I remember wondering what I had done to deserve this terrible punishment," he says. "I wondered of what sin I had been guilty that this should happen to me. I felt that life had been unfair to me."

At birth, little Lucy was a completely normal infant. At age 14 months she suffered an attack of scarlet fever and encephalitis which damaged her brain and left her in what medical and psychiatric experts term the "vegetative" state.

After months of treatment Lucy still recognized no one, showed no emotions, and was totally disinterested in her surroundings. Her arms and legs, which had been drawn up in a spastic position, gradually relaxed, but in six months' time no other sign of her recovery manifested itself.

In January, 1953, the child was taken to a children's hospital in Chicago where her parents were informed that she probably would spend the rest of her life in the vegetative state. Mr. and Mrs. Hudson were advised to place her in a custodial home to spare further heartache for themselves and additional difficulties for their older daughter, Nancy, now 8.

"The shock of receiving news like that is something no one can understand unless he has experienced it," Rotarian Hudson maintains. "We began inspecting custodial homes, but they all seemed so bleak we couldn't bear to leave a 2-year-old child in any of them. Then we heard of a lovely, home-like place in Texas, so we took Lucy there."

Some eight months later the Hudsons learned of a new type of treatment which had proved effective in treating acute encephalitis cases on the West Coast. Lucy was taken to California in August,

1953, but here further grief awaited them. They were told that the child was, for all practical purposes, blind and deaf as well as mentally retarded.

Until about a year ago Lucy remained at the California hospital, where she eventually learned to sit up, to chew solid foods, and to crawl about to some extent. Her mental development, however, lagged far behind her physical advances.

"All those long, lonely months I had been doing a lot of thinking and self-probing," Morley Hudson recalls. "I began to understand that I must stop asking myself *why* this had happened to me and must begin thinking in terms of *how* I could use my personal tragedy to the greater glory of God and *what* I could do to ensure this unfortunate child of mine a life of happiness and usefulness. Once I had adopted this line of thinking, the way became clear to me."

MORLEY began reading all available information on mental retardation. He learned that 3 percent of the world's population is mentally retarded and that the odds are one in 30 that every family will be stricken with one mentally retarded member. In fact, the chances are four times greater that someone in every family will be mentally retarded than that someone will be killed in an automobile accident.

He learned, too, that mental retardation is nine times more prevalent than cerebral palsy and ten times more crippling than polio. According to best information, mentally retarded persons exceed accumulated totals of all other handicapped persons combined, speaking numerically. Even more comforting from a personal standpoint was the discovery that medical experts consider mental retardation as accidental as a broken leg and are convinced that it is not hereditary.

Armed with this information, Morley set about to interest others

A COMMUNITY SERVICE FEATURE



Photo: W. Rosen

This is an exceptional picture. Lucy Hudson, age 5, rarely smiles anymore. Mostly, she just sits and frowns. A brain injury in her second year left her mentally retarded. What the tragedy did to her father and what it made him do are told in this story.

By MARGARET McDONALD
Newspaper and Magazine Journalist

in the problem of mentally retarded children and to dispel the old wives' tales concerning its causes. He first attempted to call forth other parents of mentally retarded children, many of whom kept their youngsters hidden as a result of combined guilt-shame reactions. Some, when approached,

even denied having mentally retarded children, while others refused to discuss the matter from acknowledged embarrassment and fear of public ridicule. It was only after Hudson aired the problem publicly, through a newspaper interview, that others decided they, too, would align themselves with

him in an effort to work for the betterment of their children.

On Sunday, January 24, 1954, a group of 14 parents met at the home of one couple to seek reassurance from each other and to discuss ways of obtaining help for their children. After six successive Sunday-night meetings at various

homes, the group grew so large that the Kappa Sigma fraternity house at Centenary College in Shreveport was obtained as a meeting place. Among the organizers and early promoters of the group was another Rotarian, Ernest Turner, who later served as president of the Caddo-Bossier Association for Mentally Retarded Children. He is the father of a Mongoloid son, Tommy.

Discussing their mutual problems, the parents drew strength from each other. Each was reassured by the fact that others, too, were undergoing the same griefs and coping with the same problems.

The Association sent representatives to the organizational meeting of the Louisiana Association for Retarded Children in New Orleans, Louisiana, on April 10, 1954, and Morley Hudson was among the delegates. Rabbi Nathaniel Share of the Crescent City was elected first president of the State group.

Rotarian Hudson recalls that only three cities in Louisiana had local associations and special classes for mentally retarded children at that time, and these were only loosely organized and, in most cases, lacked public sanction. At the second annual convention of the State group in March, 1955,

there were 15 local organizations represented, and applications from eight others were presented for admission to the State group.

The Caddo-Bossier Association was chartered June 26, 1954. Almost from the date of its conception, members of the Association rallied behind Morley Hudson, well known in Shreveport as a successful businessman, as the natural leader of the group. At first a member of the board of directors, he later served as executive director of the Association. All his work has been done on a voluntary basis and without thought of remuneration.

From the start, Hudson leaned heavily upon his fellow Rotarians for assistance in obtaining a place in the sun for mentally retarded children. Harry A. Johnson, Jr., an attorney, prepared the charter for the State organization and set up its constitution and by-laws. He and another Rotarian, the Reverend John J. Rasmussen, a clergyman, served on the initial board of directors.

Doug Attaway, Jr., and George Shannon, managing editor and editor, respectively, threw the weight of the *Shreveport Journal* behind the movement, and stories about mentally retarded children began appearing for the first time

in the daily newspaper. Fellow Rotarian Charles A. Hazen, managing editor of Shreveport's other daily, the *Times*, also lent support to the Association through its columns.

Rotarians Tom McElroy, E. Newton Wray, and T. B. Langford lent the facilities of their motion-picture, television, and radio firms, respectively, in support of the movement. Residents of Caddo and Bossier Parishes, long accustomed to a hush-hush attitude toward those who were "not quite right," began receiving matter-of-fact information on the subject of mental retardation from all news-disseminating mediums.

By September of that first year, Rotarian Hudson had prevailed upon the Caddo Parish School Board to open three special classes in the public schools for white mentally retarded children and two classes for Negro youngsters. Heretofore, there had been no facilities for the training and education of these children save in private homes, which few of the parents could afford.

Hudson appeared before civic, fraternal, church, and social groups at every opportunity to explain the aims of the Association and to plead for assistance. At times he made as many as eight or ten addresses a week on behalf of mentally retarded children. When his commitments became impossibly heavy, Dr. W. L. McLeod, also a clergyman member of the Shreveport Rotary Club, filled in for him on radio, television, and speaker's platform. Dr. McLeod also rallied the clergy behind the movement.

Despite the special classes operating under the school board's jurisdiction, there still remained the problem of those mentally retarded children who either were not educable or who had to receive social training before qualifying for admission to the special classes. Rotarian Hudson decided a workshop for mentally retarded children was the answer to the needs of these youngsters, some 24 of them in Shreveport alone.

However, the organization, still in its infancy, had no funds for the establishment of such a workshop. Hudson, with characteristic directness, went [Continued on page 51]

Organization Does It

EARLY in the 1930s, parents of mentally retarded children began to organize into small groups in scores of communities. They exchanged ideas, found solace in sharing similar problems, built cooperative schools, and, above all, realized that together they could do much more for the welfare of their children than they could do as individuals.

In 1950, representatives from 13 States of the U.S.A. met in Minneapolis, Minnesota, and formed the National Association for Retarded Children, a nonprofit, nonsectarian federation of local and State associations which today embraces hundreds of member units in all 48 States of the U.S.A., the District of Columbia, Hawaii, Puerto Rico, and Alaska. Through research, this Association has striven to bring the problems associated with mentally retarded and brain-injured children out of the darkness of public ignorance into the light of objective facts. As an information clearing house, the NARC is educating the public to its obligation in caring for its less fortunate youth. Through promotion it strives to implement existing legislation in behalf of the mentally retarded. It also furthers the training and education of personnel for this field, and aids the formation of parental groups. November 11-22 is National Retarded Children's Week. The address of the NARC is 99 University Place, New York 3, New York.



Courtesy Artist M. Friedman and NARC

*An Illinois community gives a unique answer
to the retarded-child problem: this school.*

By LOUISE RYAN



A Monument to KINDNESS

A NEAR-MIRACLE has taken place in Skokie, Illinois—and Rotarians have played a significant part in it.

Starting without a dime, the 75,000 residents of Niles Township—of which Skokie is the queen village—have built for \$100,000 a school which is thought to be without counterpart in the world. It is a school for mentally retarded children, and while many other schools for such children exist or are springing up, Orchard School remains unique. It is very likely the first such school ever built by an entire community.

For Orchard School was built with donated labor and in large part with donated material and equipment. And the cash required came voluntarily from the residents of the township who bought "bricks" at a dollar a brick.

One week after Skokie's Mayor George Wilson became chairman of a fund drive called "Operation Orchard" and Dr. Robert J. Cyrog, a veterinarian and Rotarian, became vice-chairman, 102 Skokie merchants had signs in their windows which read: "We bought bricks." By the time the last nickel of the necessary \$20,000 in cash was collected, more than 40 organizations in five towns had pitched in with contributions and door-to-door canvasses.

Who and what inspired such action?

There are said to be 4,800,000 mentally retarded children in the United States today, and the parents of all of them have suffered disbelief, shock, bewilderment, and deep grief as they gradually realized that their children were not normal. Some of these parents

and children live in Niles Township—which, by the way, is just a few miles northwest of Chicago. Five or six years ago four of these families were making long daily trips to take their children to a special school in a distant community. The drive was a hardship for both adult and child. So the parents met one evening in the dining room of one of the couples and decided to have their own school—in Skokie.

The news spread rapidly. It was soon evident that there were many more than four retarded children in the township. More parents joined the group. In the Autumn of 1951, the Skokie Park District told the parents they could use a fieldhouse for the classroom. A woman resident of Skokie, with a master's degree in special education, became the teacher. The en-

Through the heat, through the night, Illinois workmen—all donating their labor—build Skokie's Orchard School.



Photo: Film Arts Studio

rollment reached 15. Other instructors were added.

A year later the parents incorporated the school on a not-for-profit basis (no tuition is charged) and elected a board. Members of civic and service groups volunteered to serve, and, shortly after incorporation of the school, the Skokie Rotary Club chose its delegate—Russel J. Mills, principal of Fairview School. About the same time, the township Community Chest accepted the school as an organization which it would support.

Then the Skokie Chamber of Commerce announced that it would lend a piece of land, three blocks from the downtown section, if funds could be found to erect a small building. A construction

A COMMUNITY SERVICE FEATURE

company offered to help; parents and friends raised some money; and a one-room school went up. It was valued at \$6,000. The plan was to paint it red and call it "The Little Red Schoolhouse." The word "red" frightened some people, however, and the school was painted brown—and called "The Little Brown Schoolhouse." Since the name signified nothing, no one was pleased with it.

Finally, when the famous Chicago store Marshall Field and Company announced plans for an 80-million-dollar shopping center near-by and said it would be called "Old Orchard" (someone with a poor memory once called Mr. Field Mr. Orchard) the school board and the parents decided to borrow the name.

So—Orchard School for Retarded Children it was. And the fame of the little one-room school began to spread. The Levinson Foundation of Cook County Hospital in Chicago took an interest. Orchard School's highly gifted, infinitely patient principal, Mrs. Julia Molloy, wrote a script for a 16-mm. film she titled *One Small Candle*. Depicting the work being done in Skokie with mentally retarded children of all ages, the film inspired people all over the U.S.A. and Canada to try to do something about the mentally retarded. Canadians were so impressed by *One Small Candle* that they had a copy

made for wider dissemination throughout their land.

People began to buy homes in Niles Township simply to get their mentally retarded children's names on the waiting list for admission, for, except in rare cases where the mental retardation is of a special type which Orchard school instructors wish to study, no child is admitted who does not live in Skokie, Morton Grove, Niles, Lincolnwood, or Golf—the villages of Niles Township.

But the waiting list continued to grow. The little one-room building could house fewer than 20 children and a survey showed that there were 50 to 60 youngsters in the township who needed its services.

Just at this point, the Chamber of Commerce decided it had need of its land. Orchard School was politely told to move. Greatly distressed, friends of the school told a local newspaper of the crisis. In addition to carrying the news prominently in its columns, the paper appealed to its publisher. He called Mayor Wilson, and the Mayor said he'd ask the Chamber to agree to an extension of time—until something could be done. The Chamber agreed.

But time was not enough. What was needed was money. None of the parents had wealth. Where were funds for land and building to come from?

Mayor Wilson appeared unperturbed. He seemed to have some knowledge no one else had. He kept saying everything would be all right—in time. But weeks passed, and the township grew restive. Finally, the Mayor made his announcement. Ben Sears, a home builder widely known in the township, had said he'd get free labor and material from labor unions and contractors to build a seven-room school if the residents of the township would undertake to raise \$20,000 toward the building which would actually cost about \$62,000.

Simultaneously two men offered land. The offer of the first was accepted. The gift represented an outright contribution of a site valued at \$18,000. It was not until the school was dedicated that the donor—who proved to be not one but two men—allowed names to

be mentioned. The two are heads of another Skokie construction company—Durabilt.

Sears said, given a June ground-breaking, he'd turn the school over to the board in the Fall. His schedule fell about a month behind, due only to an act of God: temperatures hit 110. The bricklayers could not lay brick as fast as usual. But they and the carpenters, the electricians, the painters, and all the rest sweated the Summer out—working eight hours on their own jobs and then turning up at Orchard School for Retarded Children.

Meantime the Mayor called a meeting at the village hall and 40 organizations sent delegates to launch "Operation Orchard." Five Mayors of surrounding communities pledged their help. Door-to-door visits began. The \$20,000 was soon oversubscribed.

The story of Orchard School's kitchen typifies the love and care and expert knowledge so many have given. Mrs. Molloy felt it must be a teaching kitchen where the older children could learn to cook, a school lunchroom, and a social room for parties for the parents or for meetings of the board. Looking around for someone to solve all these problems Mrs. Molloy found Mrs. Lydia D. Nartzik, dietitian for Rotary International, whose headquarters are in near-by Evanston, and formerly dietitian for Northwestern University. So the splendidly equipped kitchen is a tribute to a "Rotary expert."

FORTY-two children moved into the school before Christmas, 1955. With sufficient help, the school can now accommodate 60. Volunteer aids, with special training to qualify them, assist daily. Soon Orchard School may be affiliated with a nationally known university and will become a laboratory for the testing of the best in educational theory.

Meantime this "monument to human kindness," as Illinois' Governor William A. Stratton called Orchard School on dedication day, is training the trainable retarded child and in some instances making him self-sufficient. In even more instances, it is training him to a point where he is not a burden upon his family or his society.

Rotarians in the News

*Nine men who by their service
to their communities,
businesses, or professions
have made recent headlines
in the press of the world.*



The President of the Union of Burma, Agga Maha Thiri Thudhamma Dr. Ba U, honors the Rotary Club of Rangoon with a visit. Dr. Ba U is an honorary Rangoon Rotarian. Among those at the speaker's table are Paul Gore-Booth (far left), British Ambassador to Burma; 1956-57 Club President N. R. Burjorjee (third from left); Club Secretary Homi R. Burjorjee (fifth from left); 1955-56 Club President R. B. Rushall (at the microphone).



One of the last remaining European datos in Malaya is H. E. MacKenzie, of Johore. A rubber planter, he is on a world tour, with a stop at his Scotland home.



Robert V. Hudson, of Philadelphia, Pa., was recently elected to the office of president of the Wharf and Dock Builders Association. He has been in Rotary for 13 years.



E. E. Kelley, Jr., of Lakeland, Fla., has headed the American Bakers Association since 1952. He has served terms as the mayor and city manager of his community.



Charles W. Barber, of London, England, is currently the president of the British Osteopathic Association. He is a specialist in the treatment of allergic diseases.



Alfred Tisch, of Cisco, Calif., a Past District Governor of Rotary International, is president of the United States National Export Fruit Council. He is with a fruit company.



President of a woolen manufacturing company, T. B. Nilson, of Clinton, Mich., has been elected president of the National Association of Wool Manufacturers.



Francis J. Beatty, Charlotte, N. C., cotton-warehouse manager, is currently the president of the National Cotton Council of America, central organization of cotton growers.



Named to the presidency of the American Public Works Association: Robert L. Anderson, of Winnetka, Ill. Its 3,000 members come from U. S. A. and Canadian cities.



Though it looks like a huge egg, it's really a succulent ham arrayed in a Swiss chef's elaborate culinary finery.

SOME PEOPLE say that Switzerland's cuisine is basically French. It would be truer to say that it is international. But the whole truth is that, whatever its origins, it is excellent . . . and worth the price of your trip to Rotary's international Convention in Lucerne next May just to sample it.

In Northern and Northeastern Switzerland the dishes are Germanic in character, yet uniquely Swiss.

When you're in Zurich, try a *bratwurst* and *rösti*, which is certainly the runner-up to *fondue* as Switzerland's national dish. Popular throughout the land, Swiss *bratwurst* or sausage is light in color and tender to the fork. *Rösti*, you'll find, is sliced potatoes specially fried to a golden yellow with butter, but never greasy. The combination is filling and inexpensive . . . about 50 to 65 cents a serving.

Fondue is, of course, the cheese

specialty of Switzerland. It's somewhat like a rarebit, but the flavor belongs to *fondue* alone. Another member of the cheese family you shouldn't miss is *raclette*. Dubbed "barbecued cheese" by some Americans, it will go down especially well in Zermatt after an invigorating walk beneath the slopes of the famed Matterhorn. What many countries call "Swiss cheese" is called *Emmenthaler* in Switzerland.

Perhaps your post-Convention wanderings will take you to the Ticino, the Italian-speaking area in the South. There rice dishes rule supreme. The Ticinesi have a way of preparing rice that remains a mystery and a delight. Try it with minced veal and chicken.

Doubtless you will go to St. Moritz in the Grisons. Forever afterward you'll be searching for some of its *bündnerfleisch* in other places—but searching vainly. *Bündnerfleisch* is an air-dried meat prepared only in this canton.



This is fondue: a common cauldron of bubbling, melted cheese, and for each diner a plate of bread cubes.

Why? The air elsewhere in the world seems to lack the combination of dryness and temperature prevalent here. The meat is sliced paper-thin, has a texture similar to dried beef, but is not salty. Also look for the Grisons' sausage, *salzis*. It looks like salami, but one bite proves it quite different.

A specialty of Lucerne is *kugelipastete*, a small pie filled with chopped meat and mushrooms in

It's an Art in the Alps

*Switzerland's chefs take special pride
in their culinary accomplishments or,
said another way, Rotary's 1957 Conven-
tion country is a gourmet's paradise.*

By KENN REED



The appetite-stimulating climate of Switzerland makes sidewalk cafes favorite spots for afternoon snacks. This is a scene in Lugano, a city in the Ticino region of the country where Italian foods are common.

Photos: (left) Giegerl OCST; (above) OCST

cream sauce, surrounded by a light, flaky crust. *Leberspisseli* are pieces of liver wrapped in sage leaves and barbecued on a spit with chunks of bacon.

For dessert, try *engadiner nuss-torte*, a flat cake stuffed with honey and nuts. *Leckerli* are delicious, spiced honey cakes, flat and coated with sugar icing. They are special to Basel but common elsewhere.

Water in Switzerland is excellent everywhere, but, remember, it's only served upon request.

There, Mr. and Mrs. Rotary Traveller, I've set only a small appetizer before you. To get on with the meal and into the Alpine arts of the kitchen, hop one of those many boats, planes, trains, and busses heading for Switzerland next Spring.



A Square Mile of Money

That's a fair description of a piece of earth called 'The City' in the heart of London.

His silk hat reflecting the tradition of a distinctively British institution, a stock jobber sits on the balustrade in the London Stock Exchange over the active trading being carried on below.



Narrow ways such as this lace "The City," where the world's business may be going on at a rate of a million dollars per minute.

IN THE HEART of London is a mile square of bomb-scarred, sooty, but elegant old buildings known as "The City." The influence of that small piece of earth and its habitants carries to the darkest depths of Africa and the farthest islands of the sea, for "The City" is one of the financial capitals of the world—the "Wall Street" of London as well as of Europe. In its exchanges and offices, millions of dollars' worth of goods and securities change hands daily.

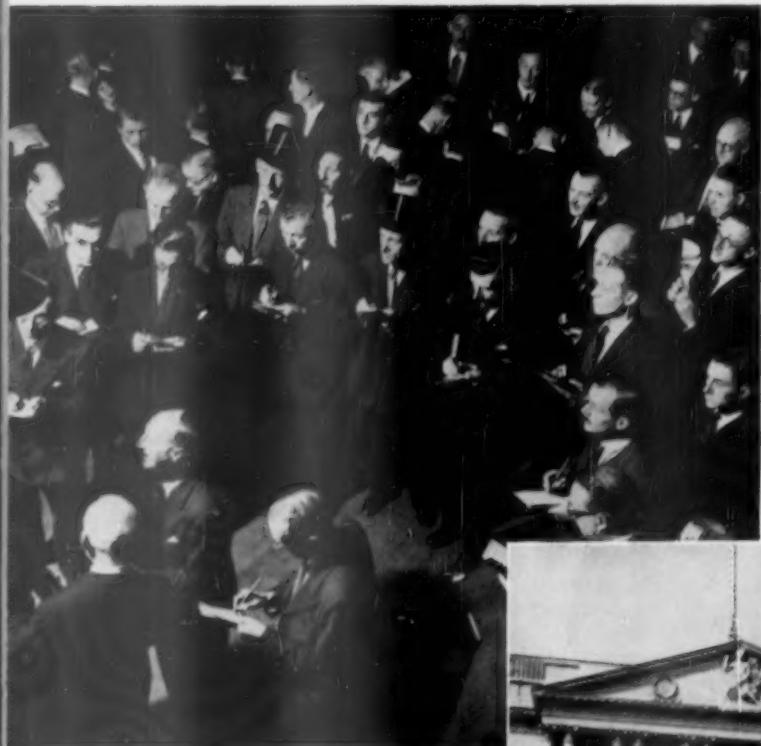
The exchanges open at 9:30 A.M. and trading commences in a leisurely, dignified manner until closing. Many Rotarians attending the 1957 Convention in Lucerne, Switzerland, next May will visit London and will find 40 Rotary Clubs in the "Greater London" which surrounds "The City." In the latter they will see such famous financial institutions as the Baltic Exchange, Lloyd's, the Royal Exchange, and the famed Bank of England—a name which has become a synonym for safety and probity. As solid as its masonry is England's banking record: there has been no important bank failure in a century.



Weighing is still the accepted method of counting coins in "The City" banks.



On the wool exchange, trading and buying are done by shouting and calling out the bids.



The floor of the London Stock Exchange is the scene of orderly buying and trading and occasional dignified dickering.... (Right) The Bank of England (left) and the Royal Exchange present elegant but sooty facades at right angles.

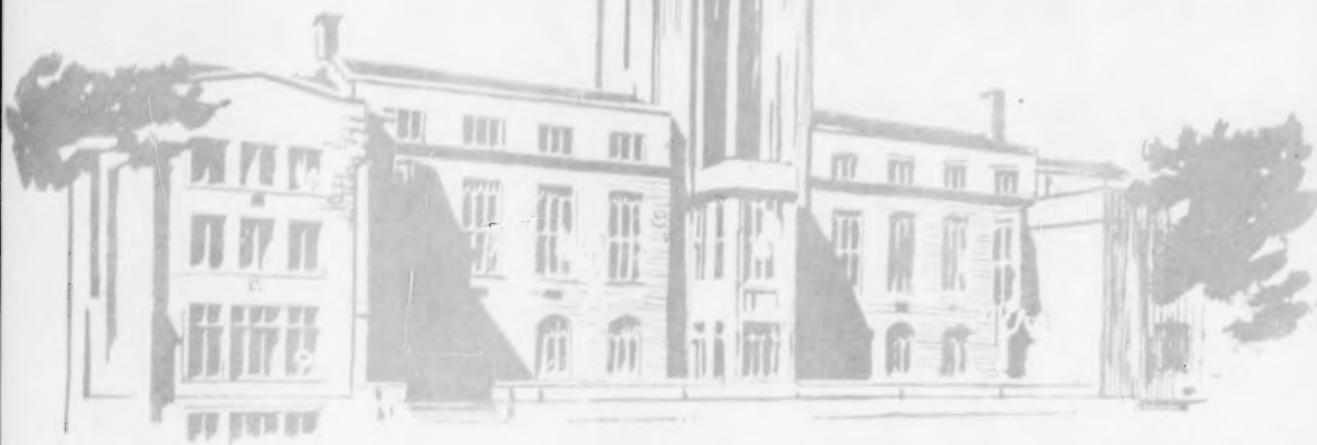


Worn ledgers such as these are still basic accounting equipment in many firms.



A typical office in "The City" is Jessel Toynbee's, bill broker. In simple surroundings, millions of dollars may change hands every day.

A CALL TO THE FRIENDS



COLLEGES need money—but they need enlightened friends even more.

Education is a love affair with truth and learning. Commodious buildings and vast endowments provide the context but cannot supply the ideals and motives by which the academic process goes on. Unless the culture honors learning enough to supply students with an appetite for knowledge, teachers with a missionary devotion to impart the truth and inspire young people, trustees who combine loyal interest with understanding, and a constituency with genuine conviction about the importance of education, the colleges cannot perform the mission to which they are dedicated.

Unfortunately our civilization appears to honor success, power, comfort, and action more than it honors learning. Men of power, men of skill, and men of action outrank scholars and thinkers. The idols of youth are successful politicians, entertainers, or power tycoons rather than men of eminence in culture and learning. There is something wrong with a civilization which pays honor and wealth to a television gagster or a movie queen while rewarding a scholar with a modest living and an epithet of "egghead." The distinguished scientist, professor, author, or artist is too frequently regarded as a sort of baby-sitter for the children of power, action, and entertainment.

A mild anti-intellectualism persists in our society. We are a wee bit suspicious of the learned men. Folksiness has political advantages over intelligence. Sincerity outranks informed integrity as a cherished trait of character. Competence is frequently ranked second to affability. The glad-hand boys are ap-

plauded more than the men of sound autonomous judgment. The he-man, the strong man, the funny man, and even the shrewd man are idealized more than the humble scholar and patient thinker. A man who knows something may be suspect. The good old dumb boy is regarded as more trustworthy than the brain. Calaban rules the island while Prospero is his slave.

This state of affairs puts the colleges and universities on the defensive. Students invade the campus with more interest in the side shows than in the main tent. The Greek houses, the athletic spectacles, or the gang spirit of panty raids takes over while learning languishes and good students are damned as curve raisers. Many alumni are more concerned with a winning football team than with a superior faculty. Many trustees are all out for buildings but all in for academics. Faculties and administrators either compromise by giving in to popular demand or suffer feelings of inferiority and loneliness.

A clear reveille to reason could correct this situation. A host of genuine conscripts to learning will rally when leaders call them to courageous attitudes and action. Educators and laymen alike are dimly aware of the need. The strong efforts at increasing faculty salaries is an indication of widespread public interest. The current demand for scientists is an opportunity to dramatize the importance of learning. The new concern for liberal-arts education with its implications for disciplined emotions and cultivated taste invites courage on the part of those who love learning. Superficiality has become a bore to many. A renaissance of culture and scholarship is a genuine possibility.

OF LEARNING

An intelligent and cultured man is a powerful rebuke to anti-intellectualism. Let a man have the courage to read, think, and speak his mind in behalf of learning and like-minded people will take courage to do the same. One intrepid thinker can turn a table conversation from trivia to ideas. The risk of being branded a "longhair" by the small-talkers is well worth taking. Honorable men prefer to be known as eggheads rather than to lose their intellectual self-respect by talking and acting like ignorant goofs. Samuel Johnson once observed that the efficacy of ignorance has been tried with less desirable results than had been expected. Let a man be as intelligent as possible and the ranks of stupidity will lose a follower.

A friend of learning need not be a high I.Q. nor a college graduate. Abraham Lincoln became an educated man without much formal schooling. Leland Stanford left a monument to learning with only a limited law course as his academic career. An ordinary mind used to capacity is far more effective than a fiddling genius. Some great patrons of education in the professions, the marketplace, the factory, or the field are ordinary minds with meager formal academics. Love of learning and respect for what it means can overcome a multitude of handicaps.

The love of learning can be expressed in many ways. The enlightened encouragement of schools and schooling is the most obvious. Colleges could astonish the world by their achievements if they could enjoy the benefit of a constituency that understands and supports the real business of education. Much of the effort now expended in trying to appease the indignants among the alumni who are obsessed with the desire to fire the coach could be used to enlist the high percentage of able young people who have no incentive to get an education. The time and resourcefulness required to educate trustees could be devoted to the students. The budgets required for public relations could be used to improve faculty salaries and faculty quality.

Enlightened participation in government and civic affairs is characteristic of a cultured man. His interests are beyond himself. He works for more beautiful cities and for more honor and efficiency in government and the courts. He designs factories that are attractive as well as profitable. He helps build spires as well as smokestacks. He is a patron of the arts. Instead of ridiculing musicians he attends and supports the symphony. He takes an interest in the library and in the art gallery. When he gets on the program committee of his service or civic club, he aims at programs of substance rather than mere sentiment. He gives his support to editors and program directors who are not afraid of ideas and substance in the press and on the air.

A fellowship of men who love learning could lift the quality of our schools and colleges. It could make our nations aware of spiritual ideals which are more basic to survival than guns and butter. It could bring about a new configuration of values that would restore dignity to the rôle of the scholar, the thinker, and the artist. The leisure time purchased by technology could become creative rather than a problem. The time has come for reason and intelligence to become quietly bold!

Such a fellowship will not come off unless someone takes the initiative. Poet Robert Frost has an old farmer say, "I call you to a one-man revolution, the only kind of a revolution that is going to come." A series of such "one-man revolutions" is the answer to our need for a resurgence of reason and learning. A practical four-point approach is open to every man:

1. Exemplify your love of learning by reading, thinking, talking, and acting as a cultured man.
2. Express your interest in a renaissance of reason to friends and acquaintances who have similar concerns.
3. Support your alma mater and the schools in your area with interest and understanding as well as gifts.
4. Use every opportunity to inspire the people around you with the scholarly ideals of truth, fair play, and reason.

The Renaissance remade Europe when the leaders rediscovered Greece and Rome. A rediscovery of the arts and sciences can remake our civilization. Every alma mater is a monument to learning. Let her friends unite to extend her influence, encourage her faculties, inspire her students, and give witness to the truth she exemplifies and imparts.

By PERRY EPLER GRESHAM



*Educator, author, lecturer, and radio executive, Dr. Gresham is president of Bethany (W.Va.) College, a liberal-arts school with a 600-student limit. He has lectured widely in Britain, Canada, and the U.S.A.; has written many articles and a book (*Disciplines of the High Calling*); is president of a radio station; and is a Rotarian. The Greshams' son is at Columbia University and their daughter is at Bethany College.*

When in 1917 an Ohio lumberman proposed that Rotarians launch an endowment to effect "some great educational service to mankind," he started something which today gives 431,000 men in 99 lands:

THE CHANCE OF A LIFETIME

By LOUIS L. ROTH

*Chairman, Rotary Foundation Committee of Rotary International;
Insurance Executive, St. Louis, Mo.*



ROME has had millions of interesting visitors since Romulus and Remus started it on the banks of the Tiber 2,500 years ago. It could, therefore, hardly be expected to take note of the fact that on October 9 it received still another—a handsome young man named Huyhn Trung Thiet, of Saigon, Vietnam.

Yet I'm sure that some Romans did take note. In the Eternal City there is a group of 197 business and professional men who meet each Tuesday evening in the Albergo Excelsior, and I would guess that they sent forth a delegation to greet Huyhn. Soon all of them will be meeting him and learning that he will be studying architecture in the University of Rome for about a year. They may or may not learn that this 28-year-old man has had quite a life. Born and raised in Vietnam, he had a happy childhood, but when he was 16—that was in 1945—famine stalked his land and felled people by the thousands. Even at that tender age Huyhn felt he must do something about it. Having a flair for dramatics, he organized and directed a theatrical troupe which had surprising success—and which turned over every piaster of its proceeds to the hungry.

Then there came the terrible internal strife which wracked Vietnam from 1946 through 1954. In a raid Huyhn lost eight relatives and he himself escaped death only because at a critical moment he was overlooked. With conditions calming, the young man plunged into the study of architecture, and now, the pride of a large family back home, he's in Rome and studying more of it. And what a place for a student of architecture!

You and I put Huyhn in Rome. He's one of our new Rotary Foundation Fellows—one of our boys. The Rotary Club of Saigon nominated him; District 46 named him as its candidate; the Board of Rotary International, with the Foundation Fellowships Committee acting for it, approved him—and off to Huyhn not long ago went his first Fellowship check drawn against funds you and I put up. For months now he will find door after door opening to him in Italy, and on the knobs will be the hands of the 197 Rotarians of Rome and of Rotarians throughout District 92.

You and I can be proud that we put him there. We can be proud that we put pretty Ruth of Australia in Cornell to study more economics, and handsome Phil of England in the University of Toulouse to learn more about international relations. We can be proud that we have sent 119 other splendid young people from 31 lands into countries other than their own for a year of advanced study on generous grants averaging about \$2,500 each. We can be proud that in the nine years just before this we have given 705 superior young people from all the continents the same kind of opportunity to study abroad, to see



other cultures, to act as friendly ambassadors between the home folks and the foster folks.

We can be proud . . . but I wonder whether we should be. I doubt it. When the day comes that we can award a Fellowship in every one of Rotary's 248 Districts every year instead of in just half of them as we now do, then, my Rotary friend, in my opinion we can expand our chests a little.

The Crown Colony of Hong Kong is, as you know, jammed with refugees from the Chinese mainland. A few weeks ago the Presidents of the four Rotary Clubs on Hong Kong island, as personal representatives of The Rotary Foundation, went down to Wan-chai, "the most crowded section of the most crowded city in the world," to distribute 500 food packages. Each contained 13½ pounds of powdered milk and five pounds of rice. Mothers with babes on their backs and toddlers around their skirts queued up for the food. Among them, incidentally, was a 12-year-old boy who proved to be the sole support of his widowed mother and baby sister. Since 1941 The Rotary Foundation has provided thousands of packages of food, clothing, and medicines to people all over Europe and Asia, and in the wake of World War II it helped scores of homeless, impoverished families of Rotarians to make fresh starts.

We can be proud of this, too . . . but surely it put no great strain on anybody.

In 1947 before the Iron Curtain clanked down on Eastern Europe the Foundation granted a Research Fellowship to a Polish child psychologist who writes primary textbooks. The grant gave him an opportunity to see the developments which European and North American experts in his field had made while war swept and reswept his country. It is said that he went home and rewrote his books. Then there's the brilliant, cultured Korean lady who was enabled to study at a guidance center in Boston. Now she is head of the social-service department of a seminary in Seoul. We have granted 14 such Research Fellowships, and the professional understanding they have developed around the world must be considerable indeed. Still, some Rotarians think we ought to award many more and—I am with them.

Now what am I saying?

I'm saying that, in my opinion, we ought to put our Foundation in a position to be more effective; for to a world of people it offers the chance of a lifetime. Surely the Fellow looks upon it as being one. But I'm thinking less of the beneficiary than of the donor. Nowhere else can you and I and our fellow Rotarians find a place to invest a peso, a rupee, a

pound, or a dollar in which the return in terms of a stabler world is more certain. Perhaps you don't know it, but some of our first Fellows are fast climbing the rungs in industry, government, education, medicine, and many other fields.

Everett Biggs is Dairy Commissioner of Ontario. We sent him to England in 1949-50. Dr. Robert J. C. Butow, one of our Fellows in 1950-51, is the author of a book, *Japan's Decision to Surrender*, published two years ago by Stanford University Press. He's teaching at Princeton. Peter Manning-Smith of England is British Vice-Consul in Philadelphia. His Fellowship took him to Harvard in 1947-48. Give our lads and lasses another decade or two and we'll find them in the seats of senators and premiers and principals and chancellors and chiefs of staff. It will be com-



Typical of the 827 college graduates for whom The Rotary Foundation has underwritten a year of advanced study abroad is Miss Otilia Makerji, of Allahabad, India. A Fellow in 1954-55, she studied at Wellesley College in Massachusetts, is now teaching in India.





Queue in Wanchai

Hundreds of mothers and children queued up in Wanchai a few weeks ago to receive packages of rice and powdered milk . . . Wanchai being a part of Hong Kong almost impossibly crowded with refugees. The packages had come—as Author Roth relates—through The Rotary Foundation via the agency called CARE. The pictures show Rotarians of the Crown Colony making the distribution.



Photo: Dept. Meeker

forting to know that there sits a leader who in his youth had a long and deep exposure to the ways of "understanding, goodwill, and peace."

And oh the dreams people have had for this fund of ours! Good ones, strange ones, big ones, little ones—but all attesting to the faith that together through our resources of energy and money we can do something to sweeten life on this earth. Look at some of them!

—"Why don't we sponsor the exchange of young apprentices in industry, sending them back and forth between our countries? We need international understanding on the factory floor as much as anywhere."

—"Why don't we underwrite the travel of mature Rotary couples who would go and live for a time in other lands and serve as friendly international ambassadors?"

—"Why don't we underwrite the exchange of business and professional teams between countries?"

—"Why don't we take some especially gifted Rotary speakers from many countries and put them on the road among our 9,200 Clubs?"

I can tell you one reason why we don't do these things. We haven't the money. We haven't, in fact, the money to do the things we ought, in the fields we long ago chose to cultivate. Our contributions were, in fact, about \$28,000 less in 1955-56 than in the previous year. Yes, yes, I well know that 1954-55 was the Golden Anniversary Year and that during it we worked as never before to build the Foundation. But ought we not be able to establish that year's record as our minimum? Ought we not, in fact, do better each year?

Before I tell you what some of us think should be done about it, I should make sure that all my readers know the background of our Rotary Foundation—how it came to be, where it is now.

Yes, it was an Ohio lumberman who gave us the idea. When President of the International Association of Rotary Clubs in 1917, gentle-mannered Arch Klumph stood up at the Annual Convention in Atlanta, Georgia—a meet-

ing filled with thundering echoes of World War I—to look ahead a bit. It was time, he said, to think about doing "some great educational service to mankind. . . . It seems eminently proper that we should accept endowments for the purpose of doing good in the world in charitable, educational, or other avenues of community service."

A check for \$26.50 came in from the Rotary Club of Kansas City, Missouri, and some others followed, but there was less than \$4,000 in the fund when in 1928 the Convention held in Minneapolis gave full recognition to Arch's suggestion and amended the By-Laws to provide for a Rotary Foundation. Four years later the Board of Directors of Rotary International arranged for a declaration of trust between Rotary International and the Trustees of the Foundation, this having the legal effect of guaranteeing the perpetuity of the Foundation. It is this document [pictured on page 24] that gives the Foundation the form and organization it today possesses. It provides that all property received and held by the Trustees of the Foundation shall, except as otherwise provided by terms of any gift, be held in trust and expended "for, and only for, philanthropic, charitable, educational, or other eleemosynary purposes, objects, movements, or institutions of RI." The instrument goes on to provide all sorts of safe-

AN INTERNATIONAL SERVICE FEATURE

guards for the protection and control of the fund.

A year later the Foundation had grown to \$56,000 and in 1937 plans were drawn to boost it to 2 million dollars. The plan died aborting, however, as threats of war narrowed men's thinking to matters of national self-preservation. In the war years, the Board transferred \$375,000 from the surplus account of Rotary International to the Foundation. What gave real life to the Foundation was, ironically, the death of Rotary's Founder, Paul Harris, on January 27, 1947. "What can we do to honor Paul?" Rotarians around the world asked, and the answer, considering Paul's lifelong interest in better human relations, was to

build the Foundation and channel some of its moneys into what in the first year we called "Paul Harris Fellowships." In the next 16 months Rotarians pitched in \$1,317,194. These are the total contributions received from all sources in the last eight years:

1948-49.....	\$318,019
1949-50.....	172,176
1950-51.....	265,366
1951-52.....	308,643
1952-53.....	274,168
1953-54.....	283,945
1954-55.....	522,477
1955-56.....	493,722

In all, in the 39 years of the Foundation, Rotarians, Clubs, and others have contributed \$4,654,821 to it. For Rotary Foundation Fellowships for Advanced Study we have expended \$1,772,713. For Research Fellowships we have expended \$43,454. For a great variety of fine services, some discontinued and some continuing, we spent substantial other funds—thousands for relief to war-affected Rotarians. We supported Rotary Institutes of International Understanding; we promoted Boys and Girls Week; we put an observer at the International Academy of Law; we did many other good things.

The corpus or principal of the Foundation stands today at 2½ million dollars. You may or may not know that the Foundation Trustees can't release any part of the corpus or the proceeds of it without Resolutions by the Convention and the Board.

Despite the tens of thousands of big and little contributions Rotarians and Clubs have made—despite all the ingenious means they've devised of raising funds—we are going to have to do better just to hold our own. In the face of rising costs of education, travel, and living for an ever-increasing number of Fellows, it is imperative that contributions increase so that there is no depletion of the principal endowment.

How can we do better? Let's talk about that in every one of our Clubs in the week of November 11-17, if not before. That is to be Rotary Foundation Week—the first we've ever held—and it will come annually hereafter in the week in which November 15 falls.

And [Continued on page 52]

NOVEMBER . 1956

S	M	T	W	T	F	S
I	2	3				
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

It's Rotary Foundation Week

Yes, here comes the first Rotary Foundation Week in history. It's to come annually hereafter, in the week that includes November 15. It is a time for turning all eyes on this important Rotary agency for good.

HERE ARE SOME THINGS YOU AND YOUR CLUB CAN DO ABOUT IT



Make a provision in your will or insurance program for the Foundation.



Invite a present or former Fellow to participate in your Club meeting.



Give a special contribution on your birthday.



Hold a fireside meeting during the Week to discuss the Foundation and your Club's part in it.



Invite a Foundation Fellow to your home. Share holiday festivities with the Fellows.



"The Great Adventure" motion picture tells the Rotary Foundation story interestingly. Show it again to your Club and city. Contact your District Governor for a date.



Write a check for the Foundation today. An investment of \$500 or more makes you an Honorary Fellow of The Rotary Foundation. You receive a handsome certificate.



Make sure your Club is a 100 percent contributor—\$10 or more per member on the average. Nearly half the Clubs are not 100 percent! Invite incoming members to contribute \$10 or more to the Foundation.



Publicize the Week through local mediums. Local television and radio stations are always on the lookout for possible program material. Let them know of your program well in advance.



Write for free literature about the Foundation for distribution to Club members. The address is: The Rotary Foundation, 1600 Ridge Avenue, Evanston, Ill.

'DOCTORS, THANK YOU!'

BAC-SI!" The Vietnamese boy stood in the shadows outside the entrance of the hospital and called for a doctor. "Bac-Si!" The night nurse on duty heard his sob. As the boy moved into the beams of her flashlight, he held up his right arm. Four fingers on the hand were off and the arm was mashed to the elbow.

An interpreter in pajamas, dazed with sleep, heard the story of how the boy, 18-year-old Ngo Van Thai, had caught his hand and arm in rollers of a sugar-cane mill in his village four miles away. He had been carried to this hospital—a small building on which was the sign: "BINH-VIEN—Operation Brotherhood."

Three Filipino doctors examined Ngo. An immediate amputation was necessary. The loss of blood was critical but they had no plasma.

The patient's small, thin body was tied to a table with strips of blanket. A Vietnamese first-aider focused two flashlights and the interpreter strained to keep a kerosene lamp steady in each hand. The nurse, tiny Antonia Zapansa, in an oversized white surgical gown, stood on an orange crate in her bedroom slippers holding an ether-saturated mask over the boy's nose and mouth.

By midnight the doctors finished trimming the bone of Ngo's upper arm and washed the wound with cooled boiled water. The 30-year-old surgeon, Dr. "Pat" Almendral, wiped his perspiring face. The next operation was scheduled for 7 A.M. He and his helpers sipped hot coffee on the steps of the hospital and went back to bed.

For ten days Ngo lay silent on a piece of canvas strung on two wooden poles, in the same room with 54 other patients. Outside the hospitals the families of patients squatted in the dust preparing food over small charcoal braziers. Ngo had no visitors, and the hospital had no money to buy food

for its patients, so the nurses shared theirs with Ngo—a little rice, pork, soup, and a piece of a banana. Once at night he cried out in horror, groping for the hand that was gone. When he was strong enough to return home, he accepted two vitamin pills wrapped in a scrap of newspaper. The empty sleeve flapped as he walked out into the hot breeze.

Twelve days later he returned and held out a gift—a small, scrawny chicken. "Bac-Si," he said shyly, "cam-on." It was the longest sentence he had yet spoken: "Doctors, thank you!"

There have been many voices in Vietnam giving thanks to the indefatigable young doctors and nurses of Operation Brotherhood. This humanitarian project to provide medical and welfare relief for the refugees in Southern and Central Vietnam was conceived by Oscar Arellano, a 38-year-old Filipino architect who gave up a promising career and pleasant family life to direct it. Wherever the words "Operation Brotherhood" have appeared, over a hos-

pital door, on the walls of a dispensary, or on an ambulance, it has meant help and hope for all Vietnamese, not just the refugees.

In a country where there were fewer than 200 doctors to care for 11 million people, diseases and ignorance have taken a nightmare toll. Tuberculosis, malaria, dysentery, cholera, intestinal parasites, were rampant. On thousands of people were the evidences of poverty and the penalty of filth: festering sores the size of a man's fist, yaws, infected blisters, and fungus scabs. For the majority of Vietnamese no medical care had been available during their lifetime.

In the Summer of 1954, a cease fire in the war between the Communists and Indo-China was declared and the country was partitioned by the 17th Parallel. The Communists' part, north of the Parallel, had a population of 12 million. South Vietnam had 11 million people. Civilians of both sectors were permitted to settle in the area of their choice. From the North a stampede began and



Inspired by "Operation Brotherhood," farmers in the refugee community of Go Vap tackle the building of a schoolhouse—while its future pupils watch it go up.

*A story from refugee-crowded Vietnam...about
the power of world brotherhood when it acts.*

By GLORIA EMERSON

within a few months almost a million people left their homes to make the long, perilous journey to freedom.

Arellano, vice-president of the Junior Chamber of Commerce International for Asia, was visiting Saigon at that time. He was shocked by the spectacle of thousands of refugees living in filth and squalor in the city's gutters. On his return to Manila he outlined a project he called "Operation Brotherhood," which would obtain drugs, medical supplies and equipment, relief goods, and cash to be sent to Vietnam. He also proposed that Filipino doctors, nurses, social workers, and dentists be enlisted to go to Vietnam as volunteers.

Arellano's bold project fired the Filipinos' imagination. Here was a chance for a free Asian nation, rejoicing in its recently acquired independence, to help their Asian brothers who had just fled from under the Communist yoke. An appeal for funds and volunteer workers got an immediate response from civic and religious organizations, prominent individuals and business and labor groups throughout The Philippines and other free Asian countries.

Inspired by Arellano, South Korean Jaycees launched a fund-raising drive. School children in Seoul donated their lunch money "to help their Vietnamese cousins." Five tons of relief goods came from Hong Kong Jaycees; the Singapore, Thailand, and the Formosa chapters sent money and drugs. The news of "Asians helping fellow Asians" was heard from Thailand to Tokyo. (Singapore Jaycees donated four trucks.)

A few months later, at the

Reaching even the sick man in a houseboat at a remote village, one of the Jaycee medical teams administers aid.

Ninth International Congress of Junior Chamber International in Mexico, young men from delegations representing countries from all over the Free World unanimously voted to make "Operation Brotherhood" the official JCI project for the next year. From Mexico, Ecuador, Scotland, Australia, New Zealand, Canada, and the United States came more help and encouragement.

In October, 1954, the first volunteer mission of Filipino doctors and nurses, headed by Arellano, flew from Manila to Saigon. "We were no experts," says Arellano, "but just a group of amateurs ready to dare the impossible because we didn't know any better. We rolled up our sleeves and plunged in." It was a big plunge.

At Saigon and at makeshift hospitals in outlying villages the newly arrived doctors and nurses were put to work and soon hundreds of people were begging for medical care. It was 24-hour duty for the Filipinos, who quickly learned their first words in Vietnamese: "Pain? Blood?" One young Filipino doctor told his hoarse in-

terpreter after working 36 hours, "Tell the people to keep coming." They did. Some walked for two or three days to reach one Operation Brotherhood clinic.

Emergency calls came in from villages among the shimmering green rice paddies, on pancake-flat dust land or in the high plateau mountain areas. One urgent SOS came from a Vietnamese priest in La Nga, where almost 4,500 refugees had settled. Many of his people were sick from "high fevers and blood-spit."

At 4 A.M. one June morning a land rover was loaded with medicines and canned foods; then a doctor, two nurses, an interpreter, a social worker, and I rubbed the sleep from our eyes and began the four-hour trip. After we turned off the main road we faced a seemingly solid wall of jungle. There was a faint trail, but vines choked the passage.

Then, as suddenly as it had sprung up, the jungle growth tapered off and we reached the village. Refugees were working in the hot sun, building homes for themselves. Each thatched hut



AN INTERNATIONAL SERVICE FEATURE

was placed on high stilts as protection against the wild animals that prowled at night.

The village priest in a long black gown streaked gray with dust rang a church bell and the people came and lined up in front of a small hut where the nurses set up a dispensary. Immunization shots for cholera, smallpox, and typhoid were given to old and young, and a sad variety of cases were treated in so far as possible. A 19-year-old girl shuffled forward holding damp leaves to her eyes; her eyelashes were gone and the edges of her eyelids looked as though giant ants had begun to nibble away the skin. A skinny, 4-year-old had trachoma in both eyes.

At 2:30 we stopped and sat on the floor of the hut to eat cans of cold beans, crackers, and bananas. No one had enough energy to ask the villagers to boil water for drinking. The heat was like a wet, steaming blanket thrown over our faces. In midafternoon Dr. Pat Almendral and Nurse Fe Arcadio went to the huts of people who were too ill to walk.

It was 11 o'clock that night when the village priest urged us to join him and the village elders in a simple meal in our honor. May Palma, a tall, serene girl of

our team, noticed the curious color and smell of the darkish meat which was served with the rice. She nudged the interpreter, who delicately inquired what it was. The priest answered. His people were poor and there was little food; they were too busy building their houses to plant crops, so the village had decided to kill a dog to serve to the people who had come to help them.

There was a painful pause, then Pat picked up a piece of the meat with his chopsticks and ate it with obvious relish. "Tot lam," he pronounced. "Very nice." The priest's tired, worried face broke into a wreath of smiles.

Headquarters for Operation Brotherhood is a large two-story stucco house on a wide tree-lined avenue in Saigon. Jeeps, trucks, and ambulances stand in the gravel yard under a huge tree. This combined office, workshop, supply depot, storehouse, personnel base, dormitory, and mess hall is the noisiest building in the city, and the friendliest.

At 6:30 every morning a cacophony of voices, running feet, telephones, and horns blasts the morning stillness. A shipment of medical supplies received from some Jaycee chapter abroad is unloaded and unpacked for immediate de-

livery to the teams in the field. Coffee cups are drained quickly when at 7:30 tall, brawny Buddy Agbayani gives his famous bellow, "Let's go-o-o!" Buddy allots transportation to teams of doctors, nurses, and social workers assigned to the villages outside Saigon.

In a partitioned corner of the ground floor kitchen Chairman Arellano has a cot, a desk littered with papers, four ash trays, and a thermos of black coffee. He is never too busy to listen or chat with one of his "kids"—a homesick nurse, a social worker who wants to discuss a project, a doctor who wants a book from the United States. He absorbs their problems like a sponge. "When you go in to him like a tornado, you come out like a lamb," said one nurse. "Even when he can't solve your problems, it doesn't matter; you begin to think you can do it yourself."

"This looks like a baby U. N. in session," said a startled American visitor at supper at the Operation Brotherhood house. He was eating with a Filipino social worker, a Chinese surgeon, a Vietnamese interpreter, a Japanese nurse, and a Thai nurse. At meals English is the international language.

After two years in action Operation Brotherhood has chalked up some imposing totals. The seven teams throughout Vietnam have treated some 700,000 patients in their six hospitals, six outpatient clinics, and seven mobile units which serve surrounding villages.

Early this year Arellano decided time had come to start training the Vietnamese themselves. "Now we become teachers," he told the team leaders. "We must show the Vietnamese how to take over after we are no longer here." So the volunteers—including doctors and nurses who pitched in after duty at hospitals and clinics—began to spread the gospel of sanitation. They dug deep-pit privies and burned garbage. They demonstrated how to wash clothes and bodies to prevent disease. They sewed, and cut material and cooked, and prepared vegetable gardens and planted seeds.

In the village of Gia Rai, 123 youngsters were recruited into Vietnam's [Continued on page 59]

Rotary—Right in It

GENERAL Carlos P. Romulo, noted Philippine statesman and Past Third Vice-President of Rotary International, addressed a huge rally in Manila launching Operation Brotherhood's national campaign for funds and workers. Many civic and religious organizations—including the Veterans' Legion, the Catholic Action Society, the Women's Welfare Movement, Rotary, and other business and labor groups—joined to support the Jaycees' humanitarian project. The Philippine Red Cross donated 3,000 kilos of drugs and medical supplies.

The first team to reach Vietnam was headed by Dr. E. F. Velasco of Cotabato, president of his home-town Junior Chamber. With him were three other doctors and seven nurses. City officials of Saigon furnished an ambulance, a station wagon, and a truck, and the team began work.

When rioting broke out in Saigon in protest against the terms of the armistice which left Vietnam divided, Juan Orendain, prominent attorney and Rotarian of Manila, was in Saigon as representative of Philippine President Ramón Magsaysay to advise the Vietnam Government. Rotarian Orendain and his wife were staying at the Majestic Hotel, which became the chief target for the rioters' fury. They broke down the door of the Orendains' room and rushed in.

"We are Filipinos," Rotarian Orendain told them.

"Our friends!" shouted the ringleader, as he led the couple safely out of the hotel and into a covered truck. "Filipinos! Friends!" he shouted to the crowd. "Make way for Jaycee and O.B.!"



Romulo

PEEPS

at Things to Come

BY ROGER W. TRUESDALE, PH.D.

■ **Do-It-Yourself Solder.** A radically new type of solder with flux in paste form is a real 50/50 tin-lead solder, designed for the home handyman—or handy-woman—in do-it-yourself jobs. The solder is applied in paste form from a plastic squeeze tube to the surface to be soldered and adjacent surfaces are then heated. For small jobs, such as soldering wires or small pieces of jewelry, the heat from an ordinary match or cigarette lighter directly on the solder is sufficient to do a good job. It may be used for permanent repairs of electrical wires, sheet metal, toys, wheel goods, kitchenware, plumbing and heating equipment, as well as for all sorts of hobby crafts. Even beginners will find it easy, fast, and clean.

■ **Air Conservation.** The public has long recognized the necessity for conservation of its water resources, but only recently has it begun to face an equally vital problem: the conservation of air resources in urban areas. The growing problem of air pollution in urban areas throughout the world will require an effective organizational pattern for air-resource management and for development of air-conservation programs.

■ **Animals Save Humans.** According to the National Society for Medical Research, three-fourths of the medical colleges in the United States now receive dogs and cats from public pounds. New schools and smaller schools make up half of the group not benefiting from modern pound legislation. It is likely, therefore, that 80 to 90 percent of all the dogs and cats used for experimental purposes in American medical colleges are animals that otherwise would have been uselessly killed—animals unwanted by anyone else for any other purpose.

■ **Common-Cold Relief.** A new drug known as Bristapen combines chemical agents that help to control the nasal congestion, headache, and muscular pain with penicillin, which fights off such serious cold complications as pneumonia. Timely use of the drug, medical authorities believe, can reduce absenteeism caused by the common cold and its complications which statistical studies indicate will cost U. S. industry about 2 billion dollars in 150 million man-days lost during 1956. Scientists have yet to find a cure for the common cold.

■ **Fishermen, Hunters, Attention!** Just introduced for those who fish or hunt and are tired of toting heavy waders is a new wader-wading shoe combination which offers light weight and small

bulk. A lightweight stretchy wader folds so small it can be stowed in a tackle box and weighs only two pounds, and a lightweight wading shoe folds flat for greater carrying convenience and provides for sure footedness through its neoprene crepe soles. Both products are made of latex rubber. The manufacturer claims for the waders: no seams to split or rip; won't bind and hard to snag; pliable in any temperature; long wearing; soft and elastic. For the wading shoes: easy on, easy off; adjustable strap holds on feet even in swamp muck; tough, rubber-cord scuff plates; rustproof screened grommets ventilate and let out water but keep sand and pebbles out; inner soles with built-in arch support; and neoprene bottom as nonskid as felt soles, but wear longer and won't clog up with mud.

■ **To Live Longer.** If 1900 mortality rates had prevailed in 1950, the United States would have had slightly more than twice the number of deaths that occurred that year. Since 1900 America's mortality rate has dropped an amazing 46 percent—from 17.2 deaths per 1,000 population in 1900 to 9.2 in 1954. This remarkable achievement of an estimated 1,200,000 lives saved last year, in the opinion of scientists, is due in large part to medical discoveries made possible by experiments on animals. Even greater longevity may be anticipated as medical advances are made against cancer, arteriosclerosis, heart disease, and other present-day killers.

■ **Bending Mop.** A dust mop with a

patented lightweight handle of plastic rubber copolymer will bend for those who have household duties and don't wish to bend their backs. It reaches under heavy sofas, beds, chairs, radiators, and other hard-to-reach places. Slight hand pressure will bend the handle up to a 90-degree angle; release permits it to straighten out. No need either to pound the dust out—just whip it out by placing left hand 12 inches from mop head and right hand in middle.

■ **Wrist Golf-Score Keeper.** Now available is a golf-score keeper which is precision made for extreme accuracy and dependability and designed with a leather strap to be worn comfortably on the wrist and without interference with the stroke. A press of a plunger automatically and consecutively records the number of strokes taken during the game. Two indicator numbers are easily reset by turning dials on its face. It does not record beyond 99!

PEEP-ettes

—A completely new kind of comb—one whose combing teeth are able to flex and bend to the shape of the head—gives the scalp a gentle massage with each stroke.

—About 5 billion dollars is being spent in 1956 on research in the U.S.A., with 3 billion dollars of it in industrial laboratories, and it is predicted that 5 billion to 20 billion dollars will be invested as capital to take advantage of each billion expended in industrial research.

• • •
Readers wishing further information about any product mentioned may address inquiries to "Peeps," THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. They will be promptly forwarded to the manufacturer.

Photo: Ritsch



A twist of the wrist ejects a tangy, mint-flavored dentifrice onto the bristles of this toothbrush. A four-week refill supply can be inserted in a few moments. It's handy for the traveller.

the AFTER-MATH



May Others Follow Suit

Please thank "A Rotarian" who wrote *Why I'm Quitting Rotary*. May all those in the Club dressed in Rotary rust follow suit.

I have been a Rotarian for more than 40 years, and have missed but one meeting in that time.

We know nothing about Rotary rust in the Savannah Rotary Club. In fact, we know nothing about Rotary rust in any Southern Club or any American Club.

When a man gathers Rotary rust, invite him to resign.

Yours in real Rotary,

—LUKE P. PETTUS
Advertising-Agency Executive
Savannah, Ga.

'A Wonderful Service'

Why I'm Quitting Rotary and the comments on it should make interesting reading for Rotarians all over the world. Personally I do not agree with all the comments, because it took a lot of "guts" to do what this man did, and I'll bet this so-called "quitter" is a good community citizen. Also I feel this man has done a wonderful service for Rotary. After reading your stories on this deal, I believe that Clubs all over will take a good long look at themselves and start to put their houses in order.

—D. J. DOBBAS
Realtor
Auburn, Calif.

The Seat of the Trouble

... There is a current slogan that says: "If you would kick the person responsible for most of your troubles, you would not be able to sit down for a month." In Rotary—in any organization—the member with the most gripes usually makes the fewest contributions toward progressive activity. If he does make a suggestion, it is his duty to follow it through. If the result does not meet with his approval, he must cheer-

fully abide by the will of the majority and be ready to present his next idea with increased enthusiasm.

When you and I are ready to see that every member and officer is doing the best he can under prevailing circumstances and that we are doing the same, no man will quit because of conditions in the Club. . . .

—LEO G. MUELLER
Leather-Specialties Distributor
Sharon, Mass.

Candle under the Bushel?

If this good Rotarian could see so plainly his Club's weak points, it was his duty to discuss the matter with his Directors. He missed a wonderful opportunity to straighten out the trouble. We must not look to our own selves selfishly, but look to the good of the group. . . .

The Christian Scriptures teach that one does not light a candle and hide it under a bushel; he uses it to light his way. Let everyone in Rotary put his talent to work wherever it will do the most good and there will be no such things as rusty Clubs. . . .

—ARTHUR R. PERRY
Optometrist
Burlington, Wis.

Rust—a Motivator

If Rotarians are community leaders and if they are at work on civic enterprises, they are fulfilling the third aspect of the Object of Rotary—whether the part of Rotary has been publicly acknowledged or not. In other words, I believe it is the obligation of Rotarians to advance worthy civic enterprises, not the obligation of a Rotary Club to make a name for itself in civic enterprise.

However, I feel that our friend who is quitting is overpolite. If the members of his Club had really been as active as he indicates, the idea of "rust" wouldn't have occurred to him. To inspire men to be real Rotarians is not easy, but it is an obligation laid on every member.

In our August, 1956, issue we presented a letter by a Rotarian who told why he was quitting Rotary. We presented with it comments by 13 other Rotarians to whom we had shown it. This was our symposium-of-the-month—and it stirred scores of Rotarians to write. Here is a selection of letters from them—as our symposium for this month.—Eds.

No man fully inspired to achieve the Object of Rotary will ever be discouraged by "Rotary rust." Its very existence will motivate him to greater effort.

—LEWIS B. ROBERTS
Materials-Handling-Equipment Retailer
Will Rogers (Tulsa), Okla.

Thoughts during a Program

Our Club used your August symposium as the basis for a recent program. We thought it would serve two good purposes: one, to help each member avoid the attitude the writer had; and, two, to make us do a little self-examination as a Club.

After several speakers defended Rotary and castigated the letter writer, I was reminded of the college senior who said, "When I was a sophomore, I was a real snob, but now I'm just a swell fellow." I recalled, too, an illustration of more ancient vintage. "Two men went up into the Temple to pray; the one a Pharisee, and the other a publican. The Pharisee stood and prayed thus with himself, God, I thank thee, that I am not as other men are, extortioners, unjust, adulterers, or even as this publican. . . ."

We have a fine Club, and I am very proud of it, but I often wonder if Pharisaism isn't one of the most dangerous enemies that any Rotary Club can have.

—KENNETH A. GARNER
Clergyman
Blackfoot, Idaho

Someone's Off the Track

The letter from the man who is quitting is less startling than are the replies from the 13 Rotarians to whom you submitted it. Either they are on the wrong track or I am.

Rotary wasn't established to originate "projects." It's certainly not a charity organization. It is a fellowship in which we sit down together and discuss the plans and projects in which we are engaged, not as Rotarians, but as citizens . . . and mull over a thousand apparently insignificant happenings, situations,

and conditions with men whose problems are similar.

A Rotary luncheon must be a "recess," a meeting intended to supply men with information, inspiration, or entertainment in which they are not asked to give, give, and give. . .

Rotary has done much wonderful work in various charitable movements . . . but the last thing Rotary ought to become is a charity agency with a lot of projects.

This man who is resigning ought to be happy to belong to a club made up of "absolutely the very top men," as he puts it. It is worth the cost of any luncheon, my Rotary dues, and an hour and a half a week just to sit down and talk with this type of men. I'd absorb enough education and inspiration to make it worth my while, even if there weren't a speaker. . .

—J. W. MOORE
Past Service
New Orleans, La.

It Isn't Rust—It's Otiosity!

So he quit (I never liked that word)! Did he ever "catch the spirit" or "turn the wheel"? He must have a name—why is he anonymous? Could it be that he's not proud of his Rotary association nor of leaving it? Then why was he ever "in"?

For more than 33 years I've been a Rotarian with 100 percent attendance; of course, I've not always agreed with policies, programs, and preachments, but I hope I've never swerved from the basic Rotary thesis. Rotary's local shortcomings (whatever they were) may very likely have been partially my fault, but that's more reason for me to have "stayed in" and sought to cure them.

There may be "thousands" like him, but I doubt it—the guy who resigns can very often be salvaged and his abilities directed to the enhancement of Rotary. If our anonymous friend is really beyond redemption, it may be partially the fault of his former fellow Rotarians, not his alone! "Faith without works is dead"—so are "works without faith."

Think it over, Bill, or Ed, or Sam, or whoever you are. I'm sure the fellows will welcome you back; I'm even more sure you are missing your Rotary contacts. I believe sincerely that you can help "turn the wheel" of worth-while achievements for your Rotary Club and be justly proud of your membership.

—W. KELTON EVANS
Realtor
Madison, N. J.

A Misfit? If So, Why?

There are four reasons why men quit Rotary: (1) death; (2) loss of classification; (3) removal from Club territory; (4) "misfitness."

We can't do anything about the first three categories, but we can do something about the fourth.

"Misfits" develop when (1) a "wrong" man is selected; or (2) proper instructions and information are not given on

induction; or (3) fellowship is lax; or (4) early assignment to Committee work is overlooked. All these conditions are the fault of the Club—not the member.

Now and then (I have seen it happen) an apparently "wrong" man is selected who, when given proper information and exposure to sincere fellowship and immediate assignment to Committee work, develops into an ardent, interested Rotarian. . .

In my opinion, rust may exist at all levels of Rotary, but rust will never develop when the Rotary wheel is oiled and greased by interested, well-informed, working members aided, encouraged, and supervised by local, District, and international officers working under democratic principles.

So let's not blame any individual. The Club, the District, and the entire association of Rotary Clubs has a definite obligation to see that we avoid the problems of the so-called "misfits."

—RAY E. CUBINE
Realtor
Oklahoma City

Use the Mature Man

. . . Some of us older members often get the feeling that our Clubs are not up to the old standards, and in too many cases that is true. Yet instead of quitting, we must do what we can to raise the standards and to educate the younger men in the real meaning of Rotary. I was disturbed when a young man, newly elected President of his Club, led off with the announcement that "there is going to be a lot more horseplay in our meetings." Another new President urged Club members to "get out and get

into things, and help boost our city."

We are missing an opportunity when we fail to use the experience of our older Club members. These older ones should not try to run things, but they should be invited to share their experiences and their ideas with the newly elected officers and Directors. The results of such sharing, given without a desire to dominate, should be most profitable.

—RALPH C. SMEDLEY
Educational Association Editor
Santa Ana, Calif.

This Is No Free Ride

Whoever wrote *Why I'm Quitting Rotary* did Rotary a service. The article is one of the most stimulating I have read in THE ROTARIAN in a long time. Incidentally, I have been a member for 41 years.

My comments come with the kindest of spirit to all parties concerned.

1. The author refers to "Rotary rust." In my book that is another name for "self-satisfaction." If there is any group of men who have some cause to be self-satisfied it is those who compose a Rotary Club. They are the select men from their professions and businesses. Yet they must be constantly on guard against getting rusty.

2. Rust exhibits itself in many ways. One is the "let George do it" approach. Another is to be satisfied with dull programs which only serve to lull the Rotarians into a more satisfied state.

3. Our critic is so correct. Rotarians are "friendly and sympathetic, and work for the right causes. They are the news behind the news." But often they fail to understand that their Rotary Club is not a vehicle in which they should get a *free ride*, but a vehicle on which they should give the best they have for a ride.

4. The invocation nearly always has to be given by the member who comes under the classification "Religion"? It usually is . . . but for some six or eight years now the Austin Rotary Club has given nearly 50 different men the opportunity of "saying grace" in a year's time.

As a boy who came up in the country, I can't remember seeing a stagnant pool if the water was flowing out of it as well as into it.

—WALTER E. LONG
Chamber of Commerce Secretary
Austin, Tex.

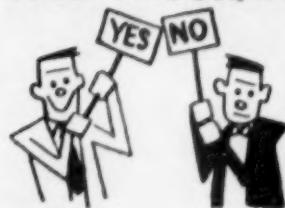
Eyes on the Objective

The letter *Why I'm Quitting Rotary* cannot be disposed of by finding fault with the writer of it as several of its commentators did. When something dear to us is criticized, why are we prone to defend it by endeavoring to discredit the critic?

The fact that presumably the writer of that letter did nothing to prevent or remove "rust" in his Club doesn't prove that there is no rust there or in other Clubs, in District Conferences, or in Rotary International as a whole.

Here is one man who has frankly told

A SURE FIRE CLUB PROGRAM



MANY Rotary Clubs found *Why I'm Quitting Rotary—Why He Should or Shouldn't* in *The Rotarian* for August a ready-made program for them—and a lively one. They debated it, analyzed it, reviewed it—and argued past closing time about it. Now, here on these pages you are reading, are more "makings" for a Club program on the same question.

us how his Club has impressed him. Perhaps there are others who feel much the same way, continuing their membership but without any inspiration from their Clubs.

There should be concern among us not because one man is dropping out nor because others have done or may be doing likewise, but because of the possibility that the whole movement may need some vitalizing, some streamlining. Are we aware of the potentialities of the movement?

In at least some Rotary Clubs a shocking percentage of their members and visitors leave the room before or during the program period. Recently an industrialist told me that he knew a couple hundred American business leaders who in recent years had resigned from their Rotary Clubs because they felt that they could otherwise spend a luncheon hour to better advantage.

We all enjoy the fellowship of our Rotary Clubs and their fun and singing and stunts, but the destiny of the human race will not be achieved by small groups of men enjoying themselves week after week. It is easy for us to become rather complacent about our Clubs and about Rotary International. Rotary has become famous, respected, and praised. From here on we can drift with the current wherever it may take us or we can go full speed ahead to make a really great contribution to the achievement of the destiny of the human race on earth.

In every Rotary Club there must be not alone activities to exemplify so-called thoughtfulness of and helpfulness to others, but devoted participation in the accomplishment of the basic objective of the Rotary movement, which is the universal acceptance and exemplification of thoughtfulness of and helpfulness to others by all the human race. Engaged in such a program men will not be dropping out of Rotary membership.

—CHESLEY R. PERRY
Past Service
Chicago, Ill.

A Prophecy of Mutual Profit

A Rotarian quits his Club and states his reasons in our Magazine. Part of his terrific indictment of his Club *qua* Club reads: "As a Club we have no announced program. We have no goals, no promises, no campaigns, no endorsements; undertake to sponsor no ideas, civic improvements, or community interests which the rest of the town can point to and say, 'This is Rotary's work.'"

Admittedly, I do not have the Club's defense to that indictment. But I take it that the mere fact the *THE ROTARIAN* published the letter guarantees that Rotarian "John Doe" is neither crackpot, nor liar, nor fraud. He may or may not have gone to his President or Secretary or Governor; he did go to our Magazine Editors and signed his name. He lacks neither courage nor sincerity nor interest in Rotary.

He may, or may not, have tried and tried to incite the Club to activity before

he resigned. That is surely irrelevant anyway. It is the Club which stands indicted, not John.

Let us be fair. That Club (or any Club for that matter) needs John more than John needs the Club. The great enemy of all Clubs is smug complacency; the needs of all Clubs is a powerful proportion of members prepared to take a good hard look and intelligent enough to know what they see.

Quite possibly his resignation, plus his letter, will shock his Club into a realization that the Club *qua* Club might do better. As John says, there is nothing wrong with the individual member therein.

I believe that John is big enough to rejoin. I believe the Club is big enough to invite him back in. And somehow I believe this will happen. And I am very sure that if it does happen, both John and his Club will profit from the experience.

—R. H. HARSTONE
Barrister
St. Marys, Ont., Canada

It Points Up a Difference

Your symposium brings into sharp focus the difference between a *Rotarian* who has come to see Rotary as a challenge to the individual to live up to his highest ideals and the *member of a Rotary Club* who sees Rotary as a group action.

The former knows that individual responsibility cannot be delegated. The latter either basks in the reflected glory of Club action or complains over the lack of it. He fails to see that Rotary's world-wide influence is not due to its numerical strength, or even its community activities, but rather to the high standing of Rotarians in their communities.

On my recent trip to Europe, a prominent Rotarian expressed disappointment in Rotary because it had not used its influence to call a world meeting of leading men to explore avenues toward peace. My answer was that if our worldwide group of 434,000 men were personally accepting the responsibility laid down on them, they would serve a far greater purpose than if they were to delegate this responsibility to either a local or an international organization.

—CASPER APELAND
Lacquer Manufacturer
Waukegan, Ill.

You Can't Run Away

Your 13 answers well cover the question. Certainly the "quitter" has every right to his own opinion, and we all respect it.

It is my personal observation that Rotary Clubs never "rust," though their members may at times become "rusty." Certainly our "quitting" friend could improve the situation if he put something into the Club rather than quit because others fail as he undoubtedly is failing. "Faith without action is dead," as one correspondent wisely suggested.

No one can run away from any prob-

lem, be it personal or community, so long as he is a part of it—and our friend is part of the community. If he actually is a drag on his Club, and feels deep in his soul "I am right, all others wrong," then his choice is clear. If he has serenity, then he might so conduct himself that by example others will desire to follow his influence. Let him "put more Rotary in Rotarians" rather than dodge the issue.

—STANLEY C. BROWN
Dentist
Ithaca, Mich.

Not in the Spirit

That article on quitting and the many replies to it are in anything but Rotary spirit. To my mind the secret of Rotary spirit is the fulfilling of the thought that Founder Paul Harris had in mind—becoming acquainted with your fellowman and with him doing something toward the welfare of mankind.

I became a Rotarian in 1923 in Saginaw, Michigan, and last week, after 33 years of service, was made an honorary member. Further, I have seen Rotary in many lands, having spent some 26 years abroad, principally in Australia and New Zealand. When I joined Rotary, we had very few classifications, as compared with today—and it was necessary for a member to move to another city, retire, or pass on before your classification was open. Our aim during the early days was to take in and develop the new member.

To me one of the outstanding accomplishments of life is that of being a Rotarian, for Rotary is doing much toward human good and understanding.

—HAROLD H. KEATING
Honorary Rotarian
Clearwater Beach, Fla.

Why I'm Not Quitting

After reading *Why I'm Quitting Rotary* I am impelled to write on "Why I am not quitting Rotary."

Rotary's work is to create an attitude of mind—a spirit of neighborliness, of friendliness, and of understanding which permeates all civic organizations and projects. It is not ostentatious, but to every worth-while civic organization in our town an informed person can point and say, "There is Rotary's work. Among its officers and sponsors are Rotarians and the spirit of Rotary is working quietly within."

So I am not quitting Rotary. I am not quitting because our Rotary Club has about 90 members and most of them are the top men of our town or on the way to the top. I know of no more interesting, worth-while, or rewarding way of spending an hour and a quarter each Wednesday noon than at our Rotary meeting. Our tables seat seven, and each week I sit at a different table. I have yet to meet a Rotarian who hasn't given back more of friendliness and understanding and interesting information than I have given him.

Our programs are interesting, and once a year it is my fault if one isn't, for

I am responsible for the program. If I have not something of interest to say, I can find a person who has. Only the members with limited interests find themselves occasionally bored by our programs.

The worth-while projects and civic organizations receiving encouragement and support from our Club are amazingly numerous. This is done without publicity, and to no project can the town point and say, "This is entirely Rotary's work." We work with others. We give credit where credit is due. We have a habit of sparing needed organizations and projects. Then when they are able to stand on their own feet, our support is gradually withdrawn. People may forget that the organization came into existence because of our Rotary Club, but we do not feel hurt. We are busy at some other needed project.

Our hospital is a community project. No one can say it is "Rotary's work," but Rotarians were prominent in making it possible, and Rotarians comprise a majority of its officers. This year our Rotary Club turned over \$500 from its surplus to this hospital, and the rest of its surplus to another hospital and a crippled-children camp.

Our modest scholarship fund has helped more than a dozen young men and women to obtain a higher education. Few know this. We do not publicize the financial condition of these young people.

We spark the "Rotary Community Fund." We do not shout about it from the housetops, but the social workers know where they can turn for quick assistance for a needy family.

It was my privilege to visit Europe recently. Everywhere from Vienna to Oslo evidence of Rotary's work turned up. In Oslo our woman guide had a daughter attending school in Georgia on a Rotary scholarship. We Rotarians in the party never have heard anywhere such a glowing description of Rotary's work as this charming, gracious, and grateful woman gave us.

There may be rust on some of the girders, but underneath there are strong and sound supports for a structure of friendliness and understanding in which peace and goodwill may eventually dwell.

Quit Rotary? Why, Rotary is the last organization I will ever quit voluntarily.

—CLYDE TOOKER
Counsellor at Law
Riverhead, N. Y.

Mr. Ex-Rotarian, They Need You

The comments the several Rotarians made on the resigning Rotarian's letter are valid, but fail to mention some of the deeper fundamental principles.

1. By quitting his own Club he denied himself the privilege of ever becoming the kind of Rotarian he believes others should be. The greatest violation of the spirit of democracy is to quit. Democracy is a philosophy of mastery, never a negative movement or one of defeat. A philosophy of defeat makes failure inevitable even for a strong person.

'Something to Live For'

HAPPY occasions and unhappy ones have this in common: they form a closer bond among those who share them. My Rotary Club of Crookwell, Australia, faced an unhappy event that shook our community not long ago, and by working together to ease the hardship this tragedy caused, all 23 of us in Crookwell Rotary forged new personal relations that will long endure.

It was a highway accident between an automobile and a truck, and it took a heavy toll in lives: a father, two sons, and the grandmother. Left alive, though injured, were the mother and two other children. In a few seconds the Skerry family of our town had been broken forever, and everyone in Crookwell felt the sorrow of this mother and wanted to help her.

To get help under way, our Rotary Club, then less than a year old, took the first step. A visit with Mrs. Skerry at the hospital made known to us that she was left without money, and that whatever was to be done would have to be done soon. By unanimous agreement, it was decided that this destitute woman, if she was to keep her family together, needed a home more than anything else. So the goal was set and the challenge to us was clear.

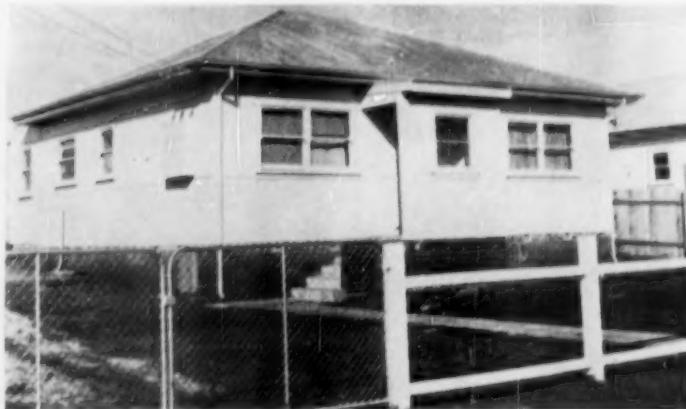
Spearheading a campaign to raise £1,000, Crookwell Rotarians travelled many miles to near-by areas,

while canvassing one neighborhood after another for contributions. In a few months, approximately £1,200 was raised, and we had many offers of building material, household equipment, and labor. Week-ends saw Rotarians on the job, their sleeves rolled up as they did building chores under the guidance of local carpenters, plumbers, and electricians. Some didn't know which end of the hammer pounds in the nails, but they soon learned, though not without getting a few blisters.

The day Mrs. Skerry and her children moved into this house that neighborliness built was a gala one for our town. Several organizations led in the work to furnish the home, and many of us have visited it and have come away impressed with the way it is being maintained. Mrs. Skerry has expressed her gratitude to us many times, always saying, "I have something to live for now, and Beverley, Billy, and I are thankful to all."

To complete this project, the Crookwell Rotary Club raised an additional £355 to meet expenses that exceeded the original fund. We were happy to do so; in fact, it was all a wonderful experience for our small Club for it gave our members a closeness to each other and a greater pride in Rotary.

—CONSTANTINE MORRIS
Rotarian, Crookwell, Australia



The Skerry home built by Crookwell Rotarians to keep a family together.

2. The best way to avoid mediocrity is to be identified with a great principle. Men unite when they have something to unite with that is beyond themselves. Has the gentleman ever been conscious of a oneness with the great cause of Rotary?

3. How could he possibly find satisfaction in cutting off the fellowship of

149 fellow Rotarians? The greatest area of freedom possible for man is in the mode of human relations. Human relations in a democracy and in a Rotary Club must be believing relations. He has lost sight of the fact stated by 1955-56 President A. Z. Baker at Philadelphia that "Whatever it is that holds us together is the [Continued on page 57]

Kings of the Furrow



In state-wide plowing matches sponsored by the Rotary Club of Constantine, Mich., this contestant slices some contour furrows.

IN THIS AGE of mechanized farming, plowing still needs the skilled hand of a plowman. Hay baling, corn and cotton picking, milking, and dozens of other farm chores have been taken over by machines that need only starting and turning off. But the cutting of a straight furrow of the right width and depth remains a tillage operation requiring a man's knowledge of the soil he is working and the machine he is operating. A good plowman takes pride in his furrows, and each year many of the best of them enter State-wide plowing contests to become a "King of the Furrow."

Among the States of the U.S.A. that annually hold plowing matches is Michigan, a major producer of corn, hay, and small fruits, such as apples, plums, peaches, and especially cherries. For the past three years the Michigan State Plowing Matches and Conservation Field Days have been sponsored by the Rotary Club of Constantine, a town in southwestern Michigan whose colonial-style homes give it the appearance of a New England village. Here in this 128-

year-old community of 1,650 people, the Rotary Club has a ten-year history of tackling jobs no matter what their size.

In 1954 Constantine Rotary sponsored its first State plowing contests. The man who suggested the idea, Rotarian Reuben V. Elrschele, manager of a co-operative creamery, had attended the national plowing matches held earlier in Wisconsin, and when his Club was looking for an event "the whole town can support," he came out strongly for sponsoring the competition among the State's plowmen. After several months of surveying the job, the Rotary Club took it on to promote better rural-urban relations, and to make still stronger its community's position as an important business center for the area.

The 1954 matches attracted some 5,000 spectators, and left no doubt in the minds of Constantine Rotarians that they had shouldered a heavy load. The following year attendance jumped to

7,000, and the job of putting on the show took big leaps in size, too. Co-operating with the Rotary Club were the St. Joseph County Soil Conservation District and the Agricultural Extension Department of Michigan State University, an arrangement still in effect when the 1956 plowing matches were held just a few weeks ago on the Harold Outman farm, two miles north of Constantine.

What goes on at a plowing match? In the photos on these and the following pages are shown some of the highlights of the '56 contests. A two-day affair, its speakers were U. S. Secretary of Agriculture Ezra Taft Benson, and the Director of Michigan's Department of Agriculture, George S. McIntyre. Secretary Benson spoke twice: first at a Rotary meeting attended by more than 300 guests who had bought tickets, and later at the site of the plowing matches. Of this huge farm show he said:

"I believe in and am willing to lend

The story of '26 men on a plowshare' in Michigan.

By ROBERT A. PLACEK

THE ROTARIAN



As "Queen of the Furrow," Pat Schumacher, of White Pigeon, Mich., won a score of prizes. Townspeople cast ballots they received with purchases at local stores. "Queen Pat" was crowned by Michigan's Governor, G. Mennen Williams. At right, the "Queen" and her beauteous court.

All photos by the author



Puffing hard in a pulling demonstration, a nine-ton steam engine shows plenty of power as it pulls a truck with a dynamometer attached to it.

Welcome

U.S. SECRETARY OF AGRICULTURE EZRA T. BENSON

Welcome

MICH. DIRECTOR OF AGRICULTURE GEORGE Mc. INTYRE



In the driver's place: U. S. Agriculture Secretary Ezra Taft Benson. At right an airport welcome from Arthur V. Whittington, Constantine Club President.

Waving to the crowd during opening day parade is Governor Williams, of Michigan. He crowned the "Queen" of this big event.

my support to such events as this because they allow a wholesome expression of the American spirit of competition and pride in doing a job well, they enable the public to see what is being done by farmers to conserve and improve their soil, and they show what can be accomplished by co-operation between various segments of our people, rural and urban, governmental and private."

In his address, Mr. McIntyre also underscored the larger benefits of the event. "This is much more than just a plowing contest," he said. "It is an educational experience for all in that it focuses attention on the importance of the land to our whole economy. In sponsoring this event the Rotary Club of Constantine is contributing to a broader understanding of farming, a vital industry in this State."

Present, too, was Michigan's Governor, G. Mennen Williams. He led a colorful parade through town, an evening feature of the first day, and crowned the "Queen of the Furrow" at an outdoor wrestling show arranged by the Rotary Club as a major entertainment feature. Nearly 1,300 persons watched the wrestling and the crowning at the high-school stadium.

The plowing matches were held in two divisions: level-land plowing, which drew 20 contestants, and contour plow-

ing, an innovation at the 1956 matches, which attracted nine entries. As each plowman labored in the area assigned to him, a judge followed a few paces behind, frequently using a yardstick to check furrow depth, and keeping a sharp eye for such marks of a good plowman as complete coverage of trash or weeds by the furrow slice, the laying of the slices over smoothly in a long ribbon, correct pull of the tractor, and close attention to safety.

Both divisions were won by the same plowman, 19-year-old George Lininger, who had won last year's level-land matches, and then went on to take second place in the national competition. For his double victory at Constantine he received double awards: two \$80 checks and two trophies, and an additional \$75 provided by the *Michigan Farmer* publication for expenses to the national contests this year in Newton, Iowa. Ten other awards provided by the Rotary Club went to plowmen who placed from second to sixth.

Other features included land-judging contests for Future Farmers of America teams from 18 schools, air and ground tours, farm-equipment exhibits valued at more than \$300,000, cooking demonstrations for the women, and pulling contests for steam engines and horses.

There you have a brief roundup of what went on at this big event that

drew more than 8,000 people. What went on before it took place is another side of this story, a side that has to do with many months of planning. "We are only 26 strong," says Arthur V. Whittington, President of the Club, "so we have to start far ahead to get a thousand-and-one things done. Trips must be made to other cities, implement manufacturers contacted for exhibits, entertainment arranged, speakers obtained, tickets sold for the wrestling show and the luncheon, food and beverage concessions allotted to youth and church groups, signs put up, and merchants visited regarding the sale of votes in the contest for the Queen. One man alone wrote over 500 letters. I can best sum it all up this way: It's the story of 26 men on a plowshare, with no one dragging his feet."

That tells the other side of the story, except for one more question: How much goes into the Rotary Club's treasury from this event? The answer: not a penny. Constantine Rotarians are happy when they break even in the dollars-and-cents column on this enterprise. And when they do come out ahead a few hundred dollars, they spend it on youth work. Like their counterparts in Rotary Clubs around the world, they find in the word "service" all the return they need to keep on doing this big job.

A hasty conference of the Rotary Central Committee is held on the fair grounds, with Co-Chairmen James Tracy and Robt. Robertson seated. Standing (from left) are Thos. Wagner, Reuben Eirschele, and Kenneth Lake. Every Rotarian served on one or more of the special Committees.



How not to operate a tractor is demonstrated as this vehicle topples off a too-steep incline. "Jughead," a dummy, sits in the tractor equipped with remote-control devices.



About to get an aerial view of the good earth is the Howard Lahring family, of Centerville, Mich. Signing them on the airplane is Joseph Pahl, a soil conservation aide of the region.



Entertainers "Red" Blanchard and the Beaver Valley Sweethearts, noted radio personalities, make music with a tire pump and guitar.



Horsepower on the hoof! A team brought from Cassopolis, Mich., shows what it can do as it pulls a truck equipped with a power-measuring mechanism.

Speaking of BOOKS

**On the shelf this month: fiction and nonfiction
for children and young people.**

By JOHN T. FREDERICK

WITH Christmas just over the horizon, and the bookstore tables blooming with bright new books, it seems a good time to give special attention to reading for children and young people. Owning books is one of the best ways for boys and girls to gain the love of books and the precious habit of reading; and never before have so many truly good books been offered for young readers.

I'll begin by singling out, from a real embarrassment of riches, half a dozen that seem to me outstanding: books I hope you'll make it a point to consider when you're planning for Christmas. First, two for high-school ages, *Mankind against the Killers*, by James Hemming, is a remarkable work of a new kind—an authoritative, richly interesting history of medical science for young readers. Here are the achievements of Jenner and Pasteur, of Leeuwenhoek—discoverer of the microscope—of Koch and Ehrlich and Salk, told concisely and dramatically, with sharp detail and clear explanation. All this history is directly tied in with the achievements and problems of today's World Health Organization of the United Nations. This is a book which you won't let your teenager have all to himself; it is exciting and rewarding reading for any of us.

In *Stories from Shakespeare*, Marquette Chute has retold all the plays of the First Folio in a way that wins my unqualified admiration. Her style is lucid, easy, vivid, and completely unpretentious. For embellishment and elaboration she depends wholly on quotations, illustrative of the great poetry; and these are numerous and remarkably well chosen. Though she writes from a full background of specialized knowledge—Miss Chute is the author of *Shakespeare of London* and other authoritative Elizabethan studies—she refrains from imposing on the reader any theories of interpretation. Her whole purpose has been to tell the great stories in a way that will invite reading of the plays themselves and illuminate and clarify that reading; and she has achieved it admirably. This is another book for the whole family. I found it

hard to lay down, though the hour was midnight and other books were waiting.

Biography is a field in which the offerings for young readers are singularly rich. A gift hard to equal for the junior or senior high-school boy or girl interested in music would be *Mozart*, by Manuel Komroff. In itself a thing of beauty for its typography and illustrations, this book offers a brilliant and sympathetic account of one of the most interesting of human lives.

Outstanding for literary quality in appeal to young readers (including those of junior high-school age) are the Landmark Books of biography and history. A fine addition to this distinguished and very extensive series is Sterling North's *Abe Lincoln: Log Cabin to White House*. Experts in Lincoln biography and American history agree in recommending this fresh and vigorous account of Lincoln's boyhood and young manhood.

* * *

True literary quality—that which gives high distinction to fiction for readers of any age—is at least as rare in work for young readers as in that for adults (which is saying a good deal). It is unmistakably present in *Shoe the Wild Mare*, by Edmund Gilligan, pri-

marily a book for readers of 12, but one which one reader of more than five times that many years found definitely absorbing and rewarding. It is the story of a boy and his pet stallion, and their adventures on storm-swept Sable Island off the Nova Scotian coast.

Of the many books for still younger readers which I have examined recently, two which I like especially are *Penguins*, by Louis Darling, and *After the Sun Goes Down*, by Glenn O. Brough. Both are intended especially for boys and girls of ages from 6 or 8 to 10 or 12. Both have abundant pictures which seem to me especially pleasing and appropriate—something I can't say for all the illustrations in the new books for children. Both give the young reader sound natural history in clear and simple form, with good organization and good writing. *Penguins* tells the what and why of these strange birds—where and how they live, their strange and amusing ways; *After the Sun Goes Down* reveals to the child the night life of the woods and fields—the animals that run or fly and find their food and pleasure after dark. Both books deserve your attention if you're looking for something for readers of these ages.

* * *

Now I want to make necessarily brief comment on a considerable number of additional books, by groups according to age and special interests. Two types of "very first books" are illustrated by *Baby's Playtime* and *Baby's Playthings*, printed on tough washable cloth with colored inks that are bright but non-poisonous; and by the stout boards and pleasant colors of *Pets* and *Baby's First Book*. For youngsters ready to listen to stories and to begin to read, I like especially two new picture books: *The Clock*, by Esphyr Slobodkina, and *Come to the Country*, by Grace Paull. *Wobbly Wheels*, by Lillian Moore, is a real story



which very little people can read for themselves. *Mr. Ferguson of the Fire Department*, by Ellen MacGregor, is a lively tall tale of the kind many imaginative children enjoy. *ABC of Cars and Trucks*, by Anne Alexander, is a good example of the many well-illustrated informative books for little folk. *God Cares for Me*, by Carolyn Muller Wolcott, seems to me to achieve the expression of religious concepts for children of 3 to 7 or so in a truly commendable way—in terms that have true meaning for young minds; a very difficult undertaking, well achieved.

Uniquely interesting and attractive in both text and pictures, for little folk as well as those who have started to school, is Charlotte Steiner's *A Friend Is "Amie."* It will introduce many children to the pleasant possibilities of learning another language. *Too Many Sisters*, by Jerrold Beim, is a true-to-life story for 6- to 9-year readers. *Matilda*, by Le Grand, is a fairly amusing tall tale for the same age group. *Little Pear and the Rabbits*, by Eleanor Frances Lattimore, is a good example of the considerable number of worth-while books about children of other lands. It tells the story of a boy in a poor village in China.

* * *

For the upper elementary grades, books of information attractively presented are numerous. *Ships of the Great Lakes*, with text and line drawings by Walter Buehr and accurate full-color pictures by Lemuel B. Line, will prove interesting to much older readers as well as to grade-school youngsters. *All about Snakes*, by Bessie M. Hecht, is one of a fine series of informational books for children from the fourth grade up—the "Allabout Books." You'll enjoy looking at these and are pretty sure to find one for the young reader you may have in mind. The illustrations

by Rudolf Freund, in *All about Snakes*, are especially good in supplementing the widely ranging account of snakes of all kinds and all parts of the world.

In fiction for upper elementary readers, I like *No Children, No Pets*, by Marion Holland, a truly well-told, exciting, and also informational story for both boys and girls. *Betsy's Busy Summer*, by Carolyn Haywood, is the new volume in a popular series. Genuinely good fiction for boys of 8 or 9 and older is offered in *Hill Farm*, by Hildreth T. Wriston, and *Timber from Terry Forks*, by Clara Baldwin. These stories have sound characterization, true suspense, and all-round good writing. I recommend them warmly.

In biography for this same age group, the Vision Books series, dealing with the lives of great figures of the Roman Catholic faith, is outstanding. A fine example is *St. Francis of the Seven Seas*, by Albert J. Nevins, M.M., an able biography of St. Francis Xavier.

I have read through with interest also a biography for this age group by Miriam Gilbert, *Eli Whitney, Master Craftsman*. It should be a good choice for a gift to a boy who likes to tinker with tools.

* * *

Perhaps high-school girls are more addicted to reading fiction than are boys of the same age. In any case, the offerings in fiction for high-school girls are extremely numerous. Feeling some doubt of my ability to assess discerningly the quality of books in this particular field, I decided to ask the help of a competent reader of the age for which these books are intended, a young friend named Ginger Wilson, a high-school junior in Hale, Michigan. Of the books submitted to her, she selected three for the brief comment I had requested, as follows: "Ernie Rydberg's *The Golden Window* is a girl's story of

her first year at college. While slightly fantastic, it nevertheless provides enjoyable, easy reading for girls of 14 to 17. Mr. Rydberg's whimsical style takes the reader into a sort of adolescent fairyl-land, making him forget his problems for the time being. In contrast to Mr. Rydberg's book, Viola Rowe's *Girl in a Hurry* tells of the real problems of a young girl trying to grow up too fast. It offers easy reading blended with a little mystery. *Star Dust*, by Shirley Belden, relates a first college year in a young girl's life, given to her by her mother and aunts to enable her to try to make a start for herself and find out what she wants to do. Her attempts and final decision create a degree of suspense, but the characters lack reality."

From my own limited exploration of this field, I recommend *The Boy Next Door*, by Betty Cavanna, a "young love divided" story of unusual insight; and *Navaho Sister*, by Evelyn Sibley Lampman, which gives an engaging and convincing account of life in a governmental school for Indians. Gertrude E. Finney's *Is This My Love* is good historical fiction of colonial times, for teenage girls.

In the less populated field of fiction for high-school boys, *Basketball Clown*, by C. P. and O. B. Jackson, is poorly told but has some sound characterization. *Up Periscope*, by Robb White, is an exciting and accurate narrative of submarines and sabotage in World War II, for older high-school boys.

* * *

Books reviewed, publishers, and prices:
Mankind against the Killers, James Hemming (Longmans, \$3.50).—*Stories from Shakespeare*, Marchette Chute (World, \$3.75).—*Mozart*, Manuel Komroff (Knopf, \$3).—*Abe Lincoln: Log Cabin to White House*, Sterling North (Random, \$1.50).—*Shoe the Wild Mare*, Edmund Gilligan (Knopf, \$2.50).—*Penguins*, Louis Darling (Morrow, \$2).—*After the Sun Goes Down*, Glenn O. Brough (Whittlesey, \$2.50).—*Baby's Playtime* and *Baby's Playthings* (Grosset, \$1 each).—*Baby's First Book and Pets* (Treasure Books, 25 cents each).—*The Clock*, Esphyr Slobodkina (Abelard-Schumann, \$2.50).—*Come to the Country*, Grace Paul (Abelard-Schumann, \$2.50).—*Wobbly Wheels*, Lilian Moore (Abingdon, \$1.50).—*Mr. Ferguson of the Fire Department*, Ellen MacGregor (Whittlesey, \$2).—*ABC of Cars and Trucks*, Anne Alexander (Doubleday, \$2.50).—*God Cares for Me*, Carolyn Muller Wolcott (Abingdon, \$1).

A Friend Is "Amie" Charlotte Steiner (Knopf, \$2.25).—*Too Many Sisters*, Jerrold Beim (Morrow, \$2).—*Matilda*, Le Grand (Abingdon, \$2).—*Little Pear and the Rabbits*, Eleanor Frances Lattimore (Morrow, \$2.50).—*Ships of the Great Lakes*, Walter Buehr (Putnam, \$2.75).—*All about Snakes*, Bessie M. Hecht (Random, \$1.95).—*No Children, No Pets*, Marion Holland (Knopf, \$2.50).—*Betsy's Busy Summer*, Carolyn Haywood (Morrow, \$2.95).—*Hill Farm*, Hildreth T. Wriston (Abingdon, \$2.50).—*Timber from Terry Forks*, Clara Baldwin (Abingdon, \$2).—*St. Francis of the Seven Seas*, Albert J. Nevins (Farrar, Straus & Cudahy, \$1.95).—*Eli Whitney*, Miriam Gilbert (Abingdon, \$1.50).

The Golden Window, Ernie Rydberg (Longmans, \$2.50).—*Girl in a Hurry*, Viola Rowe (Longmans, \$2.75).—*Star Dust*, Shirley Belden (Longmans, \$2.75).—*The Boy Next Door*, Betty Cavanna (Morrow, \$2.75).—*Navaho Sister*, Evelyn Sibley Lampman (Doubleday, \$2.75).—*Is This My Love*, Gertrude E. Finney (Longmans, \$3).—*Basketball Clown*, C. P. and O. B. Jackson (Whittlesey, \$2.75).—*Up Periscope*, Robb White (Doubleday, \$2.75).



Rotary

REPORTER

News and photos from
Rotary's 9,202 Clubs
in 99 countries and regions



Ten Korean Boy Scouts accompany Scoutmaster William J. Rhee, of the Rotary Club of Seoul, Korea, when he brings the Korean stone for the International Walk at Rotary's headquarters in Evanston, Illinois. Rotary's world President, Gian Paolo Lang (left), helps place the Korean plaque where it will be mounted.

Most 'Timely' Art Exhibition

Undoubtedly one of the most "timely" Club projects yet devised is the one sponsored by the Rotary Club of MAITLAND, AUSTRALIA. District Governors throughout the world are sending selected 1957 calendars from their respective territories to the MAITLAND Club, whose members are planning a huge exhibition. The proceeds of the project will be used to assist the Police-Citizens Boys' Club movement in that community.

College Cache of Program Material

International Service Committees of Rotary Clubs around the world are finding that the makings of good programs are as near as the closest college or university. The Rotary Club of BRAINERD, MINN., for example, sponsored a two-day conference on the rôle of "foreign student organizations," which was attended by some 80 students and staff members of the University of Minnesota. The students, representing a score of countries, and professors were guests at the Club's annual ladies' night dinner, then split into smaller groups to visit Rotarians' homes the same evening.

The Rotary Club of STEPHENVILLE, TEX., with the help of 12 Latin-American youths attending college in its community, has staged International Service programs not only in its own Club, but in neighboring Rotary Clubs in DUBLIN and BROWNSWOOD, TEX. . . . Jan Axel Stoltz, of NORRA ROBUM, SWEDEN, recently graduated from PENDLETON, OREG., High School, where he was study-

ing as an exchange student of the American Field Service. During his stay in the United States he was the frequent guest of the Rotary Club there, and lived in the home of one of its members.

17 New Clubs in Rotary World

Since last month's listing of new Clubs in this department Rotary has entered 17 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Cuautla (Cuernavaca), Mexico; Aimorés-Baixo Guandú (Vitória), Brazil; Itaqui (Uruguayana), Bra-

zil; Monterrey Poniente (Monterrey), Mexico; Bad Homburg v.d.H. (Frankfurt-am-Main), Germany; Le Bourget-Aulnaysous-Bols (Enghein-Montmorency), France; Lauritsala (Lappeenranta), Finland; Arroio Grande (Jaguarão), Brazil; Bahia Norte (Bahia), Brazil; George Town (Launceston), Australia; Hashimoto (Wakayama), Japan; Offenbach/Main (Frankfurt-am-Main), Germany; Damascus (Sykesville), Md.; King of Prussia (Wayne), Pa.; New Hyde Park (Jamaica and Floral Park), N. Y.; Brighton (Pittsford), N. Y.; Belfontaine (Sidney), Ohio.

25th Year for 7 More Clubs

Seven Rotary Clubs observe their 25th anniversary this month. Congratulations to them all! They are: PLAQUEMINE, LA.; CARCASSONNE, FRANCE; TIGRE, ARGENTINA; LAGUNA BEACH, CALIF.; TORRINGTON, WYO.; AYLMER, ONT., CANADA; and MOUNT MORRIS, N. Y.

East Pasadena Does a Job

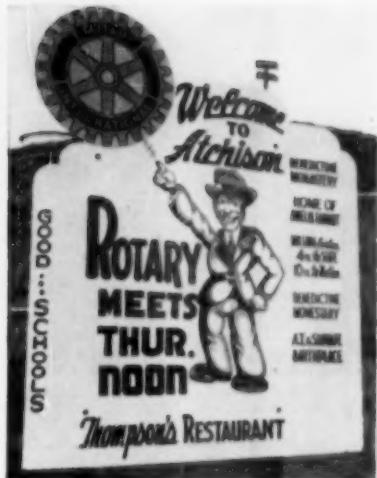
In a caption of a photo appearing in these columns of THE ROTARIAN for September, a Community Service project of the Rotary Club of EAST PASADENA, CALIF., was inadvertently credited to the Rotary Club of PASADENA. Readers will recall the photo; it showed a group of Rotarians engaged in a house-painting job. It was being done for a widow in the community whose daughter is a victim of multiple sclerosis and needs constant care. EAST PASADENA Rotarians not only declared a workday to paint the house, but shared substantially in the retirement of the mortgage on the home. Your scribe regrets the error.



Here is how a typical fireside meeting looks at the Rotary Club of Stillwater, Okla. The Club members devoted four such meetings in 1955-56 to a discussion of the four avenues of Rotary service. Appropriately, the meeting room has a fireplace.



Some 1,500 youngsters and parents participate in the sixth annual Fishing Derby sponsored by the Rotary Club of Independence, Mo. Intent on the job to be done is the youngest of them all.



Visitors' attendance rose at the Rotary Club of Atchison, Kans., when the Club erected three such signs on the highways leading into the community.



Photo: Barris



For a fun-filled climax to a successful Rotary year, the members of the Rotary Club of Oakland, Calif., met around this huge indoor pool to witness a water show and to see their 1955-56 Club President, Elwood Hess, get a very wet "demotion" (see inset).



The Roarin' Twenties—1956 style! A variety show sponsored by the Rotary Club of Castle Shannon, Pa., netted \$2,250 for local youth work. These eight "flappers" are part of the 108-person cast in the two-hour-plus show.



An inlaid tile Rotary plaque, fired in the factory of Ghohar Shad Mosque in Meshed, Iran, is given to Horace Rodgers, of the Rotary Club of Toucanda, Pa., who is serving in Iran as a community development specialist.



Photo: Pandit

These formations of marching teams and bands are part of the contest held during Boys and Girls Week sponsored by the Rotary Club of Calcutta, India.



Nine-year-old Wayne Hortness can hardly wait to try out the bicycle he won in a safety contest sponsored by Rotarians of Regina, Sask., Canada.



Photo: Kocher

A very young miss (sitting on the stump) supervises four members of the Rotary Club of Pana, Ill., who are hard at work carrying out their Club's "Trees for Pana" project. The Club planted trees purchased at cost for the townspeople.

Rotary Reporter (continued)



Eagle Troop 99, sponsored by the Rotary Club of Huntsville, Tex., has four boys who were made Eagle Scouts before the age of 13, and one before 14. Here they are pictured with Scoutmaster W. E. Lowry, a Past President of the local Club.



Photo: Rotarian George Woolson

Arthur Lines, newly welcomed member of the Rotary Club of Clarinda, Iowa, greets Champak H. Shah, a member of the Rotary Club of Navsari, India, who had recently arrived in the United States as a member of the International Farm Youth Exchange program.



These 200 books were shipped to the Rotary Club of Kyoto, Japan, by the Rotary Club of Bethlehem, Pa., at the suggestion of member Dr. W. Leon Godshall, who visited Kyoto. Two local universities will get the books.



When a room donated by the Rotary Club of Jullundur, India, was dedicated recently in the Gulabdevi Tuberculosis Hospital in Jullundur, members of the Rotary Club, civic officials, and hospital-staff members posed for this picture.



When a recent flood in the area pointed the need for an emergency food-dispensing unit, the Rotary Club of Santa Cruz, Calif., donated this mobile kitchen to the local Salvation Army post. The 1955-56 Club President, Sidney Carter (right), presents the keys to the kitchen door to Lieutenant Edward Nelson of the local post.



For foot-weary shoppers who want to "get away from it all," the Rotary Club of Grasse Point, Mich., erected an "aerial compass" which shows air times to various cities in the world.

Photo: Greenboro Daily News



Photo: Artmore

A newly equipped hospital dental clinic, the first in the city, was donated by the Rotary Club of Miami Beach, Fla., recently. Left to right are Dr. J. Harold Klock, 1955-56 Club President Samuel F. Knowles, and Dan B. Ruskin, Mount Sinai Hospital official.



In an atmosphere of jolly fellowship, members and friends of the Rotary Club of Charlotte, N. C., wait at a local airport to welcome members of the Rotary Club of near-by Greensboro, who flew there for a meeting and day of touring the area.



Photo: Greenwood

A unique attendance sparker is this "totem pole" which charts attendance in the Rotary Club of Hooperston, Ill. The zones range from a "True Rotary Spirit" to a "Not Interested" zone.



The scene is the Rotary Club of Onehunga, New Zealand, and on behalf of an earlier visitor, John T. Martin, of San Diego, Calif., Dr. Lloyd C. Mass (left), of Fort Collins, Colo., presents a United States of America flag to Past President A.C. Morcom Green, as 1955-56 President Andrew Miller looks on.

Photo: Baddeon



The 1955-56 President of the Rotary Club of Nantucket, Mass., George W. Jones, presents awards to the winners of a high-school essay contest financed by the Nantucket Rotarians.



Photo: Wheeler

For the best attendance at the International Goodwill Meeting—the 32d—sponsored by Rotarians of Winnipeg, Man., Canada, the Rotary Club of Park Rapids, Minn., receives a Canadian flag.

An Eagle Scout award goes to William W. Erdman (right) at a meeting of the Rotary Club of San Rafael, Calif., as his mother and father (center), Mr. and Mrs. William F. Erdman, look on.

Take a Page from Winnetka



There are program riches within every Rotary Club itself. All it takes to unearth them is a little imagination. That's what a Club in the U.S.A. employed to produce one of its freshest, most informative programs. The idea is free. Will it work in your Club?

THREE are several doctors in the house when the Rotary Club of WINNETKA, ILL., sits down to its Thursday-noon meetings. There is a physician; there is a doctor of internal medicine; there is a public-health officer. Then there are a dentist, an orthodontist, and a pedodontist. Besides them there are a couple of pharmacists, one now retired.

Well, at a recent meeting imaginative Program Chairman Harvey Klingaman, a restaurateur with an avid interest in everything around him, put all this medical intelligence up at twin speaker's tables, brought in a Rotarian doctor from a neighboring Club, and asked him to moderate a panel discussion on modern medical vocabulary, current developments in the medical field, and the uses of new drugs.

Sub-acute bacterial endocarditis, the tranquilizers—the discussion, strictly informal and unrehearsed, ranged the gamut within the comprehension of laymen. And the laymen in front of the speaker's tables were full of questions of their own—all given due consideration by the medical and pharmaceutical brains up front.

Here was a program that held them right up to the closing gong, and had there not been pressing duties all around in WINNETKA stores and offices that afternoon it would have run on toward twilight.

Oh, yes, just for a light note: A "Swedish medical expert" explained with a series of charts the convolutions of a typical WINNETKA businessman's stomach (see photo). His Swedish, at least, was perfect.



At the twin speaker's tables—the medical and pharmaceutical brains. . . . On the chart—convolutions of a businessman's stomach.

PERSONALIA

'Briefs' about Rotarians, their honors and records.

CLAIM Jumped. In the *Personalia* pages of the August issue of THE ROTARIAN, the Rotary Club of Hawthorne, Calif., asked if its claim for the youngest Club President of 1956-57, 26-year-old GILBERT R. LAVEN, was valid. "No," says the Rotary Club of Milton, Ont., Canada, "our Club President, JAMES DILLS, is 25!"

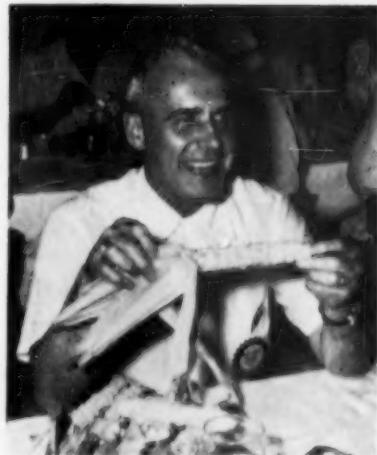
Teacher Recognition. A unique twist in secondary-education circles took place recently in Newton, Iowa, when a local firm established a foundation which will underwrite a program of scholarships, awards, and travel grants for teachers in the Newton school system. ROTARIAN FRED L. MAYTAG, the company's president, heads the foundation, while two other Newton Rotarians—TIM CAMPBELL, Jr., president of the Newton Board of Education, and HAROLD A. LYNN, Newton High School principal—are members of the executive committee.

Flood Story! For nearly four months the Murrumbidgee River in New South Wales, Australia, had spilled over its banks, flooding the low-lying farm lands it normally drained. During a rainy night at the peak of the flood, CEC. HOWE, transport operator of Narrandera, received an urgent telephone call for help. The wife of a farmer about 12 miles south of Narrandera was seriously ill. Could one of ROTARIAN Howe's large trucks get over the flooded roads and take her to the hospital? He doubted that a truck would make it, but said he would find some other means. Through telephone calls, he secured

permission to use the town's road grader, persuaded the driver to run it, then told the farm couple to start toward town in their truck and go as far as possible. About four miles from the farm, water four feet deep stalled the truck, but just then the beam of a hastily rigged spotlight on the road grader stabbed through the rainy darkness. The grader towed the truck through several miles of flooded roads and delivered the woman to a waiting ambulance, writing a happy ending to a Rotarian's adventure in Community Service.

Tuna Team. The British Commonwealth team of expert deep-sea anglers captained by W. EUGENE MEYER, JR., a member of the Rotary Club of St. George's, Bermuda, captured the Alton B. Sharp Trophy at the 13th annual International Tuna Cup Match at Wedgeport, N. S., Canada, in September. The team competed against fishermen from Argentina, Cuba, Mexico, Peru, Portugal, United States, Venezuela, and West Germany. The British team won by virtue of the catch of a 648-pound tuna on the second day of the tournament.

Kingsport Clinic. There's a new building going up opposite the Civic Auditorium in Kingsport, Tenn., this year. It's a school and rehabilitation center for crippled children—and a memorial to the late E. W. PALMER of Kingsport and a Past Director of Rotary International, who was devoted to the work which will be carried on in the new center. The brick, steel, and glass struc-



Responsible for the sizable pile of clean corn cobs is Frank D. Finlay, of Alton, Ill., who gobbled his way to his second victory in the Club's corn-eating derby. He ate seven ears, one half ear more than the runner-up.

ture will include all necessary classrooms, nursery, and special rooms for therapy and other work. Funds for the center (\$150,000) were raised in a Palmer Memorial campaign, which the Rotary Club of Kingsport launched last May.

Add: Governors. Remember the bit in these columns in the July, 1956, issue of THE ROTARIAN about the youngest District Governor for 1956-57? Add, if you will, to the list of close runners-up the name of PHILLIP G. HAMMER, Governor of District 259, who at 35 years of age appears to be the fourth-youngest Governor. Governor HAMMER is a member of the Rotary Club of East Brady, Pa.

Poet's Corner. An energetic Rotarian of Madison, Conn., JESS PERLMAN, has compiled a booklet of rib-tickling rhymes about his fellow Club members, Rotary, and just anything else that came to his mind. The 21-page anthology was printed as part of the silver-anniversary observances of the Rotary Club of Madison.

Well Done, Men! Rotarians in California, Louisiana, and Australia received some very special recognition recently.

WILLIAM N. DAVIS, of Dinuba, Calif., was presented a pen and pencil set upon his "retirement" from his posts as Club Secretary and editor of the Club bulletin, *The Wrinkled Raisin*—positions he has held for 30 years!

The Rotary Club of Campi, La., honored Club President DR. JOSEPH N. BROWN, who has practiced medicine in his community for more than 50 years. DR. BROWN is also a charter member of the Club.

Brighton, a residential suburb of Melbourne, Australia, honored a long-time educator of the local school, WALTER ANNANDALE JACK, a Melbourne Rotarian, by dedicating a new sports pavilion in



When James W. Silver welcomed his two sons, James M. and Joseph M. Silver, into the Rotary Club of Ogden, Utah, the imaginative Program Committee arranged to have cowboy Monty Montana ride in shouting, "Hi-ho, Silvers!" The lassoed man at the left of the Silvers is the meeting's speaker, George S. Eccles, of Ogden.



Dr. Lloyd Morey (left), recently appointed Illinois State Auditor and member of the Urbana Rotary Club, is presented a framed copy of The Four-Way Test by H. W. Hanson, President of the Rotary Club of Springfield, in recognition of his 24 years in Rotary.

his name. He has been associated with the school for more than seven decades, has served as head of its governing body for the past ten years.

Home's Right Here. COLONEL EDWIN VAN KEUREN retired recently from the U. S. Army in which he most recently served as Commandant of the Chemical Corps School at Fort McClellan, which is near Anniston, Ala. And though he has been stationed in many different parts of the world, he's going to stay in Anniston, where he was transferred in 1953. One of the things which quickly strengthened his community ties was the local Rotary Club, of which he was President in 1955-56. So, he and his family are going to stay, and now that he is "retired," he will teach political science and economics at Jacksonville State College.

Rotarian Honors. Three Rotarians were elected officers and directors of the Chamber of Commerce of the United States for 1956-57. A. BOYD CAMPBELL, of Jackson, Miss., is chairman of the board; CLEM D. JOHNSTON, of Roanoke, Va., is chairman of the executive committee; and JOHN PAUL LUCAS, JR., of Charlotte, N. C., is director of the Chamber's third district. . . . DR. ABRAHAM J. FELDMAN, of Hartford, Conn., was reelected presi-



Man of Year Frank G. Atkinson (left) and James Clark, Commissioner of Jersey City, N. J. (also see item above).

dent of the Synagogue Council of America. . . . For "effective contributions to the development of executive skills," the Research Institute of America awarded STEFAN L. GRAPNEL, of Putnam, Conn., a medal for the third consecutive year. . . . As a lasting tribute to DR. RUSSELL C. McCUAUGHAN, of Chicago, Ill., who recently retired after 25 years as executive secretary of the American Osteopathic Association, members of his profession established the Russell C. McCuaughan Educational Fund at their recent national convention. . . . NATAVARLAL M. SHAH, of Indore, India, was recently elected President of the City Congress Committee, the first Rotarian so honored in that city. . . . MARTIN RONNING, of Hopkins, Minn., received the Cyrus Hall McCormick Gold Medal for 1956 at the annual convention of the American Society of Agricultural Engineers. . . . DR. BEN REIFEL, of Aberdeen, So. Dak., area director for the Bureau of Indian Affairs, was presented the Outstanding American Indian Award of 1956 at the All-American Indian Days celebrations in Sheridan, Wyo. . . . EDWARD W. FARRELL, of Marblehead, Mass., received the Swampscott-Marblehead Brotherhood Award for 1956, marking the third consecutive year that this award has gone



At the same meeting in which he is installed as the new President of the Rotary Club of Grand Isle, La., Hamilton R. Landry presents the coveted Eagle Scout badge to his son, Patrick.

FRANKLIN W. JOHNSON. Three years before he died last February he was able to say, on the completion of the campus which he had labored to create, "I have actually entered the promised land." When ROTARIAN JOHNSON became president of Colby College in 1929, it was located in a smoke-filled area hemmed in by railroad tracks. He persuaded the board of trustees to move the college to another more favorable location. Then came the depression of the '30s. But through his diligent endeavor, the college survived several financial crises. The student body moved to the new campus in 1952, when the major portion of it was completed. One of his contributions: an amount equal to the total salary he had received as president, Colby students for many generations will know of the human efforts which went into the creation of a monument on beautiful Mayflower Hill in Waterville.

Rare Enough. THOMAS E. BOLGER, Rotarian of Gladstone, Mich., thinks that his Club has an unusual President and Vice-President situation. Your scribe agrees. And here it is: G. E. DEHLIN is President; his son DR. JAMES R. DEHLIN is Vice-President.



On hand to induct his grandson John R. Fifield into the Rotary Club of Olathe, Kans., is Russell F. Greiner, of Kansas City, Mo. Rotarian Greiner, a lithographer, served as President of Rotary International in 1913-14.

Monument. In Waterville, Me., there's a monument to a Rotarian educator. It's a college consisting of some 20 or more buildings comprising Colby College, an educational institution which resulted from the faith and courage of a man who for 13 years served as president:

Revolutionary New Photocopy Machine

Turn a Dial Get a Copy of Anything

the brand new

APECO *Auto-Stat*

Now Get Instant photocopies of anything written, printed,
typed, drawn or photographed right in your own office.

Turn the dial . . . get the clearest, fastest
most convenient copy of anything. It's the
new all electric Apeco Dial-A-Matic Auto-
Stat with revolutionary finger tip dial con-
trol. It's light weight for easy portability
... compact to fit on the corner of any desk
and is styled in polished and satin finish

stainless steel. It copies any original up to
15" wide, any length or color on opaque
or transparent paper—printed on one or
both sides. The Apeco Dial-A-Matic Auto-
Stat offers hundreds of money and time
saving uses at a price well within the
budget of even the smallest firm.

Styled by
Charles E. Jones & Assoc.



The secret to the world's easiest copying
method is in the dial. Amazing newly de-
signed automatic copy control assures per-
fect copies every time. Just set the dial to
the type of copies you want—your copies
are ready in seconds.

**Delivered with Lifetime
Service Guarantee**

Have You Read This
NEW BOOK?



Mail This
AIR MAIL

Postage Paid Card

For your **FREE BOOK**

(See other side)

AMERICAN PHOTOCOPY EQUIPMENT CO.
Chicago 26, Ill.

American Photocopy Equipment Co.
1920 W. Peterson Avenue (Dept. R-96)
Chicago 26, Ill.

Rush me, without obligation, your free booklet
on new Apeco Dial-A-Matic Auto-Stat copying.
I understand this factual report will show me
how I can improve the efficiency of my business
as well as increase work output.

PLEASE PRINT

Company _____

Address _____

City _____ Zone _____ State _____

Individual _____

Title _____

In Canada: Apeco of Canada, Ltd.
134 Park Lawn Rd., Toronto, Ont.



THIS CARD TEARS OUT
use it to get your
FREE BOOK

all-purpose copy maker

the brand new

APECO DIAL-A-MATIC Auto-Stat



The Improved DIAL-A-MATIC for 1957

USED AND APPROVED BY
EVERY TYPE OF BUSINESS

COPY ANYTHING AUTOMATICALLY New FREE book tells how...

Your free copy of this new booklet is packed with pictures and details about this revolutionary new copying method. Tells what Apeco Dial-A-Matic Auto-Stat copies are and how you can use these copies in your business. You, as well as every executive member of your staff, should read this worthwhile informative, factual report on this important new copy maker. You will find out how you can save time and money by speeding production, by cutting costly office paper work, by expediting shipping and receiving and hundreds of other ways to increase the efficiency of your business.



FIRST CLASS
Permit No. 26670
(Sec. 34 P.L. & R.)
Chicago 26, Ill.

Via Air Mail

BUSINESS REPLY CARD
No postage stamp necessary if mailed in the United States

5c—Postage will be paid by—

AMERICAN PHOTOCOPY EQUIPMENT CO.

1920 W. Peterson Ave.

Chicago 26, Ill.

Use this tear-out postage paid air mail card.

MAIL CARD TODAY

for Free Booklet

SYDNEY: Gem of the Southern Seas

By WILLIAM BEARD

Rotarian, Randwick, Australia

ROTARIANS and their families in distant lands who plan to attend the Pacific Regional Conference in Australia November 12-15 might be interested in a brief description of Sydney—venue of the Conference.

Sydney, or Port Jackson as it was originally called, seen but unexplored by Captain James Cook on his famous journey of exploration in the *Endeavour* in 1770, is rightly called the "Gem of the Southern Seas."

Established as a convict settlement by Captain Arthur Phillip, R.N., in January, 1788, it was cradled in distress and, during its early years, was almost as remote from civilization as is Mars from the earth today. For 25 years no white man passed the great mountain barrier which lies 30 miles to the west, and settlers, bond and free, were confined to a small area fringing a vast continent. Steadily, however, and in spite of physical difficulties in the shape of flood, drought, and internecine strife, the country forged ahead. Sheep were introduced and crossbred to improve the strain, and those pioneers responsible for this far-sighted act succeeded so well that for more than 100 years Australia has been famous for the production of fine wools which, in war and in peace, have clothed and kept millions of people warm.

Sydney, meantime, has grown from a collection of wattle and daub huts to the second city of the British Commonwealth—a city of almost 2 million people. It stretches from a necklace of sunny beaches where never-ending white-crested breakers roll and present a picture of sheer delight to visitors and those fortunate enough to reside on the heights above, almost to the Blue Mountains in the west. The city's center, somewhat congested as are most large cities these days, possesses many palatial shops comparable to the world's best, and its public buildings, whilst lacking the awe-inspiring height of New York's skyscrapers and the mellow beauty of London's monuments, are, nevertheless, buildings of charm and interest.

The zoo at Taronga Park* overlooks the finest harbor in the world, and is recognized as one of the best to be found in either hemisphere. Homes of beauty, comfort, and opulence dominate much of Sydney's harbor shores, and

form a magnificent foil for the mighty bridge which spans this glittering waterway, and which provides an unforgettable scene to travellers approaching Sydney town. Let's hope this city, drenched as it usually is in November

with warm sunshine tempered by cool breezes fresh from the Pacific, may also be loved for the warm welcome its citizens extend to visitors.

A land which, since World War II, has opened its gates and the hearts of its people to a million emigrants, many of whom left shattered homes and horrifying experiences behind, is not likely to fail in the warmth and sincerity of its welcome to Rotarians who come to share in our ideals, who seek with us the betterment of mankind, and the promotion of peace, understanding of, and goodwill amongst the nations of the world.



En route to the Convention in Switzerland —enjoy a refreshing holiday on gracious **FRANCE-AFLOAT**

On a great French Line ship, you will experience an utterly different French holiday at sea.

There's the world-famed French cuisine. French atmosphere. Gay entertainment and serene deck-chair relaxation. English-speaking service

(with opportunities to polish up your French as well).

You land at Plymouth or Le Havre relaxed and refreshed. Then visit Paris and the French countryside on your way. You see double the sights — and double your fun!

Consult your Authorized
French Line Travel Agent

French Line

610 Fifth Ave., New York 20, N.Y.

* See cover photo THE ROTARIAN for June, 1956.

\$5,000 REWARD

for the Reasons Why YOU Patronize Motor Hotels A CONTEST FOR TRAVELERS ONLY!

Three out of four motorists stop at Motor Hotels when they travel. What's YOUR reason? The 400 Motor Hotel members of the Congress of Motor Hotels offer \$5,000.00 in prizes for the best short letters telling us your experiences, your likes and dislikes. Follow contest rules below—and win in this easy contest for travelers!

1. On your next trip, stop at a Congress Motor Hotel. When you register, you'll receive a special Travel Receipt.
2. Collect THREE Travel Receipts from THREE Congress members on your trip—then attach them to your letter of 100 words or less, explaining why YOU patronize Motor Hotels.
3. Mail letter and receipts to Congress of Motor Hotels (address below), postmarked before January 31, 1957.
4. You may enter as many letters as you wish; provided, each letter is accompanied by three Travel Receipts from three Congress members. Winners will be announced February 15, 1957; decision of judges is final.

PRIZES

GRAND PRIZE!



Dashing new 1957 DODGE Hard-top with radio and heater. Watch for premier date at your local DODGE dealer!

2ND PRIZE! New RCA Victor Color-TV set! Big 254 sq. in. picture in true color plus black and white!

TWO 3RD PRIZES! Men's and lady's wristwatches with expansion bands from LONGINES-WITTNAUER Beautiful!

TWO 4TH PRIZES! "Mr. and Mrs." sets of HALLIBURTON Aluminum Travel Cases. Precision made—last a lifetime!

\$100 5TH PRIZE! Gift Certificate from DINERS' CLUB—for dining, lodging or gifts at 5,000 establishments!

6TH PRIZES! Be our guest—five prizes of 7-days' accommodations at Congress Motor Hotels coast to coast!

7TH PRIZES! Five pairs of SAMSON Auto Seat Belts, choice of colors. "Worth your Life"—in driving safety!

ENTER NOW!

FREE! Motor Hotel Guide listing all Congress Motor Hotels. Write:

CONGRESS OF MOTOR HOTELS
12501 Santa Monica Boulevard
Santa Monica, California

Your Letters

[Continued from page 2]

mine. He is about my age and he was known to me for 20 years. I used to address him as Mr. Gerzon—I did not even know his first name, only his initials. Having addressed him for 20 years as Mr. Gerzon, I thought it quite impossible to change my attitude and to drop even the "Mr."

I could not think otherwise about some of the leading men of this town, the "big shots" of the Club, and the best I could do was to drop the "Mr." and to address them "Rotarian So-and-So."

The change came rather suddenly after I had been a member for three years. I was elected Assistant Secretary and I became a member of the Board. I started without hesitation to call my President by his first name. He reciprocated. I got on more intimate terms with nearly all the members of the Board and many other Rotarians. I officially visited many Clubs in the country and I got used to using first names. Today I quite naturally address most of my fellow members and members of other Israel Clubs by their first name. I like it now and I feel that my fellow Rotarians like it.

Sometime ago a young fellow was admitted to my Club. I liked him and I called him Joe, his name. He is about half my age, and therefore too shy to address me likewise, so he calls me "Uncle Fritz." I like that too.

What is the moral? I think it is: Don't force the calling of first names. Don't decide—let it develop. Don't make rules—let acquaintance grow into friendship and decide for itself.

Don't Make Fine an Assessment

Says R. O. TESOBO, Rotarian
Printer and Publisher
Davao, The Philippines

Some Rotary Clubs have established the so-called "minimum fine" policy by which no member of a Club may be spared without a fine of a certain fixed amount being imposed upon him monthly during a period of one fiscal year. Some Clubs have fixed maximums by way of limitation. Readers will recall that the question of fining was discussed in the columns of this Magazine in July, 1955.

My opinion is that the fixing of a maximum amount which a member may be required to pay as fines is a sound policy provided the purpose is to afford the member due protection from becoming a victim of arbitrary finings on the part of unscrupulous fine masters. On the other hand, the fixing of a minimum amount of fine (no matter how small) which a member must pay during a specified period partakes of the nature of a regular assessment and, therefore, violates the very spirit and object of the fining practice. Such a practice becomes obnoxious and arbitrary at times.

Impositions of fines during Club meetings are resorted to in order to create an atmosphere of good fellowship. They are never in the form of regular assess-

ments, penalties, or punishments for offenses or shortcomings, but by way of giving recognition to the worthiness of some acts on the part of certain members in the furtherance of the four avenues of service as embodied in the Object of Rotary. Any fining that is not in this spirit does not promote good fellowship.

'Names Unite Us' in U. S.

Reports EMIL F. FAUBERT
YMCA Secretary
Secretary, Rotary Club
Norwalk, Connecticut

It was in the November, 1955, issue of THE ROTARIAN that *'Names Unite Us'*, by A. H. Preston, appeared. His theme was, as readers will recall, that if your town has a namesake in another land, your Club has a made-to-order project in International Service.

Well, we Rotarians in Norwalk, Connecticut, know that names unite us, but that it isn't always necessary to go beyond the boundaries of one's own country. Here is how we know:

Just before Rotary's Philadelphia Convention last June, Earle Edmondson, 1956-57 President of the Rotary Club of Norwalk, California, wrote to say that he and his wife, Ruth, might visit our Connecticut community after the Convention. We immediately made arrangements to welcome them. They were the guests of H. Albert Meckel, then the incoming President of our Club. The next days were busy ones—with sightseeing to points of local interest and a visit to Norwalk schools, which particularly interested Earle, for he is principal of a large elementary school in his home community.

An evening dinner brought Norwalk Rotarians and their guests together. A number of civic leaders were on hand, including the Mayor, who traced some of the local history of East Coast Norwalkers and their migration first to Norwalk, Ohio, which they settled, and then to Norwalk, California. A number of gifts were exchanged, typical of products grown in the respective Connecticut and California regions.

All in all, it was a gay and wonderful experience for the West Coast visitors and for the East Coast hosts. The name "Norwalk" united us. Greater understanding of one's countrymen is worth while—and often overlooked.



"Keep looking—they must be home!"

Because a Father Cared . . .

[Continued from page 14]

to Jesuit priests of St. John's Catholic Church in Shreveport and placed the problem before them. They offered him the use of an old residence, owned by the church, for establishment of the workshop.

This house was converted into five classrooms and a handicraft shop, with parents of the youngsters doing much of the remodelling work themselves. Rotarians donated equipment and supplies and, where this was impossible, saw to it that the organization received the necessary articles at cost.

Meanwhile, the Most Reverend Charles P. Greco, bishop of the Catholic diocese of Alexandria, became interested in the movement through reports reaching him through the priests of St. John's parish. The bishop and Rotarian Hudson had several long and earnest conferences. Soon Bishop Greco announced plans for the conversion of a lovely old estate in Clarks, Louisiana, into St. Mary's Residential Training School under auspices of the Catholic prelates of the diocese. Lucy Hudson was among the first of the children to be entered in the training school, the first of its kind in Louisiana.

With Lucy happily established in a school near enough so that he could visit her frequently, her father turned again to the problem of financing operation of the workshop for retarded children in Shreveport. For advice he called upon Rotarian W. J. Clark, veteran of many a local fund-raising campaign. Clark advised on the timing and planning of the first campaign, which netted some \$10,000 in 1954. These funds were used to engage three teachers and three aides for the workshop.

Rotarians, as individuals or as heads of business and industrial firms, contributed more than 50 percent of the funds in that initial drive. The Shreveport Rotary Club also is paying the expenses of one youngster at the workshop on a scholarship basis. One Rotarian, C. L. Perry, serves as an administrative counsellor, while another, W. R. Barrow, acts as liaison man between the Caddo-Bossier Association and the Community Council on such matters as fund raising, programs, and projected plans for the future.

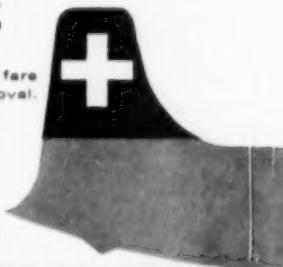
Never-failing help and encouragement also have been forthcoming from H. C. Anderson, Past Director of Rotary International, and from E. Allen Gillispie, current District Governor and long-time Secretary of the Shreveport Club. Both have lent the official approval of the Shreveport Rotary Club to undertakings of the Caddo-Bossier Association.

Only NON-STOP
TO

ROTARY INTERNATIONAL CONVENTION VIA SWISSAIR • SEVEN SEAS

Just an overnight hop...via DC-7C...the relaxing way to get there. Leave earlier, if you wish, and enjoy stop-over privileges in as many as 12 extra cities, including London and Paris, at no extra cost...and the speediest, most pleasant service ever known. Round trip only \$493.60*...and you can PAY LATER, too!

*15-day round trip excursion fare subject to Government approval.



Biggest PLUS
in Air Travel!

SEE YOUR TRAVEL AGENT NOW!



SWISSAIR

10 WEST 49TH STREET, NEW YORK, N. Y. • PLAZA 7-4433



Before and/or after
the Convention plan
a longer look at lovely
SWITZERLAND

Switzerland

—At its finest in May, May is perfection in Switzerland with an unspoiled scent of freshness in the air. The blue lakes shimmer with the reflection of eternally snow-crested peaks. The narcissus fields are in bloom. On the calendar are golf tournaments, Spring festivals, yachting, choral singing and art exhibits. Switzerland's genial hospitality will make Rotary's 48th International Convention a never-to-be-forgotten event.

Won't you plan now to come?

SWISS NATIONAL TOURIST OFFICE

10 West 49th Street 661 Market Street
New York 20, N. Y. San Francisco 5, Cal.



THE MAN TO KNOW BEFORE YOU GO IS YOUR TRAVEL AGENT

Is your Watchclock



We are amused by the stiff elegance of the past—but there is nothing amusing about entrusting your plant's safety to an old-style dial-type watchclock.

Only the DETEX tape-recording GUARDSMAN watchclock gives your Watchman continuous supervision on week days, weekends, holidays and extended plant closings. Only the GUARDSMAN does away with the expensive overtime of sending a supervisor back to the plant on weekends to change the clock dial. (*Allowing your Watchman to change the clock dial is against insurance regulations.*)

PROTECT your plant against the high incidence of fires, burglaries and vandalism on weekends. Send coupon now for full details.



Detex Watchclock Corp.
76 Varick Street
New York 13, N.Y.
F-11

Please send me complete information about the GUARDSMAN tape-recording watchclock.

You may send a DETEX representative to make a free, no-obligation survey of our plant protection needs.

Name _____
Company _____
Address _____
Title _____

and also assisted in the successful \$15,000 fund-raising campaign of 1955, concluded in December.

While the local workshop thrives and provides socialization and habit training for mentally retarded children in the two-parish area around Shreveport, the residential training school at Clarks, in Caldwell Parish, also is flourishing with the help of Rotarians. Q. T. Hardtner, president of the famed Urania Lumber Company of Urania, just seven miles south of Clarks, hauls equipment and supplies to the school without charge.

Word of the spectacular success of the Caddo-Bossier Association for Mentally Retarded Children has been spreading rapidly, and Morley Hudson has been called upon to assist in the formation of local associations in Arkansas, Texas, Mississippi, and adjoining States. He spends virtually as much time on the road in behalf of mentally retarded children as he does behind the desk of his own office.

Through all the long months of his often-discouraging efforts (which were later softened a bit by the arrival a year ago of a third daughter, Courtney, who is perfectly normal), Rotarian Hudson has been fully aware of the fact that none of the special classes, none of the workshop facilities, can benefit his own little daughter. Lucy always will hover midway between life and death in the land of the living dead.

"I'd give my right eye just to hear her call me 'Daddy,'" he says. "Since there is virtually nothing I can do to help Lucy, the next best thing is to help other mentally retarded children. I used to ask myself why this had happened to me. I have the answer now."

The Chance of a Lifetime

[Continued from page 27]

what will we talk about? Well, let's check and see if our Club is a 100 percent contributor to the Foundation—on the basis of \$10 or more per member on the average. In my reasoning we ought to shoot for a fresh 100 percent every year rather than sitting forever on our once-100 percent laurels.

Let's talk about this new Honorary Foundation Fellow idea that is now in force. Let's let every man in our Club know that a gift of \$500 makes him an Honorary Fellow and that he will receive a handsome certificate to that effect.

Let's talk about remembering the Foundation in our wills and insurance policies. Twenty years ago more than one Club took out an endowment policy on a member, naming the Foundation as beneficiary. These are now maturing



REMINDO

Three-Way Calendar

• Meeting Day Reminder • Handsome Membership Plaque • Useful Calendar

REMINDO CALENDAR has durable, embossed bronzed back. Size 8" x 13". Background finished in wood grain walnut. Emblem enameled in official colors. "MEETS TODAY" printed in heavy red type on every club meeting day throughout the year.

COMPLETE CALENDAR

Single	\$2.50
Lots of 2-25, each	2.40
Lots of 26-50, each	2.35
Lots over 50, each	2.30

Add 40c postage for single calendar.
Refill pads available each year.
Available for Dec. 1 Delivery

RUSSELL-HAMPTON CO.

303 W. Monroe St. Chicago 6, Ill.

AN IDEAL GIFT

A binder for storing current copies will prove useful to every subscriber to THE ROTARIAN. Easy to operate, strong and durable, with a handsome deep blue burlap-grained Kingscraft cover, it will make an attractive addition to any club or individual library.

THE ROTARIAN in your home or family will appreciate this Rotary item.

The price is \$4 delivered in the United States; \$4.50 in other countries. Order by name—THE ROTARIAN BINDER—from:

THE ROTARIAN
1600 Ridge Ave., Evanston, Ill.

THE ROTARIAN



THE Monroe COMPANY
17 Church St. Colfax, Iowa

TREE RIPE • SUNSHINE GOOD!
HAND PEELED
GRAPEFRUIT
SECTIONS

Hand peeled and sectioned to preserve natural goodness of sun-ripened fruit. Case 24 1-lb. cans \$8.50. Express prepaid. Add 10% for shipments to Wis., upper Mich. and Minn., and west of Mississippi River. Sorry, no orders outside U.S.A.

WAGGONER'S GROV'N-HOME
ROUTE 2, MANATEE, FLORIDA

Also shippers of fresh fruit—shipping starts Dec. 1

End Wraps Problems

- KEEP WRAPS AIRED, DRY AND "IN PRESS."
- SAVE FLOOR SPACE.

The **OFFICE VALET**®

Provide checkroom efficiency. End locker room evils—fit in anywhere. Accommodate 3 (or 6) persons per running foot—coats, hats, umbrellas, overshoes. Lifetime welded steel construction. Modern baked enamel finishes. Sold by quality office furniture dealers everywhere.

HECKER®
Commercial, industrial and institutional wardrobe equipment and complete checkrooms.

VALET RACKS®
Stationary and portable Wardrobe and Locker Racks for the office and the home.

VOGEL-PETERSON CO., 121 W. 27th St., Chicago 8, U.S.A.

NOVEMBER, 1956

and the Foundation grows. A year or so ago Fred Reinhardt, who was Paul Harris' law partner, wrote to thousands of Rotarian lawyers suggesting a form by which they could help clients remember the Foundation in their wills. This he did with the approval of the Board of Rotary International. Does Fred's idea need follow-up in your Club?

Let's give our friends with real means an opportunity. Do they know of the Rotary Foundation? Did you, for example, ever show them the pictures of our Foundation Fellows that appear in our Magazine each October?

LET'S make the most of Rotary Foundation Week. Why?—to bring in more funds? Certainly—but only as a means to such great good ends as getting more and more keen young people into lands beyond their own and hearing from them such encouraging bits as this one from a Florida miss who studied hard during her year in England, but who also tried hard to be a good little ambassador between the home folks and the foster folks:

"In Alton . . . I stayed in the home of one of the local Rotarians—a marvelous old Georgian house—made motor trips to several of the surrounding villages, among them the birthplace of Jane Austin, and learned how to blow an English hunting horn properly! During my stay in Southampton I visited the docks of the port, spent a delightful morning in the near-by 'New Forest'—where King Rufus was killed in a hunting accident so many, many centuries ago—attended a performance of Bach's *St. Matthew Passion* in which the wife of the Rotarian with whom I was staying sang, and became fast friends with the daughter of the family—who is, by the way, one of the most charming girls I have ever met. Intermingled with all these other things were hot buttered scones for afternoon tea and late-evening snacks by the fireside, the heart-warming kindness of all the people I met, and the friendly exchange of views which may yet set the world aright. It was a memorable experience."

Yes, it is our chance of a lifetime, for as we inventory the results of the investment of more than 2 million dollars we have already made in more than 800 Foundation Fellows, we know the power for good this warm, friendly exchange of views exerts for the betterment of all mankind. The world is richer, our assets are considerably greater.

Let's take advantage of our opportunity by developing the Foundation in all its potentials.

Let's increase our investments and accelerate our progress.

Yes—it is:

The chance of a lifetime.

Zenith presents Two dramatic new advances in hearing ease and convenience



1. The New "Diplomat"

Slender, tinted, contoured to fit snugly right at the ear!



2. The New "Crest"

An eyeglass hearing aid* you can wear 10 different ways!



Now! Dramatic new proof of the electronic leadership and quality that have made Zenith the largest-selling hearing aid in the world!

Try these tiny, light, yet full-powered 4-transistor hearing aids! Learn why Zenith is the choice of so many outstanding world leaders—people who could afford several times the sensible Zenith price.

Zenith aids sell for as low as \$50, with 10-Day Money-Back Guarantee, One-Year Warranty, Five-Year Service Plan. Find the nearest Zenith Hearing Aid Dealer in your classified phone book. Or mail coupon for literature and dealer list.

*Lenses and professional services in connection with the eyeglass feature are available only through your ophthalmologist, optometrist, or optician.

ZENITH
QUALITY
HEARING AIDS

FREE! One-year subscription to "Better Hearing," new magazine about hearing problems.

Zenith Radio Corporation
Hearing Aid Division, Dept. 607
5601 Dickens Ave., Chicago 39, Ill.

Please mail facts on new Zenith models. Also free subscription to "Better Hearing."

Name _____

Address _____

City _____ State _____

Safari
IN EAST AFRICA

For you, 'safari' in East Africa may mean hunting the world's finest game, with gun or camera, in the shadow of Tanganyika's Mt. Kilimanjaro. For others, perhaps, a visit to the exotic Island of Zanzibar; a trip by private car or air to the game-filled Queen Elizabeth National Park in Uganda; or deep sea or goggle fishing on Kenya's Indian Ocean seaboard. But whatever 'safari' means to you, your lifelong dreams will be realized in East Africa. Be sure to see it if you are coming to the African Continent.

For East African safari and tour folders

SEE YOUR TRAVEL AGENT
or write Dept. M

EAST AFRICA TOURIST TRAVEL ASSOCIATION

295 Madison Avenue... New York 17, N.Y.
KENYA • TANGANYIKA • UGANDA • ZANZIBAR

Going to the '57 Convention?

Tour the East Mediterranean, too

Add all these *extras* to your trip to Europe: Egypt, Lebanon, Cyprus, Israel, Greece and Turkey. Enjoy luxurious life at sea on famous, modern Adriatica Line Vessels. Sail from Venice, Trieste, Genoa or Naples.

ADRIATICA LINE

For full information see your Travel Agent or

Italian Line

Battery Park Bldg., 24 State St., N. Y. 4, N. Y.
Telephone: Digby 4-0800

U. S. Party Politics: Sense or Nonsense?

[Continued from page 10]

of a national convention could normally be completed in two or three days. This year the Democrats could have shortened their meetings from five days to three and the Republicans from three days to two. This reform is on the way. Many of the speeches which few people read or listen to would have been eliminated. The remaining addresses would have to be further shortened. There would have to be less of what is called entertainment. This is rarely completely effective in the huge convention hall, and can be equally ineffective on the home screen. Most of the work on the party platform could be completed before the convention itself is called to order. If we in the U. S. ever develop a Presidential primary system truly national in scope, the party primaries in the separate States could usually determine the candidates and the conventions would be more of a ratification meeting.

It is a fair question whether the present convention system has not outlived itself. No meeting that includes 1,600 representatives can act as a truly deliberative body unless it operates under rules and restrictions that would give the individual delegates very little opportunity to be heard.

The only worth-while debate in the Democratic 1956 convention came on the civil-rights plank of the platform. Here was first-rate public discussion with extemporized arguments effectively presented because they carried real feeling and conviction. But the debate, good as it was, didn't change many votes. The result was the approval of the platform committee's version of the civil-rights clause, exactly as approved by the platform committee itself. The platform committee now holds open hearings and closed debates. If it opened its crucial debates to public scrutiny, the sometimes long-drawn-out floor debates might not be necessary.

It is in the platforms of the two parties that we find the least improvement over the years. They are, in my opinion, still too long, too poorly written, and inclined to be all things to all men. Platforms are still regarded as something to run on but not to stand on. This year the Republican platform was not even read to the delegates before they were asked to approve it. When the Democratic platform was read, nobody listened. The process became a boresome waste of time. The radio and television networks naturally refused to inflict it on their listeners. If political conventions would publish their proceedings as promptly as national legislatures, permission to print could take the place of permission to bore.

But the national convention may be necessary for other reasons. It preserves the tradition that the humblest delegate from the smallest State has the right to express his personal preference publicly. It maintains the Wilsonian tradition of open covenants openly arrived at. Even though we know that the delegates are sometimes persuaded in private meetings and in State caucuses where the leaders make their real arguments, the convention is the great marketplace of national politics. It is here that local leaders learn to broaden their provincial viewpoints. The convention promotes the national solidarity of the party. It gives all the leading candidates a chance to appear before their party associates. The voters themselves often have their first chance to see, hear, and appraise the would-be officials and legislators who seek public office.

If I asked what I'd do about these traditional meetings, I would say let's shorten the convention itself by eliminating unnecessary speeches and most of the entertainment. Let us give even more extensive public coverage to the committee meetings, particularly to the work of the platform committees. Let us still further enlarge the right of the eager beavers of press, radio, and television to bring us interviews from the floor as well as the complete sights and sounds of committee meetings, State caucuses, and those catch-as-catch-can interviews and parades which proved such excellent sources of information and entertainment for 100 million Americans who now participate with eyes and/or ears in this quadrennial high point of democracy in action.

When I Grow Old

When I grow old, will people say
That I have helped along the way?
Will they be able to recall
My friendliness to one and all,
To unknown stranger, next-door neighbor,

Without a thought of gaining favor?
Will children small remember me
As one they visited with glee?
Will my sons grown tall and strong,
Accept the right, reject the wrong?
Have I taught them 'the golden rule
Of living—truths not learned at school?
By my example have I shown
That with the years I too have grown,
That values true I can assess?
Then treasure rare I shall possess—
Not costly jewel by money bought,
But sweet content by service wrought.

—FREDDA SCHAEFER

Coming to Lucerne?



Then why not tour Switzerland and Europe in a New Drive-Yourself or Chauffeur-Driven car?

AMERICAN CARS

current models—sedan and convertible

EUROPEAN CARS

comfortable four-seaters with [or without] sliding roofs, ample luggage space, low gasoline consumption

PURCHASE AND REPURCHASE

anywhere in Europe, no currency restrictions

DE LUXE LIMOUSINE SERVICE

uniformed chauffeurs—guides

DELIVERY and/or COLLECTION

anywhere in Western Europe

RENT YOUR CAR IN SWITZERLAND

THE TURNTABLE OF EUROPE

Please write for further information to

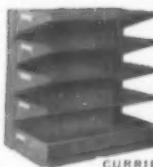
A. Welti-Furrer Ltd. Car-Hire Department
12 Mollerstrasse Zurich Phone: 23 66 66

Cable: Weltfurrer Zurich

also Offices in Lucerne and Geneva



SPEAKERS DESK for use on tables etc. 21" from front x 12" deep. A piece of furniture that most every club needs for the convenience of its members. Solid wood, light and sturdy. Easily carried. Painted in natural colors. Rubber pad at each corner to prevent damage to desk furniture. Weight 18 pounds. \$13.75.
"OLD GLORY" MFG. CO.
451 South Dearborn St.
Chicago, Illinois 2-2070



Clear your desk for action with this CURMANCO LETTER SORTER

Saves time ... Invites action
Clears your desk. Handles, Sorts, Classifies. Distributes work. Electrically welded in one piece. Overall Green, Brown, Gray. Letter size. Capacity 37 lbs. Weight size 19.50 F.O.B. Factory Two or more postpaid in U.S.A.

CURRIER MFG. CO., St. Paul 8, Minn.

To complete your Rotary Library add Bound Volumes of past issues of THE ROTARIAN. Prices sent on request.

HAWAII

Second Annual
ROTARY INTER-CITY MEETING
with HAWAII ROTARY DISTRICT 150
All Rotarians Invited

14 DAYS *462 FULL PRICE
14 NIGHTS

APRIL-MAY 1957

Price includes airplane roundtrip between West Coast and Hawaii, residence at deluxe Reef Hotel, four major sightseeing drives, five major Rotary parties, and all necessary tour services. Luring passage and hotel accommodations elsewhere of adjusted rates. For official folder, write to:

J. D. HOWARD, Coordinator
578 Grand Avenue, Oakland 10, Calif.

Opinion

FROM LETTERS, TALKS,
ROTARY PUBLICATIONS

Get Out the Vote!

FRED B. ASHTON, Rotarian
Past Service
Walnut Creek, California

To the end that we should do everything possible to get out the vote this Presidential year in the U.S.A., I have composed four slogans which editors of Club bulletins might wish to use. Here they are:

Near or remote
Register and vote.

Freedom pays—
Vote always.

Wearing dresses or pants
Vote every chance.

Vote you must
It's a sacred trust.

CUNARD Cruises

14 to 108
DAYS



For fun and sun in lavish abundance—at the time of year when you need it most—cruise away from winter on a magnificent Cunarder. Eight fabulous holidays to choose from—each featuring the restful, zestful pleasures of shipboard life and a sparkling array of colorful foreign ports.

Mauretania

Rio and West Indies Cruise
December 22, 1956

29 Days 10 Ports \$750 up

Carinthia

Christmas and New Year's Cruise
to the West Indies & South America
December 22, 1956

14 Days 6 Ports \$1350 up

Caronia

Great World Cruise
January 19, 1957

108 Days 23 Ports \$2,975 up

Britannic

All-Mediterranean Cruise
January 25, 1957

66 Days 23 Ports \$1,275 up

Mauretania

Sunshine Cruises
to the West Indies and South America

Feb. 7 18 Days 10 Ports \$515 up

Feb. 28 17 Days 10 Ports \$425 up

Mar. 21 14 Days 8 Ports \$390 up

Apr. 6 15 Days 9 Ports \$395 up

See your Travel Agent Now!

GO CUNARD

"NO BETTER NAME IN CRUISING!"



Hiawatha WILD RICE Pancake Mix

The delicate distinctive flavor of Northern grown wild rice, combined with the nutty goodness of select buckwheat creates a light, golden pancake that makes any meal a feast. Low in calories, Hiawatha Wild Rice pancakes are a treat for family or friends. So appetizing, so different, you'll want extra boxes as gifts. Easy to prepare—just add milk or water.

The 1 lb. package \$1.00
The 3½ lb. bag... 2.70
Post Paid

Write Dept. R, for new catalogue
of North Woods Delicacies.

MILLE LACS MAPLE PRODUCTS CO.
308 Prince St., St. Paul, Minn.



TO: •CUSTOMERS •EMPLOYEES •ASSOCIATES

For thoughtfulness and originality this Christmas give "fresh from the orchard" whole pecan halves. Attractively packaged in metal containers — or boxes — these delicious nut meats make the ideal gift for any occasion.

FANCY GIFT PACK — Jumbo whole halves, pecan meats from the largest and best nuts obtainable in an attractive Metal Container — 2½ lbs. Also available in 2 lb. Gift Box.

Send us your gift list—Include your card, if desired—We do the rest.

WRITE FOR DETAILS

SCHERMER PECAN CO.

Fairhope, 1, Alabama

Rotary Foundation Contributions

Since the report in the last issue of Rotary Clubs that have contributed to the Rotary Foundation on the basis of \$10 or more per member, 16 additional Clubs had at presstime become 100 percenters. This brought the total number of 100 percent Clubs to 4,825. As of September 15, 1956, \$35,994 had been received since July 1, 1956. The latest contributors (with Club membership in parentheses) are:

AUSTRALIA

Narrogin (31).

CANADA

Armour Heights (Toronto), Ont. (34); Tillsonburg, Ont. (40).

CUBA

Camagüey (55).

INDIA

Vijayawada (34).

JAPAN

Kawagoe (30); Takayama (28).

UNITED STATES

Gleason, Tenn. (17); Clewiston, Fla. (24); Amesbury, Mass. (37); Mystic, Conn. (32); Conway, Ark. (50); Troy, N. C. (41); Grass Valley, Calif. (54); Luverne, Minn. (66); Glenwood, Iowa (34).

200 Percenters

Clubs which have given at least \$20 per member, thus making them 200 percent Clubs:

Waupun, Wis. (38); Tampico, Mexico (70); Mechanicville, N. Y. (47); Salamanca, N. Y. (26); Palacios, Tex. (20); Niagara Falls, N. Y. (140); Detroit, Mich. (537); Lansford, Pa. (26); East Orange, N. J. (70); Auckland, New Zealand (217); Perry, Iowa (68); Curtis, Nebr. (15); Polson, Mont. (48); Jersey Shore, Pa. (29); Livermore, Calif. (47); Linden, N. J. (41); Barquisimeto, Venezuela (37); Hollywood, Fla. (89); Guadalupe, Calif. (18); Wallsend, Australia (46); Eggertsville-Snyder, N. Y. (87); Sydney, Australia (260); Beverly Hills, Calif. (106); Woodstock, Ont., Canada (76); Sherbrooke, Que., Canada (122); Honolulu, Hawaii (224); Vernon, Calif. (84); Guelph, Ont., Canada (79); Asansol, India (32); Somerset, Pa. (72); Ithaca, N. Y. (207); Walnut Grove, Calif. (49); Reading, Mass. (51); Fort Cobb, Okla. (17); Niterói, Brazil (45); Endicott, N. Y. (87); Aurora, N. Y. (25); Orlando, Fla. (208); Fort Wayne, Ind. (194); Attica, Ohio (23); Metuchen, N. Y. (50); Hilo, Hawaii (68); Liège, Belgium (74); Hartford, Conn. (278); Rio de Janeiro, Brazil (293); Maui, Hawaii (58); Oregon City, Oreg. (54); Antioch, Calif. (55); Arecibo, Puerto Rico (68); Moji, Japan (38); Lompoc, Calif. (43); Marissa, Ill. (24); Fremont, Ohio (74); Miami Beach, Fla. (79); Oxford, N. Y. (53); Miami Springs, Fla. (40); Sumner, Wash. (46); Collingswood, N. J. (76); Dixon, Calif. (55); Syracuse, N. Y. (436); Zelienople, Pa. (60); Brussels, Belgium (170);

Madison, Wis. (281); Lockport, N. Y. (89); Azusa, Calif. (61); Oslo, Norway (121); New Haven, Conn. (223); Moorestown, N. J. (64); North Sydney, Australia (71); Norwich, N. Y. (79); Ghent, Belgium (61); Media, Pa. (64); Oamaru, New Zealand (42); China Lake, Calif. (24); Cairo, Egypt (152); Miami, Fla. (342); Cleveland, Ohio (675); Davao, The Philippines (58); North Boroughs (Allegheny County), Pa. (61); Selbyville, Del. (25); Carlsbad, N. Mex. (65); Trois Rivieres, Que., Canada (65); Euclid, Ohio (46); Goleta, Calif. (33); Moose Jaw, Sask., Canada (83); Stowe, Vt. (29); Manosque, France (23); Seaside, N. J. (39); Wetumpka, Ala. (23); Ferguson, Mo. (50); Sycamore, Ill. (58); McKees Rocks, Pa. (57); Ravenna, Italy (44); New Berlin, N. Y. (30); South Sydney, Australia (62); Cairns, Australia (61); El Monte, Calif. (75); Wilmette, Ill. (82); Peoria, Ill. (225); Muscatine, Iowa (79); Kokomo, Ind. (138); Verona-Oakmont, Pa. (52); Poughkeepsie, N. Y. (161); Christchurch, New Zealand (129); Belding, Mich. (32); East Portland, Oreg. (64); Miami North Shore, Fla. (53); Ogallala, Nebr. (41); Manchester, N. H. (124); Chariton, Iowa (42); Timaru, New Zealand (63); Rydalmere, Australia (23); Canonsburg-Houston, Pa. (59); Price, Utah (33); Corning, Calif. (37); Fortuna, Calif. (49); Calcutta, India (159); Montreal, Que., Canada (386); Two Rivers, Wis. (49).

300 Percenters

Clubs which have given at least \$30 per member, thus making them 300 percent Clubs:

Graham, N. C. (20); Wellington, New Zealand (123); York, Pa. (269); Schaller, Iowa (11); Lawrenceville (Pittsburgh), Pa. (62); Verviers, Belgium (39); Williamstown, Mass. (47); Quebec, Que., Canada (102); Ontario, Calif. (102); Demopolis, Ala. (42); Marlton-Medford-Vincentown, N. J. (48); Manly, Australia (64); Footscray, Australia (80); Jacksonville, Fla. (245); Crowell, Tex. (25); Santiago del Estero, Argentina (28).

400 Percenters

Clubs which have given at least \$40 per member, thus making them 400 percent Clubs:

Laurel, Miss. (87); Knoxville, Tenn. (159); Sidney, N. Y. (42); Memphis, Tenn. (338); Chattanooga, Tenn. (182); Riverside, N. J. (32); Crowell, Tex. (25).

500 Percenters or More

Clubs which have given \$50 or more per member, thus making them 500 percent, 600 percent, etc., Clubs:

Chicago, Ill. (877); Newton, N. J. (82); Pawtucket, R. I. (98); Geneva, N. Y. (122); Wayne, Mich. (78); Bakersfield, Calif. (198); Glens Falls, N. Y. (162); Melbourne, Australia (234); Boynton Beach, Fla. (47).

The After-math

[Continued from page 35]

greatest thing in Rotary." Insensitivity to the great mystery to which we refer when we say "the team," "humanity," or "Rotary Club" signifies spiritual stagnation.

4. The gentleman should ask himself this question: "Does my reason for quitting meet the test of universality of action? If it is right for me to quit because my Club is 'rusty,' then it must be right for all my fellow Rotarians to quit for the same reason." Does he believe this to be true?

5. Perhaps the most disturbing phrase in the gentleman's indictment is this: ". . . hear the soft patter of little tongues waving from the rostrum." Mr. Ex-Rotarian, greatness does not consist in holding some office. Greatness really consists in performing services with little means, in the accomplishment of noble purposes from the private ranks of life. That is true greatness. He who can give to his community better homes, better schools, better churches, more of happiness, will be great anywhere in the world. The value of a truly great man is to be measured by the way in which he increases the value of all men.

Please, Mr. Ex-Rotarian, rejoin your fellows with a consciousness that the accomplishment of the whole is dependent upon the achievements of each. They need you and you need them. Hold steadfast to President Lang's third target: "Learn more about each other." Let's not lose each other.

—SAM A. TENISON
Educator

Lake Arrowhead, Calif.

Why Argue a Club Matter?

Referring to the August issue of THE ROTARIAN, page 14, and the inquiry—"What are your comments?"

Comment 1: The location of the Rotary Club is important. It is not told.

Comment 2: Is it a reflection on the District Governor supervision system of Rotary International?

Comment 3: In a predominately U. S. Canadian magazine, the comments are too heavily loaded: ten overseas to three U.S.A.

Comment 4: The controversial Rotary issue involved is stated in paragraphs 6 and 7 of the resignation letter. Not one of your 13 Rotarians attacks the problem on the basis of the controversial principles.

Comment 5: While your three Rotary Clubs in Divisions D, E, and G represent half the total membership in the United States, they do not fairly represent the older and experienced Rotary Clubs.

Comment 6: In a Rotary magazine of international character, why not take some real international Rotary legislative or administrative problem for discussion and not one that deals with matters within the province of the autonomous Rotary Club?

Comment 7: Thanks for "listening." From one who has heard the same

problem discussed in Rotary for nearly 40 years.

—WILBUR GRUBER
Executive Secretary, Rotary Club
Indianapolis, Ind.

Rust Can Protect—but . . .

We have rust in some of our Rotary Clubs, and something could be done about it.

As an engineer, I will admit that there are circumstances under which rust, even though a form of corrosion, can act as a protective element to prevent com-

plete disintegration. But Rotary is such a diverse and deeply rooted organization that it is not threatened with complete disintegration, so that a little protective rust, here and there, might not do any harm. But I started as a critic, and a constructive critic I shall be. . . .

There are, in my opinion, two underlying causes for the failure of my Club and some others to show more outstanding results. First, we have our share of smugness. We have the cream of the crop, and we know it. That atmosphere of "We've been everywhere, seen everything" pervades. And then "We've done



TO MY ROTARY FRIENDS

Write now for itineraries, specify whether you want Pre- or Post-Convention Tour or both.

The Kazmayer Tours to Europe in '57 will, of course, include the Rotary Convention in Lucerne plus all extra features that are part of every Kazmayer Tour. Pre-Convention Tour sails April 17; England, Holland, Belgium, Germany, Austria, Italy, France, Switzerland . . . 48 days . . . prices start at \$1,927. Post-Convention Tour sails May 8; France, Switzerland, Austria, Germany, Norway, Denmark, Sweden, Scotland, England, (Russia Optional) Queen ships (or by air if desired) both crossings . . . 48 days . . . prices start at \$1,898.

On Kazmayer Tours you not only see the countries but meet and learn about the people who live in them.

ROBERT KAZMAYER, 84 Rand St., Rochester, N.Y.

Since 1926! The Halvorfold



"Made to Order" for ROTARIANS

NOW in its 30th year—The HALVORFOLD billfold, pass-case, card case. Just what every Rotarian needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three pockets and a billfold. Will not scratch or wear. Made of the finest, genuine leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All sylko stitched, extra heavy. Just the right size for hip pocket. Backbone of loose leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

HALVORSEN, P.C.M.—Station G—Jacksonville, Fla., Dept. 401

Send HALVORFOLDS for free examination as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days and call the store to exchange. HALVORFOLD is a registered trademark. Price \$5.00, 8-pass, \$6.50, 12-pass, \$7.50. Please check squares at right and below. Sign "PRINT" 25K gold engraving instructions to avoid mistakes. Do you want the ROTARIAN emblem embossed on the outside? Yes No.

PLEASE CHECK HERE: Black Brown Calfskin Gold Filled Snap & C. Calfers (\$1.50 extra) 8-pass 12-p. 16-p.

25K Gold Inside Endorsement

50¢ off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

How To Choose And Use A Hearing Aid

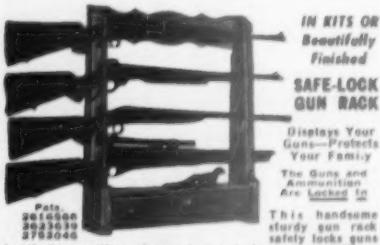
Confused by all of the different hearing aid claims? Wondering why there is a difference in performance, size and price? Would you like to know what to expect in a hearing aid? Mr. L.A. Watson, author of "Hearing Tests and Hearing Instruments", has just completed valuable booklet filled with information on how to select an aid. It's Free! Write for your copy.



L. A. WATSON

L. A. WATSON, Room 102nd
21 North 3rd Street, Minneapolis, Minn.

Name _____
Address _____
City _____ State _____



Pats.
2616406
2616407
3762046

In display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. Holds shotgun or double gun, with or without scopes. Finely hand crafted in solid smooth, honey-toned knotty pine, or lovely maple or mahogany finish.

IN KITS OR
Beautifully
Finished
**SAFE-LOCK
GUN RACK**

Displays Your
Guns—Protects
Your Family

The Gun and
Ammunition Are
Locked In

This handsome
sturdy gun rack
safely locks guns

4-Gun Rack (24"x28") Illustrated \$19.95 | Express
6-Gun Rack (24"x40") taller \$29.95 | Chgs. Col.
3-Gun Rack (24"x21") no drawer \$12.95

IN KITS for easy, 1-hr. home assembly. Prefinished, drilled, sanded, etc., with simple instructions.

4-Gun Rack \$11.95 postpaid | Add 10% West
6-Gun Rack \$17.95 postpaid of Mississ.
3-Gun Rack \$7.95 postpaid

Immediate delivery Money-back guarantee. No C.O.D.'s
LARGE NEW CATALOG—10¢ Stamps or Coin

YIELD HOUSE, Dept. RY11-6, No. Conway, N.H.



GOLD RUSH BUCKET

of Miller's Creamy-Clover HONEY

A honey of an idea for business gifts, holiday party favors! Smart reusable Philippine Mahogany Bucket with brass trim holds 12 oz. of Miller's Creamy-Clover Honey... a delicious, drippless honey spread! Made from pure, white clover honey, gathered by Miller's famous "traveling bees" you read about in Reader's Digest! New, different, inexpensive! Shipped prepaid anywhere in U.S.A., tax incl., \$2.00. Send check or m.o. to:

Miller's Honey Company
Dept. D-11, Colton, California
The Honey of Honey since 1894

our share in our time. Let the young bucks coming along carry the load."

Second, by following the admonition to avoid controversy, we limit accomplishing what we might. I shall give one example. Our town of York is not exactly backward. In fact, it can take credit for some innovations which have gained national recognition, such as "The York Plan" during World War II—subcontracting on a broad basis, following the principle of "Do what you have."

In connection with a book review of Whittaker Chambers' *Witness* in April, 1953, another Rotarian and I proposed the appointment of a five-man Committee to prepare some observations on the civil-liberties issues coming to a head at that time. The Committee was appointed, but it was disbanded before it met, because the subject was "controversial." We'd had one protesting letter from a Club member and one unfavorable newspaper editorial.

Based on the fumbling of this problem by the Government in the last three years, citizen enlightenment within our Club and our town, and with Rotary everywhere, could have done some good. It couldn't have made the matter worse because the greatest need seems to have been education as to the objectives of the various hearings and investigations, and a refresher for the citizen on the Bill of Rights.

By this time I can hear the counsel of those who are casting their ballots for rust, protective rust, but Rotary must move ahead and get things done, and rely upon competence and goodwill for guidance, for then controversy will drop by the wayside and will no longer be an excuse for not tackling something that at the outset looks tough to resolve.

—JOHN R. HERTZLER

Air-Conditioner Distributor
York, Pa.

Age Brings Rust

. . . This tendency toward rust is due largely to the age of both Rotary and its Club members; it can and must be corrected. Unfortunately, Clubs make too little use of senior active membership. Many Rotarians have taken it and more should. The average member is the most important thing in Rotary and the only way to improve a Club is to raise the average. Our Club Magazine Committee is telling our members that the Greenville Rotary Club will improve during the second 50 years of Rotary in direct proportion to the number who read *Why I'm Quitting Rotary* and act upon the many fine suggestions it presents so forcefully. Congratulations on presenting this challenging article.

—REED SHAFFER
Dairy-Products Distributor
Greenville, Ohio

On Quitting in General

When I read your ex-Rotarian's letter on quitting, I was reminded of some verse I wrote way back in depression days. I had been wiped out financially

Tempered with Mercy*

*She serves me steaming coffee
At breakfast though I'm late.
At lunch the quick-cooked wieners
Lie juicy on my plate.
Again I'm late at dinner,
So busy is my life.*

*And she's guessed it, so the chicken
Is quite perfect. She's my wife!*

—L.H.M.

* Inspired, says the poet, by a poem entitled *Justice* which appeared on this page in the April, 1956, issue, page 64.—Ens.

and I had lost a little son in an accident. I wanted to quit everything, including life. Maybe the verse doesn't fit your discussion, but here it is. You decide.

THE RANK OF THE QUITTER
*I'm puzzled at times as I study
The problems of life that we meet,
To know what values are greatest,
Or to measure the crimes of the street.*

*Is treason, or arson, or mayhem
The depths of perdition's sure decay?
Or does murder or cruel deception
Damn deepest the guilt of the soul?*

*Are there grades of fiendish invention?
Is she quartered or strangled or burned?
Do they count 'gainst any redemption?
Or is it a lesson not learned?*

*Does greed rule the life that offends?
Is it lust that governs the brain?
Does jealousy win to the end?
The vilest of crimes to attain?*

*Yes, I'm puzzled by crimes such as these,
The problems of right and of wrong.
But there's one that hasn't been named
Which ranks with these others along.*

*The crime which I think is a real one
And which, therefore, ought to be writ,
Is the sin of all sins of intention;
Tis the worst of ALL sins when you "quit."*

—FRED C. MCGOWAN
Realty Counsellor
Portland, Oreg.

Apply The Four-Way Test

Yes, there are men who are not receptive to Rotary, and the question is: are we to judge?

Perhaps, individually, they are different. Perchance certain Clubs do not function according to the standards suggested by Rotary International. Also, some Clubs do not screen their proposed members with as deep and sincere an investigation as is advisable, or maybe the Club has failed to indoctrinate the member into an active part of the Rotary program.

To withdraw, quit, or resign only shows that the individual has not the interest nor the desire to carry on, or, maybe, that he should never have been in Rotary anyway.

Regardless of the "loss of a member," the matter should be taken seriously, discussed, and reviewed by the Club's Board of Directors, for we cannot have loose spokes in the Rotary wheel.

Still, it may be that the suggested procedure, as outlined in the *Manual of Procedure* and the Club Constitution, has not been followed. Apply The Four-Way Test and try not to let it happen again.

—DON G. MAXWELL
Antiques Retailer
Westfield, N. J.

'Doctors, Thank You!'

[Continued from page 30]

first 4-H Club. They planted beans, turnips, squash, carrots, and lettuce with fervor and got a bumper crop. Many of them had never tasted these vegetables before. Dr. Pat summed up his success as a teacher: "The most convincing way to teach these people is down on your own knees, digging!"

In hospitals and clinics young Vietnamese now work with Operation Brotherhood doctors as hospital attendants, learning elementary first-aid procedures. They boil syringes, swab cuts and sores, apply salves, bandage, and read thermometers. "No M.D. ever worked harder to pass his board exams," commented one doctor.

The women of Vietnam, who have a fierce capacity for work despite their birdlike fragility, are leaders in each community. After completing courses at Saigon's Family Welfare School in child care, home nursing, and basic social-welfare procedures, 35 young Vietnamese women became auxiliary welfare workers in Operation Brotherhood to their own people in the provinces.

In Camau is Nguyen Thi Thuoc, a lanky 19-year-old girl with a tomboy walk who dresses in the traditional tunic coat over trousers. Her long straight black hair is worn in the loop bun that has become Vietnam's coiffure for women. Christened "Miss Giggles," she and two other graduates of the Family Welfare School live with social worker Carola Mabilog, who, with infinite patience and affection, has taught them a little English and speaks a little Vietnamese herself. Every day the three girls assist her in meeting with the families in the area and conducting classes in public health, child care, and personal hygiene. One afternoon Carola unexpectedly got a glimpse of Miss Giggles giving an impromptu speech to a group of fascinated children. Miss Giggles had purchased a nail clipper and file out of her meager salary. She was cutting, cleaning, and lecturing on her own initiative.

"It's working," thought Carola with a glow of pleasure. "She's caught the spark."

There are always new projects under way. Agriculturist Teddy Malasig teaches better farming methods. He has organized 520 village people in 4-H Clubs:

* * * * *

THE man whom you think you do not like is undoubtedly a man you do not know, and if you knew him well you would probably like him.

—Glen O. Perkins
Rotarian, El Cajon, Calif.

NOVEMBER, 1956

they plant vegetable seeds sent by the countries of the free world. Leo Santos and Roddy Aldaba show the people how to dig ponds in which to raise tilapia, a fish which reproduces quickly and will supplement their diets.

A model village has been planned by Oscar Arellano to be built in one of the crowded refugee camps outside of Saigon.

"This village will show our belief in a

way of life," he says. "It will show Asians how to plan houses, farms, gardens, and orchards. It will show them how to prevent diseases and work with their neighbors. Most of all it will show them that, for even the poorest, life can be good.

"Perhaps we are choosing the hard way to reach our star," he says thoughtfully, "but there are many of us who see the star."

Where to Stay



BAHAMAS

PALMDALE VILLAS—NASSAU. Focused for family vacations. Luxurious private villas, all services. Summer rates. Brochure 175.

BERMUDA

PAGET—BERMUDA COTTAGES. Beautifully furnished 1-2-3 bedroom housekeeping cottages in choice locations. From \$185/month Nov.-Mar. only. Write for booklet.

The CASTLE HARBOUR Hotel . . .

Bermuda's most luxurious and complete resort. 180 acres, largest private beach, all sports, shops.

Howard F. Hohl, General Manager. For beautiful color folder, WILLIAM P. WOLFE, Rep., Dept. RN, 560 5th Avenue, N. Y. 36, N. Y., also Boston, Chi., Cleve., Miami, Phila., Toronto.

CUBA

More for Your Vacation Dollar
HAVANA

Hotel nacional de Cuba

Swimming pools, cabana club, glamorous dining, dancing and entertainment, tennis, tropical gardens, native flowers, beautiful sea views, gracious service and management.

RM Thurs. 12:30

Tony Vaughn
Managing Director

ENGLAND

SOUTH KENSINGTON—HOTEL REMBRANDT. One of London's most favored Hotels. Many bedrooms with private baths. Children welcome. Open every Tuesday, 12-15.

WESTMINSTER—HOTEL RUBENS. Westminster Palace, entirely modernized, nearly all bedrooms with private baths. Westminster Rotary Club meets 1:00 Thursday.

HAITI

PETIONVILLE—HOTEL CHOCOGONE. 1200 ft. a.m., 15 min. from Port-au-Prince. Delicious food, air-conditioned, swimming pool, deluxe comfort. Member Diners' Club.

MEXICO



MONTERREY—GRAN HOTEL AMERICA—air cooled (Rotary Headsets), in shopping & theatre area. Superb food, modern beauty. Write for folder. A. Torralba, Mgr.

UNITED STATES OF AMERICA

ALABAMA

BIRMINGHAM—DINKLER-TUTWILER. 400 rooms. Direction Dinkler Hotels. Excellent service. Ira Patton, Mgr. Moderate rates. RM Wednesday, 12:15.

ARIZONA

PHOENIX—HOTEL WESTWARD HO. 500 rooms with bath, air-conditioned, patio pool, desert resort atmosphere, midtown location. Dinner dancing nightly. RM Fri. noon.

FLORIDA

MIAMI BEACH—BELANDO HOTEL. Nothing finer. On the Ocean at 17th Street. Rotary meets at 12:15 on Tuesday. C. C. Goldberg, Gen. Mgr.



KEY R.M. Rotary Meeting

FLORIDA, continued

MIAMI—ALHAMBARA HOTEL. The center of convenience. A modern high-class, modern family hotel in quiet area. Ted Seill, Mgr.

VENICE—VENEZIA MOTOR HOTEL. Friendly atmosphere, clean, comfortable, accessible. Tropical holidays, fishing, golf, boating. Rates \$2-\$3 daily. L. Suter, Mgr.

GEORGIA

ATLANTA—DINKLER PLAZA HOTEL. 400 rooms of MODERN comfort in the downtown section. A Dinkler Hotel. A. J. Croce, Manager. Modern rates. RM Monday, 12:30.

SAVANNAH—HOTEL DE SOTO. 300 rooms with bath and shower. South's most outstanding hotel. Reasonable rates. Chas. G. Day, GM. Dancing, Swimming Pool. RM Mon., 1:00.

ILLINOIS

HOTEL SHERMAN CHICAGO

HEADQUARTERS—ROTARY CLUB OF CHICAGO

for over thirty-five years

Luncheon on Tuesday, 12:10

EVANSTON, ILLINOIS ORRINGTON HOTEL

CLOSEST TO
INTERNATIONAL HEADQUARTERS

400
Rooms

Palmer Jones
Manager

LOUISIANA

NEW ORLEANS—ST. CHARLES. Accommodations for 1,000 guests. Direction Dinkler Hotels. John J. O'Leary, Vice-Pres. & Mgr. Moderate rates. RM Wed., 12:15.

MINNESOTA

MINNEAPOLIS—HOTEL NICOLLET. 600 rooms with bath, air-conditioned restaurants. 3 blocks from Union Depot. Ben E. Morris, General Manager. RM Friday, 12:15.

OHIO

CINCINNATI—SHERATON-GIBSON. Cincinnati's largest, 1000 rooms with television. Restaurant and 650 room air-conditioned. Thomas Corcoran, Bus. Mgr. RM Thurs., 12:15.

PENNSYLVANIA

MARSHALLS CREEK—MOUNTAIN LAKE HOUSE. Active Pocono Resort. Modern Hotel and new cottage resort. Lake, pool, golf, orienteering. Write for color booklet. Bus. Th.

TENNESSEE

MEMPHIS—HOTEL PEABODY. "The South's Finest-one of America's Best." 625 rooms with bath, downtown location, air-conditioned. RM Tues., 12:15.

TEXAS

DALLAS—HOTEL BAKER. Preferred address in Dallas. In Mid-City, convenient to air-conditioned. 700 to 1000 rooms. 800 rooms. F. J. Baker, GM. RM Wed., 12:15.

*The
Rotary
Emblem
Tie*

An ideal
Christmas
Gift

A handsome tie of pure dye Charvet silk. Finely fashioned by our custom craftsmen. Small blue and gold Rotary emblems are actually woven into the body of the fabric. In two background colors: Red and deep blue. Truly a distinctive symbol of Rotary affiliation. The ideal gift. Four-in-hands \$3.50 each. Bows \$2.50 each.



G. S. HARVALE & CO.	
100 Fifth Avenue, New York 11, N. Y.	
Please send:	
<input type="checkbox"/> Deep Blue Four-in-hands	<input type="checkbox"/> Deep Blue Bows
<input type="checkbox"/> Red Four-in-hands	<input type="checkbox"/> Red Bows
Name	
Address	
City	Zone
Amount enclosed	No C.O.D. please

GOLD CUP Christmas Cheeses



from the heart of
HERKIMER and ONEIDA COUNTIES

Are sure to get home to your business friends, customers, and employees. The whole family will certainly appreciate this unusual gift of real old-fashioned **GOLD CUP** Cheddar Cheese the kind you can't buy in stores any more. Yes **GOLD CUP** Cheddar is traditionally aged to perfection.

- 3 lb. wheel—\$3.50
(plus 35c west of Miss. Riv.)
- 1½ lb. wheel—\$2.25
(plus 60c west of Miss. Riv.)

GOLD CUP HICKORY SMOKED
Cheese

EACH BAR OF CHEESE NATURALLY SMOKED FOR LONG HOURS OVER HICKORY AND MAPLE LOGS. A SLICE JUST FITS A CRACKER. EVEN THE RIND IS DELICIOUS. YOUR CUSTOMERS WILL RAVE ABOUT THEM.

- Hickory Smoked Cheese
Approx. 1½ lbs.
\$2.25 plus 25c west of Miss. Riv.

Just Send Your Gift List To:
GOLD CUP FARMS, INC.
491 French Rd. Utica, N. Y.

BEDROCK ROTARY

The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.—THE EDITORS.

Classifications

Questions and Answers

(Installment I)

QUESTION: What is the responsibility of the Club in applying the classification principle?

ANSWER: Every Rotary Club granted membership in Rotary International agrees to observe faithfully the provisions of the Constitution and By-Laws of Rotary International (Article IV, Section 4, Constitution of Rotary International) and every member of a Rotary Club agrees to comply with the provisions of the Club Constitution and By-Laws (Article XI, Club Constitution).

"The fact that it may appear to be difficult or impossible, in some localities, to form or maintain a Rotary Club in strict accordance with the single classification principle shall not be taken as cause for deviation from strict adherence to that principle." (*Manual of Procedure*.)

QUESTION: What are the provisions of the Club Constitution which express Rotary's basic classification principle that the Club has agreed to observe?

ANSWER: Article III, Section 2, provides that active members must be:

"... personally and actively engaged, within the territorial limits of this Club, in the respective businesses or professions in which they are classified in the Club."

Article III, Section 3, states that:

"(a) The active members of this Club shall be classified in accordance with their respective businesses or professions.

"(b) The classification of each active member shall be that which covers the principal and recognized activity of the firm, company, or institution with which he is connected, or if he be independently engaged in a business or profession, his classification shall be that which covers his principal and recognized business or professional activity."

Article III, Section 4, says:

"The active membership shall consist of but one man from each classification of business or profession, excepting the newspaper classification, and excepting the provision for an additional active member, as hereinafter provided."

QUESTION: Does a Club enjoy auton-

omy when dealing with classification matters?

ANSWER: Yes, within the classification provisions as set forth in the Club Constitution. These provisions give each Club autonomy in evaluating the facts, but do not give the Club the right to violate or deviate in any way from the fundamental classification principles it has obligated itself to observe.

It is the responsibility of each Rotary Club to adhere to the spirit and the intent as well as "the letter" of the classification provisions of the Club Constitution.

QUESTION: What criterion is used in applying the Constitutional provision which requires that active members be "personally and actively engaged, within the territorial limits of this Club, in the respective businesses or professions in which they are classified in the Club"?

ANSWER: Place of business, business address, and base of operation are factors to be used in deciding where a man is personally and actively engaged in business.

QUESTION: Is a man's title or his executive position or the particular kind of work that he may be doing within his firm, company, or institution the basis for his classification?

ANSWER: No. The classification that is loaned an active member should be a word or phrase which most accurately covers the *principal* as well as the *recognized* activity of the firm, company, or institution with which he is connected.

For example, if the phrase "Paper-Cup Manufacturing" is the classification which most accurately covers the principal and recognized activity of the Negeg Manufacturing Company, then this is the classification that should be loaned to the active member who is connected with this firm, whether he be the vice-president in charge of sales or the purchasing agent, the vice-president in charge of personnel, or an executive in any other department within the firm.

QUESTION: How should a man's classification be determined if he be independently engaged in business or in a profession?

ANSWER: His classification should be a word or phrase which most accurately covers his *principal* and *recognized* business or professional activity, keep-

TIFFANY STANDS

**WILL STOP
THE "SHAKES"
in your office**

Tiffany's solid, steel construction provides firm foundation for practically all office machines; safer for operators too. Smooth framework eliminates snagged hose, scratches.



With one drop leaf
Model 5002

Also available
in 35 1/2" heights for
stand-up work.

MODEL 5002—Heavy metal castings form solid base, cover retractable positive-action casters. 4-cup open top locks machine base in place, reduces the noise and vibration. 2 sturdy drop leaves attach flush with top or low for posting tray.

See your Tiffany dealer
or write Dept. R. for complete catalog.

**Often Imitated...
Never Duplicated**

TIFFANY STAND CO.,
7350 FORSYTH • ST. LOUIS 3, MO.



NEW! Car Emblem

You will be proud to attach to license plate or trunk. 4", attractive colors, rust-proof. Nice gift! Also emblems for almost any professional, fraternal and civic group. \$1.98 ppd. Money-back guarantee. Special emblem orders made up (15 min.) STA-DRI CO., Dept. #10, Whitestone, N.Y.

We Handle **EVERYTHING**
in the Rotary Line

CLUB SUPPLIES, Inc.

P. O. Box 8502
Chicago 80, Illinois
U. S. A.

Write for our FREE catalog
of Rotary Supplies

HUNDREDS OF IDEAS

for BRONZE PLAQUES

FREE illustrated brochure shows hundreds of original ideas for reasonably-priced solid bronze plaques—memorials, awards, trophies, certificates, genealogical charts, honor rolls, memorials, markers.

Write for **FREE**
Brochure A
For trophy, medallion,
awards, certificates, etc.
for Brochure B.

INTERNATIONAL BRONZE TABLET CO., INC.

Dept. 49, 150 West 22 St., New York 10

ing in mind that his *recognized activity* should be considered as well as his principal activity.

For example, if the Club has opened the classification of "Orthodontia," this classification should be loaned only to one who is generally recognized by the public and dental profession as an orthodontist and whose professional activity is principally in this field of dentistry.

QUESTION: If a man is engaged in more than one business or profession, how is his classification to be determined?

ANSWER: His classification should be a word or a phrase which most accurately covers his principal and recognized business or professional activity. The man who is engaged in more than one business or professional activity may not be the man in the community whose principal business or professional activity is most accurately described by the classification that has been opened; however, if the man who has been proposed is generally *recognized* as being engaged in the business or profession which is covered by the unfilled classification, then it would be well for the Club to apply the principle of the so-called 60 percent rule, so as to determine if his principal business or professional activity also is most accurately covered by this unfilled classification.

The so-called 60 percent rule is not found in the Club Constitution, nor is it in the recommended Club By-Laws. It was written as a recommendation by the Board of Directors of Rotary International to assist Clubs in properly applying the classification provision relative to a man's principal activity, and reads as follows:

"It is recommended that each Club adopt a rule that a person, to be eligible for membership in the Club under a given classification, must be devoting at least 60 percent of his commercial, industrial, professional, or institutional life to that activity (business, profession, occupation, concern, or establishment), which his classification describes, and be gaining his living therefrom. (*Manual of Procedure*.)

The Bad Man

*When he was but a dreaming lad,
It seemed romantic to be bad.
As Robin Hood or pirate bold.
He fit and slew for fame and gold.
Not that he wished to harm a soul—
Mere reputation was his goal.*

*But all his boyish dreams seemed vain:
He grew up honest, safe, and sane.
Then a committee came and said:
"Your duty's plain. We need you, Ned,
To salvage all that's good and great.
Please run for office—save the State!"*

*He ran. And very soon he knew
His boyhood dreams had all come true.
Men called him bandit, pirate, crook,
And all the bad names in the book.
They smeared him with such lurid tame
The righteous trembled at his name!*

—LEE SHIPPEY



DEMETRA and the headless doll

A little doll, wilted and headless, is a thing of wonder to Demetra. It is the only toy she's ever owned. Demetra's doll is a symbol, a symbol of the bitter poverty which grips Greece—torn and shattered by war and earthquake.

The only "home" Demetra has ever known is a large warehouse in Athens partitioned with ropes and rags to make "rooms" for many refugee families. Demetra's father cannot find employment in poverty-stricken Greece; her mother has even sold her own winter jacket to buy milk for her baby. Demetra's parents pray that someone, somewhere, will help them care for their little daughter.

HOW YOU CAN HELP DEMETRA

YOU can help Demetra or another needy baby through the Baby Sponsorship plan of **Save The Children Federation**. For \$60 a year, just \$5 a month, SCF will send "your" baby, food, clothing, warm bedding and many other essential items—in your name, in Austria, Finland, France, Western Germany, Greece, Italy or Korea. Full information about "your" baby and a photograph will be sent to you. You may correspond with the family to add understanding and warm friendship to your generous gift. The cost of an SCF Baby Sponsorship is so small—the good is so great.

SCF NATIONAL SPONSORS (a partial list)
Faith Baldwin, Mrs. Dwight D. Eisenhower;
James A. Farley, Herbert Hoover, Rabbi
Edgar F. Magnin, Dr. Ralph W. Sochman,
Mrs. Spencer Tracy

Founded 1932

SAVE THE CHILDREN FEDERATION

Carnegie Endowment International Center
International Plaza, New York, 17, N. Y.

"The hope of tomorrow is the child of today"
I would like to sponsor a needy baby like Demetra
in _____ (Austria, Finland, France,
Western Germany, Greece, Italy or Korea). I will
pay \$60 for one year. Enclosed is payment for the
full year \$15 for the 1st quarter \$5 for the
1st month Please send me "my" baby's name,
story and picture.

I cannot sponsor a baby, but I would like to help
by enclosing my gift of \$_____.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP
Contributions are deductible for Income Tax Purposes

WHAT IS A GIFT ANNUITY?

**YOU GIVE MONEY TO
THE SALVATION ARMY
(\$100 OR MORE)**
**YOU GET AN ANNUAL
INCOME FOR LIFE.**
**OR YOU MAY WISH THE
INCOME TO GO TO A
SURVIVOR AS LONG
AS HE LIVES!**

**AFTERWARD THE
MONEY IS USED BY THE
SALVATION ARMY FOR
ITS SPIRITUAL AND
SOCIAL SERVICE PROGRAM
TO HELP OTHERS.**

**ADVANTAGES INCLUDE
CERTAIN TAX EXEMPTIONS,
SUPERVISION OF THE NEW
YORK STATE INSURANCE DEPT.**

**WRITE FOR BOOKLET R40
FOR RATES**

THE SALVATION ARMY
10 West 14th St., New York 11, N.Y.

**CHANGING
YOUR ADDRESS?**



Send your new address at least 30 days before the date of the issue with which it is to take effect. Tear the address label off magazine cover and send it with your new address. The Post Office will not forward copies unless you provide the extra postage.

THE ROTARIAN

1600 Ridge Avenue, Evanston, Illinois, U.S.A.

ROTARY ROAD SIGNS

Finished in brilliant Day Pour Dulux Baked Enamel Colors on Heavy Gauge Steel.
29" diameter with rectangular panel for 3 lines of copy as illustrated.
Single faced and double faced models.

*Reasonably priced
Prompt delivery*

A. D. JOSLIN MFG. COMPANY
MANISTEE, MICHIGAN



HOBBY

Hitching Post

FROM time to time THE HOBBYHORSE GROOM turns over his entire column to his friends: Rotarians or members of their families who would share their hobby interests with others. He does so this month—with the promise that next month he will be back with another hobby story, plus names of more hobbyists.

Stamps: R. W. Bartlam (19-year-old son of Rotarian—collects stamps; will exchange U. S. and Canadian stamps), P. O. Box 232, Liberty, Tex., U.S.A.

Stamps: Juan Carlos Ruiz (son of Rotarian—will exchange stamps), Avenida Villarino 377, Chivilcoy, Argentina.

Stamps: Carl J. Schroeder (desires stamps from any country, to be used as project for children in local orthopedic school), 837 E. College Ave., Appleton, Wis., U.S.A.

Stamps: Shirley Dent (daughter of Rotarian—desires to exchange stamps, especially Australian Rotary stamps, for those from other countries), "Aratula," 81 Kite St., Orange W. 3, Australia.

Calculust: Clement E. Paxson (retired electrical engineer wishes to correspond with others who enjoy working calculus problems), 2400 Sedgwick Ave., New York 68, N. Y., U.S.A.

Stamps: Donnie Jolly (14-year-old nephew of Rotarian—will trade stamps), Horse Cave, Ky., U.S.A.

Stamps: Larry Elliott (son of Rotarian—will trade old and current stamps for those other than U. S.), 826 Lura Ave., El Cajon, Calif., U.S.A.

Camellias: William Hebliton (would like to contact fellow Rotarians interested in cultivating camellias), 15 Bournville St., Floreat Park, Australia.

Stamps: Rodrigo Ladia (nephew of Rotarian—will exchange stamps), Bulacan Provincial Hospital, Malolos, Bulacan, The Philippines.

Pen Pals: The following have indicated their interest in having pen friends:

Amparo C. Catot (15-year-old niece of Rotarian—enjoys dancing, singing, reading, movies), San Juan, The Philippines.

Ligia Tandog (18-year-old niece of Rotarian—likes stamps, postcards, outings, movies), 1063 P. Noval, Samp., Manila, The Philippines.

Mary Janet Rodgers (14-year-old daughter of Rotarian—enjoys piano, badminton, sports), Box 567, Whitesburg, Ky., U.S.A.

Marcia Meyer (13-year-old daughter of Rotarian—likes dancing, swimming, water skiing; collects records), 411 E. Gilmore St., Angola, Ind., U.S.A.

Solange Picot (16-year-old daughter of Rotarian—wishes pen pals in U.S.A., Canada, Britain; interests include horseback riding, swimming, tennis, reading, movies), 24 Chaussee du Silion, St. Malo, France.

Judy David (17-year-old daughter of Rotarian—collects stamps, animal miniatures), College Hill, Westminster, Md., U.S.A.

Ted Schneider (15-year-old nephew of Rotarian—desires correspondents in Europe, Asia, Canada, Australia, New Zealand; interests include popular music, reading, hiking, camping, Boy Scouts), 420 Cedar St., Marquette, Mich., U.S.A.

Elaine Rosenthal (daughter of Rotarian—wishes pen pals aged 9-11 in U.S.A.; collects postcards), Box 546, Fredericktown, Pa., U.S.A.

Vibeke Rosling (13-year-old niece of Rotarian—desires pen friends in U.S.A.; likes outdoor sports, dancing), 13, Clarasvej, Odense, Denmark.

Jann Bourne (18-year-old daughter of Rotarian—wishes pen pals in any country except her own; enjoys postcards, travel), 41 Station St., Mullumbimby, 4C, Australia.

Milagros A. Santos (20-year-old niece of Rotarian—likes to exchange stamps), 1281 H-Lubiran Bambang, Sta. Cruz, Manila, The Philippines.

Barbara M. Robbins (13-year-old daughter of Rotarian—likes photography, stamps, postcards, Scouting), 126 First Ave., Haddon Heights, N.J., U.S.A.

Lynda L. Robbins (10-year-old daughter of Rotarian—enjoys stamps, postcards, cooking, pets), 126 First Ave., Haddon Heights, N.J., U.S.A.

Bonnie R. Fraser (13-year-old daughter of Rotarian—wishes pen pals in any country except her own; collects stamps, postcards, likes reading, skiing, photography), Box 38, Grand Lake, Colo., U.S.A.

Phyllis M. Rizzo (13-year-old daughter of Rotarian—desires pen friends from any country except U.S.A.), 528 Second Ave., Sibley, Iowa, U.S.A.

Otban Gilbert, Jr. (16-year-old nephew of Rotarian—interested in stamps; will trade first-day covers, souvenir sheets, and mint stamps), 151 Cunningham Dr., Carrollton, Ga., U.S.A.

Bert Mason (12-year-old son of Rotarian—would like correspondents in Hong Kong; collects stamps), 203 Alexander Ave., Los Gatos, Calif., U.S.A.

Jane G. Considine (daughter of Rotarian—wishes pen pals aged 17-21 in any country except her own, especially Britain), 84 Princes St., Traralgon, Australia.

Ida V. Rodriguez (21-year-old niece of Rotarian—likes classical music; reads novels; collects stamps), Silliman University, Dumaguete, The Philippines.

Carol McDaniel (daughter of Rotarian—collects stamps, rocks, coins; likes swimming, movies), 1136 Eighth St., Clarkston, Wash., U.S.A.

Iris Baer (16-year-old daughter of Rotarian—wishes pen friends in Western U. S. and other countries; interests include sports, music, collecting stamps, rocks), 49 Fremont Ave., Everett 49, Mass., U.S.A.

Sandra Kantor (11-year-old daughter of Rotarian—wishes pen pals outside U.S.A.; likes reading, swimming, sewing; will trade stamps, postcards), P. O. Box 446, Lompoc, Calif., U.S.A.

Lenna Blamey (14-year-old daughter of Rotarian—enjoys sports, collecting movie-star photos), 2789 14th St., Sacramento, Calif., U.S.A.

Milton S. Hill (13-year-old son of Rotarian—collects postcards), 118 E. Gladden Dr., Farmington, N. Mex., U.S.A.

Betsy O'Brien (12-year-old daughter of Rotarian—interests are books, dogs, horseback riding, swimming, collecting horse-shoes), 15 Broad St., Potsdam, N. Y., U.S.A.

Jane Larson (18-year-old daughter of Rotarian—desires pen pals outside U.S.A.; likes music, sports, movies, reading), 231 Paul St., Harrisonburg, Va., U.S.A.

Stephena Hobbs (9-year-old daughter of Rotarian—wishes pen friends in other countries; enjoys stamps, coins, swimming, camping, piano), 108 Jackson St., Blacksburg, Va., U.S.A.

Barbara Morgan (16-year-old cousin of Rotarian—wishes pen friends from Mexico, South America, Europe, The Philippines; likes sewing, music, collects earrings), Route 1, Byron, Ill., U.S.A.

Mrs. John H. Reddig (wife of Rotarian—wishes pen friends from other countries; collects small figures; will exchange recipes), 141 W. 14th St., Front Royal, Va., U.S.A.

Shinkichi Taguchi (20-year-old son of Rotarian—collects stamps, enjoys sports), Aida 71 Minami Senjuku, Ota-ku, Tokyo, Japan.

Marie-France Lathrop (16-year-old daughter of Rotarian—wishes pen pals in Europe; likes drama, tennis, art, travel; speaks English and French), 3228 Carlisle Rd., Birmingham, Ala., U.S.A.

Leticia Alto (14-year-old cousin of Rotarian—collects stamps), Donsol, Sorsogon, The Philippines.

Christine Hill (daughter of Rotarian—wishes pen pals aged 13-16 from any country except Australia; interests include cooking, gardening, collecting stamps, swimming, tennis, hockey), 276 Middleton Rd., Albany, Australia.

Jillian Simmons (17-year-old daughter of Rotarian—especially desires pen friends in U.S.A.; enjoys stamps, art), 7 Victoria St., Lower Ferntree Gully, Australia.

Tahir Jehangir (10-year-old son of Rotarian—interested in stamps), Premier Flour Mills, Lyallpur, Pakistan.

Claire Cameron (13-year-old daughter of Rotarian—likes dancing, popular music;

would like pen friends from any country except her own), 280 St. Leonard's Ave., Toronto, Ont., Canada.

Lucille Allen (daughter of Rotarian—wishes pen pals anywhere except Maine; likes horseback riding, reading, photography, collecting matchbook covers), 14 Shaw Ave., Rockland, Me., U.S.A.

Jay Kumala (16-year-old son of Rotarian—likes stamps, writing, cycling, collecting postcards), c/o Dr. J. D. S. Kumala, Veterinary College, Mhow, M. B., India.

Elizabeth Moore (13-year-old daughter of Rotarian—wishes pen pals aged 13-15 in Mexico and U.S.A.; interests include horses, Girl Guides, swimming), Inverloch Rd., Wonthaggi, Australia.

Haruhiko Masaki (18-year-old nephew of Rotarian—interested in exchanging stamps, first day covers, postcards), 510 Bessho-cho, Kishiwada, Osaka, Japan.

Terry L. Webb (13-year-old son of Rotarian—enjoys small yacht sailing, reading, fishing, underwater swimming, photography), c/o Dr. J. Webber, 103 Symonds St., Royal Oak, Auckland, New Zealand.

Lynda M. Webb (8-year-old daughter of Rotarian—likes reading, birds, pets, postcards), 127 Maunu Rd., Whangarei, New Zealand.

Lucy R. Chua (17-year-old daughter of Rotarian—enjoys music, reading, basketball, swimming), 4091 Jaboneros St., Manila, The Philippines.

Mely C. Sanchez (17-year-old daughter of Rotarian—interests are singing, dancing, collecting pictures, piano), Bacarra, Ilocos Norte, The Philippines.

Rajesh Jain (16-year-old son of Rotarian—desires pen pals, especially in U.S.A.; collects stamps), Lachmi Narain & Co., Dehra Dun, India.

Charlotte Dekle (11-year-old daughter of Rotarian—wishes pen friends from any part of the world), Box 707, Millen, Ga., U.S.A.

Ken Simpson (16-year-old son of Rotarian—interests include swimming, basketball, popular music, movies, Scouting), 20, Brunswick St., Teignmouth, England.

H. Lakshman Rad (21-year-old nephew of Rotarian—especially wishes pen friends from U.S.A. and Europe; interested in stamps, photography), c/o M. S. Rad, Dalmanagar, Bihar, India.

Patricia Cranford (14-year-old daughter of

Rotarian—wishes pen pals from other countries, also Western U. S.; likes dogs, popular records, photography, 4-H Club), 256 Middletown Ave., Wethersfield, Conn., U.S.A.

Victoria Longyear (18-year old daughter of Rotarian—hobbies include swimming, movies, music, dancing, travelling), 1400 Broadway, Riviera Beach, Fla., U.S.A.

Mrs. A. T. Godschalk (wife of Rotarian—interested in English literature, costume designing, would like to trade apron patterns, cookie recipes with pen friends outside U.S.A.), 223 N. Green Bay St., Appleton, Wis., U.S.A.

Marijo S. Woolley (17-year-old daughter of Rotarian—likes golf, jazz, literature, history, opera), 82 Martha St., Burlington, Ont., Canada.

Bina Gupta (16-year-old daughter of Rotarian—hobbies include reading, cooking, swimming, hiking, collecting stamps, postcards), 42, Queensway, New Delhi, India.

B. K. Gupta (18-year-old son of Rotarian—likes cycling, hiking, swimming, movies, tennis, dancing, stamps), 42, Queensway, New Delhi, India.

Jim Gilstrap (17-year-old son of Rotarian—especially desires pen friends in Middle East, India; main interest is newspaper work; likes music, photography, swimming, sports, anthropology), 2781 Bayshore Dr., Newport Beach, Calif., U.S.A.

Mary Miller (11-year-old daughter of Rotarian—likes reading, writing, swimming, popular music), Box 333, Scottville, Mich., U.S.A.

Jim Hamm (16-year-old son of Rotarian—wishes pen friends from Latin America, Italy, Austria; enjoys history, politics, stamps), 320 Third Ave. S., St. Cloud, Minn., U.S.A.

Ned Frederick (9-year-old son of Rotarian—wishes to correspond and trade coins with boys from other countries), 177 E. Main St., Meriden, Conn., U.S.A.

Gazi Fadel (17-year-old nephew of Rotarian—hobbies include dancing, swimming, stamps, music), Bartaa, Northern Triangle, Israel.

B. Malhoira (16-year-old son of Rotarian—desires pen friends from North Borneo, Brunei, Indonesia, Vietnam, Japan, Union of South Africa), c/o G. D. Malhoira, 11-A, Dalhousie Rd., Meiktila, Burma.

—THE HORSEHORSE GROOM

QUICKLY FOLD
OR UNFOLD
FOR
CHANGING
ROOM USES

Mitchell
FOLD-O-LEG
tables

TOPS OF
MASONITE
PRESWOOD • FIR
& BIRCH PLYWOOD •
LINOLEUM • PLASTICS
STRONG, RIGID
TUBULAR
STEEL LEGS

Send for folder with complete specifications.
MITCHELL MANUFACTURING CO.
2748 S. 34th St., Milwaukee 46, Wis., Dept. F

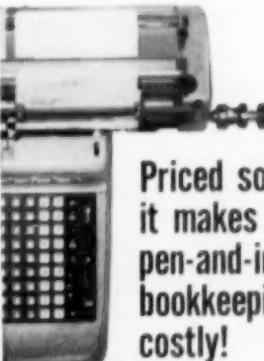
**BRONZE
PLAQUES
FOR
LESS!**



Our vast plant devoted exclusively to bronze tablet work gives you unsurpassed quality at lowest prices.

Fast mail service—Free sketches
Wants for big
Illustrated Catalog **FREE**
"Bronze Tablet Headquarters"

United States Bronze Sign Co., Inc.
570 Broadway, Dept. R, New York 12, N.Y.



Priced so low,
it makes
pen-and-ink
bookkeeping
costly!

Burroughs Director Accounting Machine

Here's the machine and the plan that put back the dollars that old-hat, pen-and-ink bookkeeping takes out. It's the Burroughs Director Accounting Machine and the complete Director Accounting Plan for every business. The low-cost machine gives you fast from feed, automatic carriage tabulation, short-cut keyboard, and many more big machine features.

—Send for FREE booklet!—

BURROUGHS CORP.
Detroit 32, Mich.

Please send me your new
booklet: "A Complete Account-
ing Plan for Burroughs Director
Accounting Machines."



EM-43

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Get Your Passport Early

TRAVELLING SOON? Here's a new kind of passport to take along—and it requires no visas, no affidavits, not even a photograph! This is a passport that can help introduce you to an intimate knowledge of all the peoples and places you may visit in other lands—or right near home. It's *Your Passport to Friendship*, a coat-pocket "must" for all Rotary ambassadors of goodwill.

The pages provide space for the time, place, and location of Rotary Club meetings, information about your Rotary membership, and helpful hints about visits to other Clubs. With this information you may be able to fit in Rotary contacts with your travel schedule in the months ahead.

The 1957 Convention of Rotary International in Lucerne, Switzerland, will provide an excellent opportunity for you personally to widen that important avenue of International Service. Perhaps one of the planned pre- or post-Convention tours will give you an opportunity to visit smaller or more remote Rotary communities, where visitors from abroad are few and far between. There you can hear and see their story, tell them about your Club, and then be able to tell your fellow Rotarians at home an inspiring story of the world fellowship of Rotary.

Copies are available from the Secretariat of Rotary International. Ask your Club Secretary about them soon!



T
R
A
V
E
L

I
S
S
U
E

Your Best Travel Advertising Buy

In the Executive Field

The January Issue of *The Rotarian*

This issue will be one of the greatest we have ever published. There will be a wide variety of travel feature articles pertaining to the continental United States as well as other parts of the world.

An advertisement in any issue of THE ROTARIAN is a sound investment and travel, resort or hotel advertising copy in the January issue of THE ROTARIAN is sure to bring a bonus return.

Personal incomes of ROTARIAN subscribers are exceptionally high. They buy the best in vacation or business travel and associated accommodations.

When making your advertising plans be sure to include THE ROTARIAN. We suggest you make your reservations early. THE JANUARY ISSUE CLOSES ITS ADVERTISING FORMS ON NOV. 18.

(Circulation: 332,243 Average Net Paid ABC, December, 1955)



The ROTARIAN

1600 Ridge Avenue, Evanston, Illinois



PEOPLE OF SOUND JUDGEMENT



*Mademoiselle Carven, Founder,
Manager and Chief Designer
of Carven Couture.*

ma griffe

...the deftness of a born artist...

Carven is physically diminutive; but for all her five foot one, her determination has brought her name to rank with the great ones of Parisian Haute Couture. When only fifteen, she decided to make dresses herself. At seventeen, she was studying at the Beaux Arts and at twenty-five she made her début. Creator of a young, ever-fresh style, she has fought a triumphant fight, combining soberness of line with the right amount of dash and handling colour and form with the deftness of a born artist.

Carven has her "lucky colours": green and white, which are the distinguishing mark of Carven perfumes. The first-born of these, "Ma Griffe" - a revolution in blending - has become the symbol of

freshness and youth and is now one of the best known French perfumes.

Though a fervent adept of modern life, Carven loves old things and places. She lives in a 12th Century Abbey near Paris but spends her holidays close to Cannes in a house of her own designing. She is a fanatic of underwater fishing. She is so fond of travel she cannot stay more than three months in one place. Her collections have been shown all over the world: New York, Mexico City, Istanbul, Teheran, Cairo, Caracas, Rio and throughout Europe. For her, flying is the only way to travel. And every time Carven has flown KLM, her verdict has been: "KLM treats you as its name implies."



All over the world people of sound judgement fly KLM